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1934

Sun-Ripened Seeds



Miniature Mission

ZINNIAS

Illustration approximately one half size.

Collection No. 40

One Packet each of:
Golden Yellow
Golden Orange
Crimson-Scarlet
Salmon Rose
Pink Shades

A regular 75c value

50c



Fraser & Son Ltd., Pasadena, California

HORTICULTURAL ESTABLISHMENT

CALIFORNIA'S EXCLUSIVE FLOWER SEED GROWERS

WINNERS IN OUR 1933 NAME CONTEST

MINIATURE MISSION ZINNIAS

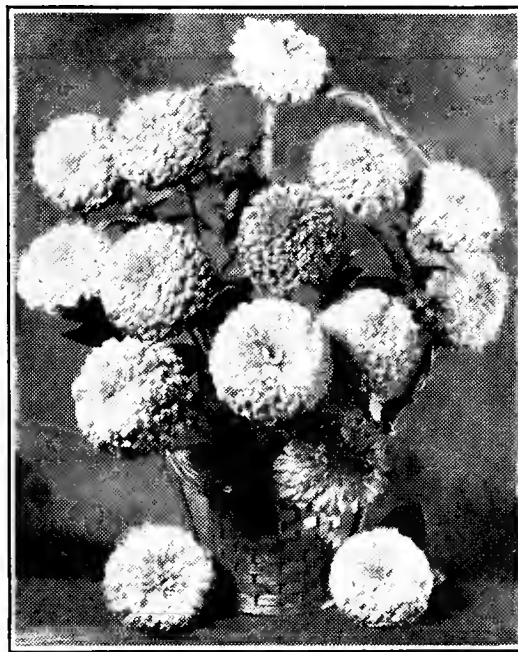
WINNING NAME

ZINNAGAY

Submitted by
MRS. I. M. RUGG
1257 La Clede Rd.,
Toledo, Ohio



TITHONIA SPECIOSA, No. 2477, Pkt. 15c



No. 39 Mixed Colors, Pkt. 15c

The seed for these three beautiful flowers was given free with each \$2.00 order selected from last year's catalog. This year we are popularizing two out-standing novelties for 1934 and are giving the seed free with each \$2.00 order selected from this catalog if purchased before May 31st, 1934. See Order Blank on last page.

SECOND BEST NAME

GAYHUE

Submitted by
MRS. J. F. KISKADDON
63 Gibson St.,
North East, Pa.



GUINEA GOLD MARIGOLD, No. 401, Pkt. 20c

Winning Name

PEONGOLD

Submitted by
MRS. L. E. DEAN
Box 162, Castle Rock,
Washington

Second Best Name

SUNCRONA

Submitted by
L. L. LIGON
1303 W. 4th Ave.,
Stillwater, Okla.



Winning Name

MARIGLOW

Submitted by
MRS. L. T. CRABBE
540 Briar Pl., Chicago, Ill.

Second Best Name

GLORIGOLD

Submitted by
MISS GRACE P. FISHER
Fisher Flower Farm
Vergennes, Vt.

SHARE YOUR FLOWER GARDEN KNOWLEDGE

Send in your interesting photographs of prize winning and unusual flowers or experiments and experiences. In our 1935 catalog we are going to arrange to publish more of these instructive features sent in by the garden fans and we are going to give a \$2.00 merchandise order for every photograph or letter published.

If you have raised an unusually large or beautiful flower send us a photograph of it and tell us how you did it. If you have overcome some cultural difficulty peculiar to your location or worked out some improvement in your garden, write and tell us about it so we can pass it on for the benefit of some one else. Let's share our knowledge, your experience is interesting and instructive to your fellow flower lovers.

Anything submitted for publication in our 1935 catalog must be in our office not later than November 1st, 1934. Photographs must be clear enough to reproduce a printing plate and letters should be short and to the point so we will have room to publish many.

"JOIN A GARDEN CLUB"

SUN-RIPENED FLOWER SEED

The Choice of the Most Discriminating Flower Lovers

To Our Many Flower Loving Friends;

The continued growth of our business is evidence of your appreciation of Quality Flower Seed and we thank you for YOUR CONFIDENCE.

The wise gardener knows that the smallest item of cost in the flower garden is seed. We appreciate this fact and that is why we place QUALITY BEFORE PRICE.

Our packets contain MORE SEED than ordinary flower seed selling at lower prices. Don't be confused, each packet of Sun Ripened Flower Seed is LIBERALLY filled with the finest quality money can buy and is really the most economical in the "long run."

HIGH GERMINATION STANDARD

Fraser's California Grown, "Sun Ripened" Seeds are virile and alive with vitality and will show an unusually high germination percentage when planted under proper conditions *any place in the world.*

For your protection as well as ours, all seed is regularly tested for germination from the time it comes into our store from the fields until it is mailed to you. Practical tests and experiments under actual growing conditions are being made during every month of the year to make doubly certain that "Sun Ripened" Seeds are up to our standard and good enough for America's most discriminating growers.

GUARANTEED

Fraser's California Grown, "Sun Ripened" Flower Seeds are guaranteed to be entirely satisfactory to you or your money to the full amount of the purchase price is refunded on request. We can afford to make this broad guarantee because California's climate is the most ideal in the world for producing strong, virile flower seeds of unusual quality.

CULTURAL INFORMATION

It is impossible to give any hard and fast rules governing planting and care of flowers that would be applicable to every section of the United States. However, you will find much valuable information of a general character throughout this catalog and on page 46 there are some practical suggestions that should be of assistant to you in starting seed. Cultural information is also given on every packet of seed.

ORDER EARLY

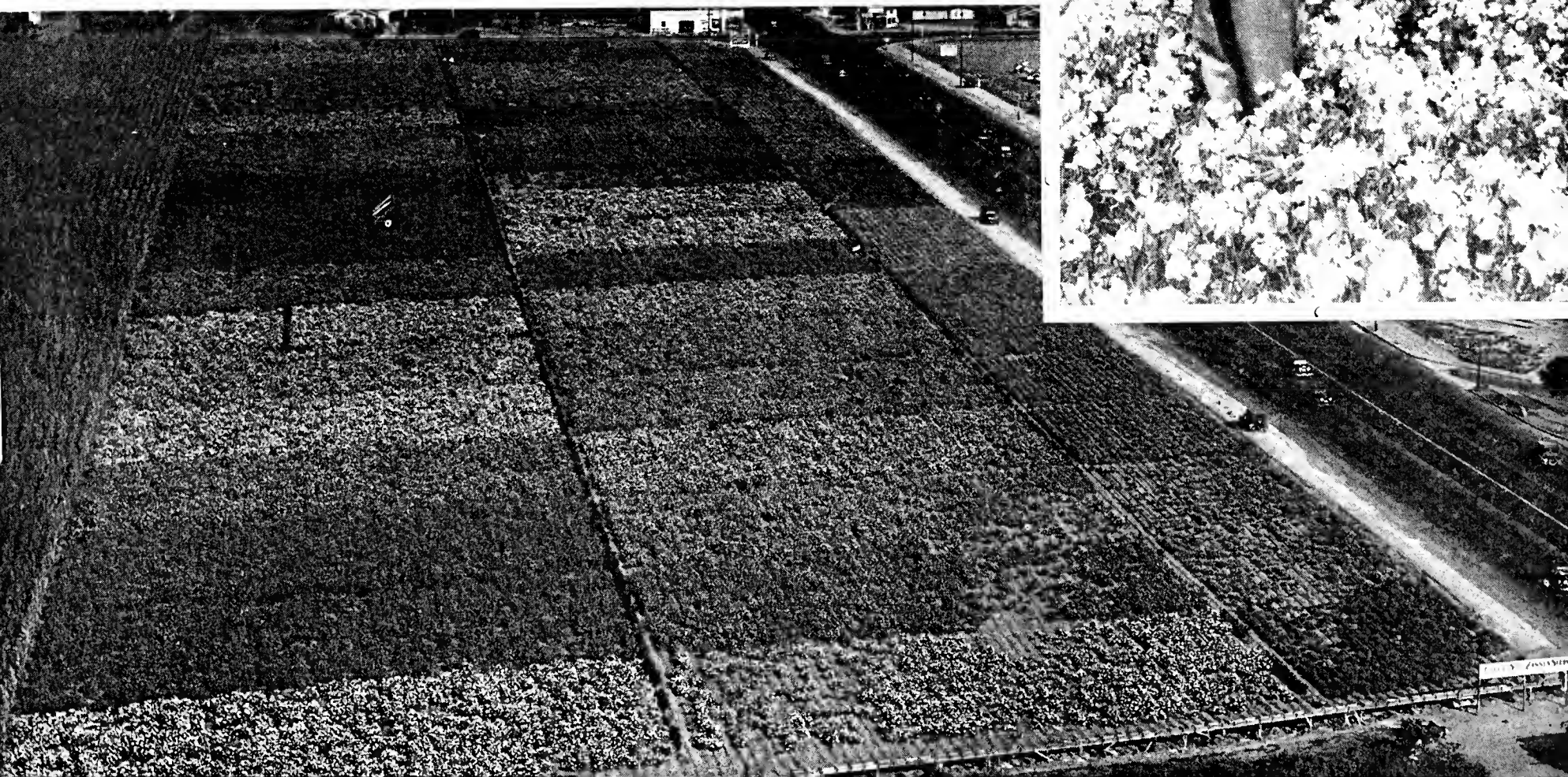
Your early order will be appreciated and you will be sure of receiving all of the items you ask for. Our supply is limited on many varieties of seed and especially novelties and late introductions. All items in this catalog are sent to you postpaid unless otherwise stated.

FRASER & SON, LTD.

California's Exclusive Flower Seed Growers.

RIGHT—
D. G. Fraser inspecting a field of
Sun Ripened Sweet
Peas.

Acres of Our Zin-
nias growing in
California to sup-
ply America's dis-
criminating flower
lovers with Sun
Ripened Seed.



NEW NOVELTIES and Late Introductions



CALENDULA. Chrysantha or Sunshine.

New CALENDULA Chrysantha or Sunshine

418 Chrysantha. New and very attractive. Its golden yellow petals are broad and increasing and arranged rather loosely, though very double. Stems are nice and long with good substance making it exceptionally good for cut flower work. Plant grows about 6 inches taller than other types.

Packet 25c

This year we are offering some unusually fine novelties as well as several flowers of late introduction, probably never brought to your attention before. You will also find some very pretty and unusual flowers among the Artistic and Variegated varieties listed on the next page. Of course you will want to plant your old favorites and stand-bys but why not plant at least one or two of the varieties offered here this year and get a new thrill from your garden.

FREE With each order of \$2.00 or more bought before May 31st, 1934, we will give one packet each of the new Calendula, "Chrysantha" and the new Aster, "September Pink."

New LUPINE Hartwegii Giant

2524 New Hartwegii Giants Mixed. This new Lupine is an improved strain of the Hartwegii type, growing 1 to 1½ feet. taller and producing 4 to 6 long flower spikes to a plant. The flowers are larger and borne much more profusely than in the older type. Color ranges thru dark blue, sky blue, rose and white. Lupines are easy to grow and here is one that's worth the space in anyone's garden.

Packet 25c

New NICOTIANA Gardenia Bouquet

2564 Gardenia Bouquet. Lower growing, finer foliage and much more fragrant than other varieties. This one is the best for pot culture and will stand more shade than those common—grown in the garden.

Packet 40c

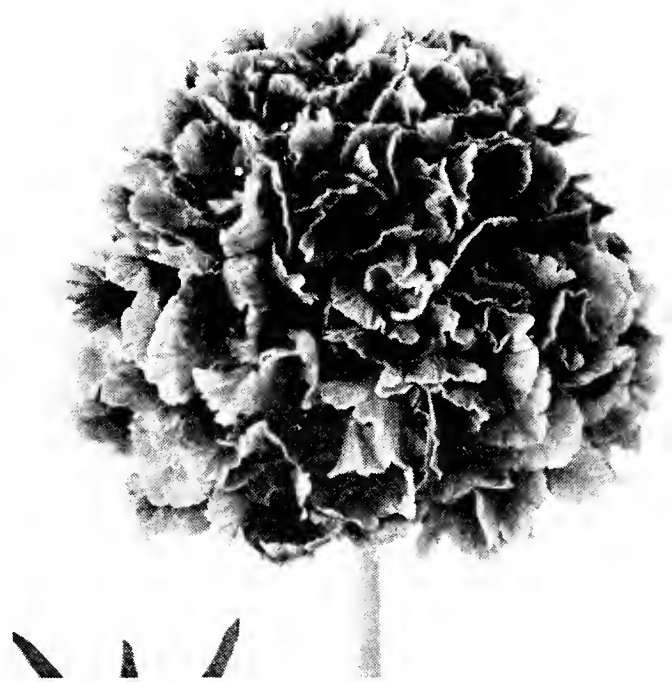
New Giant Aster SEPTEMBER PINK

Curled and Interlaced



3373 September Pink. This new aster is a sport of the California Giant Aster. The huge flowers are a delightful shade of soft shell pink. Petals are curled and interlaced with occasionally a few flowers showing a tendency toward the peony-flowered type. The plant is a vigorous grower 2 to 3 ft. tall and produces an abundance of large flowers 5 inches or more in diameter on strong stems 1½ to 2 ft. long. Flowering period is usually at its peak about the middle of September.

Packet 25c



New Annual SCABIOSA, "Giant Pincushion"

New Giant Annual SCABIOSA Giant's Pincushion

1192 Giant Hybrids Mixed. Certainly a big improvement in size compared with ordinary strains. The flowers are huge and plant is vigorous grower. Offered this year in a fine range of mixed colors only. The scabiosa needs no recommendation as a cut flower and if you haven't planted them lately you should by all means make room in your garden for this new one. We know you will be more than pleased.

Packet 25c

Annual SHIRLEY POPPY

1926 Sweet Briar. Large, full double flowers of exquisite rose-pink shade. A real beauty we can recommend.

Packet 25c

New PETUNIA Nana Compacta

606 Nana Compacta Mixed Colors. A new strain of compact, dwarf bedder growing 6 to 8 inches and literally smothered with blossoms that create the effect of "living bouquets". Color ranges thru shades of rose and pink to white, with some striped effects. This one surely is a profuse bloomer, carrying as many as 25 to 30 flowers on one small plant 8 inches in diameter. We don't hesitate to recommend this new bedder for pots, window boxes and rock gardens as well as for beds and borders.

Packet 35c

Aquilegia—COLUMBINE Golden Trumpet

2766 Golden Trumpet. Very distinctive. Golden yellow flowers and spurs measuring 4 to 5 inches long lend an airy graceful appearance to these fairy-like flowers nodding on long, slender stems. Plant will stand a more sunny location than most columbines. Plant in spring or early fall for flowers the following season.

Packet 35c



Fraser's CALIFORNIA GROWN
SUN RIPENED SEEDS ARE *FREE FLOWERING*

of Rare Beauty for Your 1934 Flower Garden

CORAL BELLS

Heuchera

1043 *Brizoides Hybrids*, (Novelty). Stronger and taller than either *Sanguinea Splendens*, or *Fraser's Hybrids*. Flowers are larger and colors range from deep rose to rose tinted buff. Excellent for cut flowers and very colorful in a perennial border. Grows 18 to 24 inches.
Packet 35c

HOLLYHOCK

900 *Souvenir Mme De Perrin*. A gorg-crested *Begonia*. Colors are mixed, ranging from light chamois to deep maroon, with the deeper colors predominating. If you like the deep rich colors in *Hollyhocks* we are sure you will be pleased with the new one.

Packets 35c

LINARIA

Crimson & Gold

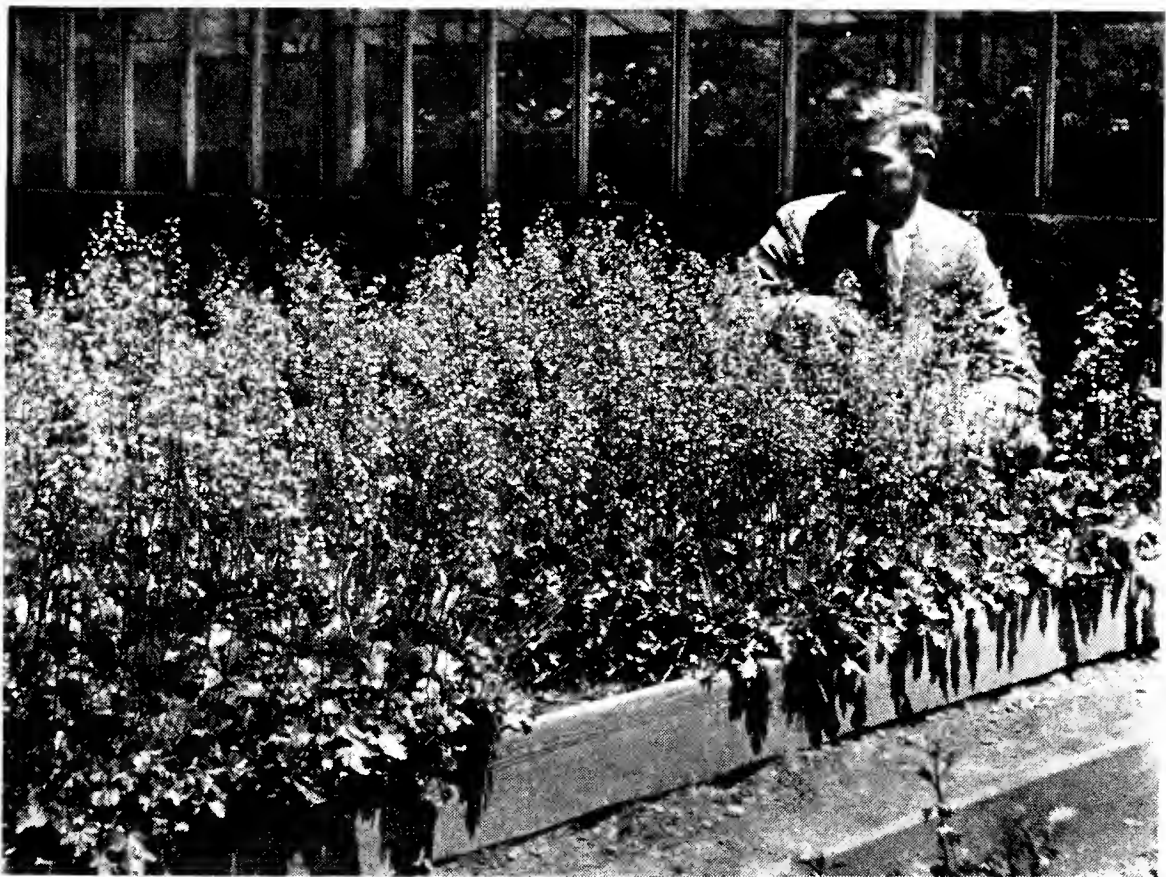
2506 *Crimson and Gold* (Novelty). Very effective annual for house decoration or garden display. A bright, cheerful color combination for beds or borders.

Packet 25c

WISTERIA

3670 *Lavender Beauty*. Raise your own plants from seed gathered from the world's largest *Wisteria Vine*, located in *Sierra Madre, California*, famous for its *Annual Wisteria Fete*. Flowers are a pleasing lavender borne in long grape-like clusters. This parent vine is in all probability the most profuse and vigorous grower in existence. Only a small quantity of seed to offer this year.

Packet 40c — 20 seeds



New CORAL BELL, *Brizoides Hybrids*. Larger flowered and taller growing than ordinary types. Deep rose to rose tinted buffs makes it ideal for garden display or cut flower.

ARTISTIC AND STRIPED FLOWERS OF ALL NATIONS

CARNATION

2802 *Fraser's Penciled Beauties*. Variegated variety treated as an annual coming into bloom about 5 to 6 months after seed sowing. Some self colors, others prettily penciled in contrast to the background of white, primrose and through shades of pink to red.

Packet 20c

SNAPDRAGON

Antirrhinum Majus Grandiflorum

631 *Chinese Striped Dragons*. Beautiful mixed colors odd and exquisitely striped and penciled in contrasting colors. This is a snapdragon that will stand out in any garden and bring the admiration of all who see them.

Packet 25c

Gold Veined SALPIGLOSSIS

449 *Fraser's Lily-Flowered Mix*. By far the finest, largest and most colorful of all *Salpiglossis*. Flowers come in many beautiful colors, exquisitely veined and shaded in contrasting colors. Unsurpassed as cut flowers.

Packet 20c

PANSY

Large Flowering

1083 *Sunshine*. Variegated coloring in this pansy radiates from the center giving it a novel effect of sun rays. Colors run in lavender, purple, apricot, orange and cream shades. Should be planted in a semi-shaded location as some of the flowers have a tendency to sunburn if given full sunshine.

Packet 50c

PETUNIA

583 *Star of California*. An improved, new balcony star petunia that will produce fully 50% or more true to type. Large flowers of rich violet shaded with crimson and prettily starred and blotched with white.

Packet 25c

CALENDULA

412 *Royal Marigold*. This is one of the oldest of the *calendulas*. Golden yellow flowers prettily striped with orange and dark center. Very floriferous and vigorous grower.

Packet 15c

ASTERS

3339 *California Giant Sunshine*. The most beautiful and striking of all asters and you'll surely fall in love with them. The center is made up of small, quilled petals in contrasting color to the long, graceful outer petals of white, carmine lavender, pink and violet shades.

Packet 35c

HEART OF HOLLYWOOD ASTER

3309 *Heart of Hollywood Mixed*. Do you want something different in your garden? Try this new number. Lovely shades of rose, scarlet blue and violet petals surround a center ball of creamy white petals like a spotlight in the center of a colorful stage setting. Plants 1½ to 2 feet tall.

Packet 25c

CALLIOPSIS

2266 *Marmorata*. Tall variety bearing a mass of yellow flowers prettily marked with maroon. Compact grower. A splendid background.

Packet 15c



FRASER'S VALUE-PLUS COLLECTIONS

PLEASE ORDER COLLECTIONS BY NUMBER

Collections offered here are real money saving values. Only by packeting and making up all collections in large quantities before our rush season begins are we able to offer these values, therefore we cannot substitute with varieties of your own selection. Collections will be sent as listed ONLY and no substitutions will be accepted.

HERE'S A COLLECTION OF ANNUALS FOR THE NOVICE

We are making this unusually attractive offer to encourage the Beginner. All are suitable for cutting and if you will supply them with proper moisture and just a reasonable amount of care you will have a garden of beautiful flowers in an excellent variety. Growing instructions on each packet tells you how to succeed, and you can plant every one in the open ground where they are to grow and blossom. You'll have flowers from spring till frost.

100	Lilliput Zinnia, Mixed Colors	Pkt. 15c
184	Giant Zinnias (Mission Balloon Type) Mixed colors	Pkt. 15c
399	Giant African Marigold, Mixed Colors	Pkt. 15c
2078	True California Poppies	Pkt. 10c
3149	Plume Aster, Mixed Colors (New Wilt Resistant Strain)	Pkt. 20c
420	Calendula, Golden Splendor Mixture	Pkt. 15c
2600	Golden Gleam Nasturtium, The new double, fragrant nasturtium	Pkt. 15c
1199	Scabiosa (Pincushion Flower) Mixed Colors	Pkt. 15c
464	Cosmos, Harmony Mixed Colors	Pkt. 15c

Value.....\$1.35

Collection
No. 5015

\$1.00

Sent
Postpaid

BLUE AND GOLD GARDEN COLLECTION Of Gorgeous Annuals For Cut-Flowers

BLUE SHADES

863	Larkspur, Sky Blue	Pkt. 15c
710	Stocks, Early Giant	Pkt. 15c
2301	Centaurea Cynas, Blue	Pkt. 15c
848	Annual Delphinium	Pkt. 15c

GOLD SHADES

248	Zinnias, Golden West Blend	Pkt. 35c
410	Calendula, Fraser's Improved Golden Orange	Pkt. 15c
397	Marigold, Gt. African	Pkt. 15c
2078	True California Poppy	Pkt. 10c

Value.....\$1.35

The Entire Above Collection of Blue and Golden Shades

Collection
No. 5004

\$1.00

Sent
Postpaid

CUT FLOWERS FOR SUCCESSIVE BLOOM For Early Bloom

420	Calendula, Golden Splendor Mixture	Pkt. 15c
1419	Sweet Pea, Choice Mix	Pkt. 15c
3299	For Mid-Season Bloom Rainbow Asters Mixed	Pkt. 15c
809	Giant Stocks, Orange Blossom Mixture	Pkt. 25c
461	For Late Bloom Cosmos, Pink Cherokee	Pkt. 15c
249	Zinnias, "All American" Mixture of Giant Types	Pkt. 25c

Value.....\$1.10

Collection
No. 5006

75c

Sent
Postpaid

POPULARITY GROUP A selection of the best for cut Flowers.

100	Cupid Pompon Zinnia Mixture	15c
249	"All American" Giant Zinnia Mixture	25c
3149	Fraser's Ostrich Plume Aster, Mixture of all colors (Wilt Resistant Strain)	20c
401	Marigold, Guinea Gold	20c
716	Giant Imperial Stocks, Mixed Colors	15c
1419	Summer Flowering Sweet Peas, Mixed colors	15c
689	Giant Snapdragons, Mixed Colors	25c

Value.....\$1.35

Collection
No. 5017

\$1.00

Sent
Postpaid

PERENNIALS FOR THE ROCK GARDEN

924	Dianthus Plumarius, Mt. Whitney Mixture, 24 varieties	Pkt. 25c
2483	Armeria, Formosa Hybrids	Pkt. 15c
2789	Bellis Perennis. Mix.	Pkt. 15c
2769	Aquilegia (Columbine). Long Spurred Mixed	Pkt. 25c
1061	Myosotis, Big Blue Eyes a biennial	Pkt. 15c
2459	Gypsophila, Paniculata repens	Pkt. 15c
1103	Viola, Cornuta Papilio, Blue Butterfly Viola	Pkt. 15c

Value.....\$1.25

Collection
No. 5003

90c

Sent
Postpaid

ANNUALS FOR HOT, DRY CLIMATES

The plants recommended here will do exceptionally well, but, of course, must be given thorough watering when needed.

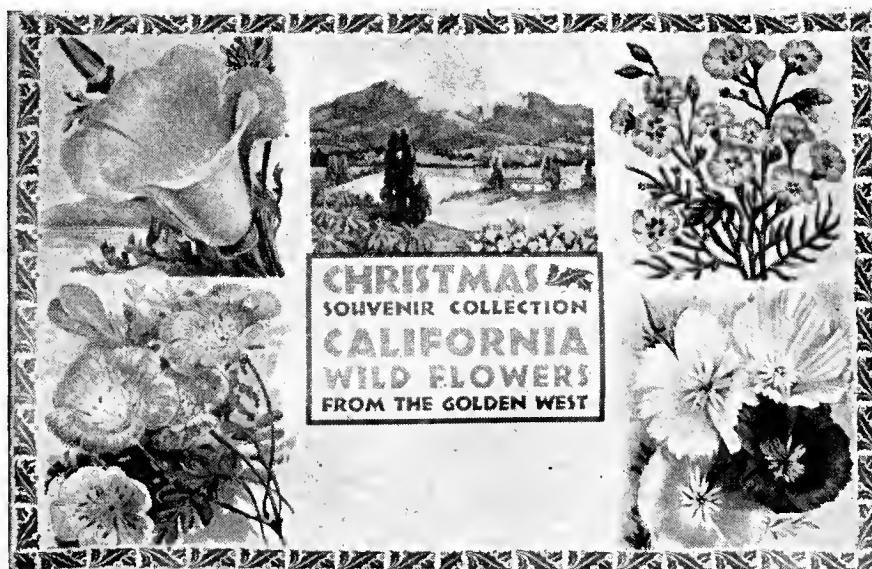
249	Zinnia, "All American" Mixture of Giant Zinnias	Pkt. 25c
597	Rosy Morn	Pkt. 15c
379	Marigold, Golden Wave, Tall	Pkt. 15c
2681	Portulaca, Double, Mixed	Pkt. 15c
2281	Plume Celosia, Mixed	Pkt. 15c
2416	Cosmidium, Brown Eyed Daisy	Pkt. 15c
2712	Sunflower, Double Sunbeam	Pkt. 15c
1199	Scabiosa. Mixed	Pkt. 15c
2309	Centaurea. (Cornflower) Mixed	Pkt. 15c

Value.....\$1.45

Collection
No. 5010

\$1.00

Sent
Postpaid



No. 5011—A CALIFORNIA WILDFLOWER GARDEN

There are five choice separate varieties and two mixtures in this collection; all annuals as follows: California Blue Lupine, California Canterbury Bell, Blazing Star, California Blue Bells, Tidy Tips, Monterey Poppyland Blend and a General Mixture of Wildflowers.

A \$1.10 value
Sent Postpaid

75c



FRASER'S FAMOUS ZINNIAS

FACTS ABOUT ZINNIAS

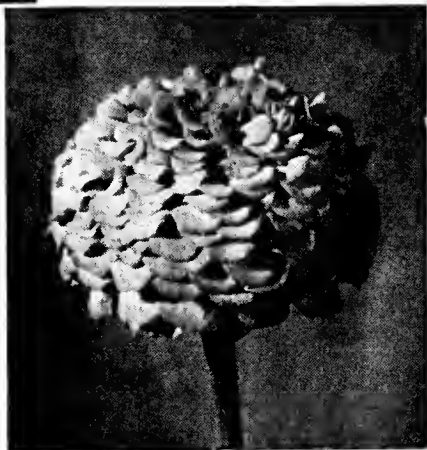
Zinnias are gross feeders and should not be planted year after year in the same plot without adding some good fertilizer such as well rotted manure.

To produce maximum size blooms, zinnias must receive an abundance of water either in the form of rainfall or irrigation.

In dry climates, or if it fails to rain, they should be irrigated thoroughly once every week or two, depending on how fast the evaporation of moisture from the soil has been. Don't sprinkle—this produces too many tiny surface feeding roots that have neither the feeding ca-



CUPID POMPON
(Lilliput Type)



MINIATURE MISSION
(Elegans Type)

The illustrations on this page are of the four most popular types of zinnias. These show the characteristic form and relative sizes of each as the photograph of all four flowers was taken at one exposure.

HOW TO GROW ZINNIAS

Zinnias produce the most beautiful flowers during late summer and fall, so don't "rush" the season by planting too early. Start them in flats during March and April and in May, June, July and August they may be planted in the open ground where they are to bloom.

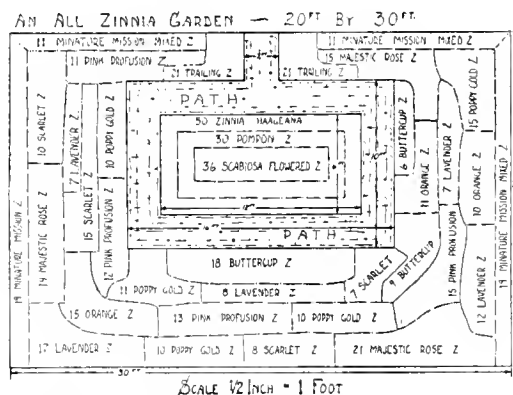
When you plant Zinnias in the open ground the first essential is preparing the seed bed. Whether you plant in beds or in rows, the ground should first be thoroughly soaked with water to a depth of 8 to 12 inches, then when dry enough to be worked without being muddy, spade up and pulverize the soil thoroughly; make your trenches about 1/8 inch deep, plant the seed, cover and firm down with a board or roller.

This first soaking will germinate the seed and carry the Zinnia to vigorous little plants. Thin out plants to stand 18 to 24 inches apart. After this they should be given a thorough watering every week or two, depending on how hot it gets. Never water your Zinnias with a sprinkler, this ruins the flowers and often causes a brown blight or mildew to attack the leaves.

After the plants are well established you can work well rotted manure into the ground between the rows, but never close enough to the plant to burn the roots. Irrigation will carry the food elements to the feeding roots. In California and Southern States plant in the open ground until August 1st; even in Eastern and Northern States you can plant up to the first part of July as they will bloom in about sixty days from seed.

Try these California Grown, Sun-Ripened Zinnia Seeds in your garden this year.

PLANT A ZINNIA GARDEN TO A PLAN



Here is an idea you have been looking for and wanting—a plan for a zinnia garden and a collection of all the necessary varieties and colors to plant a plot 20x30 ft. This collection includes one packet each of the following: Miniature Mission Zinnias in mixed colors, Pompon Zinnias in mixed colors, Trailing Zinnia, Double Mexicana, Scabiosa-Flowered and a packet each of the following separate colors in the California Giant Mission Zinnias; Buttercup, Pink Profusion, Scarlet-Crimson, Burnt Orange, Majestic Rose, Poppy Gold and Lavender Shades. A regular \$2.00 value in seed and a printed plan to **\$1.75** work from in planting. The entire collection for

When ordering ask for Zinnia Garden Collection Number 191.

capacity nor depth to supply sufficient moisture to the growing plant when hot weather comes on. Cultivate around the plant while young and when you water, soak ground thoroughly.

You can make successive plantings of zinnia seed in the open ground from May 1st to at least July 15th and in California and mild climates you can extend the season well into August. During warm weather they will come into bloom easily in sixty days from seed.

If you want to grow exhibition flowers, space your plants 2 to 3 ft apart each way and if the soil is impoverished, use well rotted manure and work into the ground around the plants, but keep it about six inches away from the main stock so roots will not be burned. Wide spacing is also your best preventative for mildew be-

cause it allows a free circulation of air around the plant.

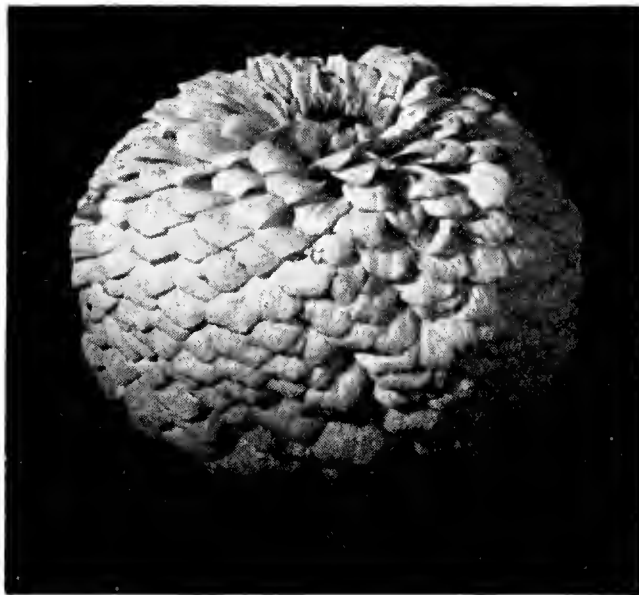
If you wish to plant solid beds or borders in separate colors to carry out a color scheme in the garden you should set out or thin out your plants to about 8 or 10 inches apart, then when they come into bloom you can take out any of the plants that happen to be off-color without leaving too much space between those remaining. After this roguing process thin out all plants to stand 18 to 24 inches apart. In no other way can you have perfect beds of separate shades. The zinnia cannot be fixed to produce 100% true to color and we are sure that no grower has done more than we have to bring this popular flower to its present state of perfection.

Don't pick the flowers too soon for house decoration if you want size and gorgeous coloring. Let them develop. It takes fully two weeks for opened buds to grow into full-sized double flowers. Many people think that the zinnia is a complete flower when the first circle of petals flattens out. Give it time, each day this flower grows increasingly larger and is still in the process of growing when it has reached huge proportions and the first set of petals are actually so old that they have started to turn brown.

Like all hollow-stemmed flowers, the zinnia keeps better as a cut flower if the ends of the stems are submerged in boiling water for 15 seconds.

Don't rush the season. Don't plant when the ground is wet and cold, the seed will only rot. The zinnia is a hot weather flower, coming into its full beauty in late summer and early fall.

For a lower more branching plant pinch out the first bud that appears on the main stem, when plant is about 8 to 10 inches tall.



CALIFORNIA MISSION ZINNIA
(Giant Balloon Flowered Type)

(CALIFORNIA GIANT ZINNIA)
(Mammoth Flowered Type)



SUN RIPENED ZINNIA SEED IN 155 DAYS



Ground prepared and seed sowing is started on May 28, 1932



July 12th, just 45 days after sowing, and a splendid show of color



August 11th, 75 days after sowing, and zinnias almost at their peak



October 15th, first picking made of seed that has Sun Ripened on the plant



Rolling the Sun Ripened seed to break it from the flower core



Hand screening to eliminate coarse stalks, chaff and light seed



Final cleaning November 1st, where seed is run through separators three times to remove all light seed and chaff

MINIATURE MISSION ZINNIAS

ELEGANS TYPE



This plant is very branching, growing to about 2 feet tall and the flowers are perfect beauties, between our Giant Missions and Cupid Pompons in size. They all come almost 100% double and are the most popular of all zinnias with the florist trade, being the best to grow under glass. They are unusually prolific bloomers, the plant becoming literally covered with flowers during the peak of the season and as fast as you cut them there always seems to be more.

Offered in five gorgeous shades and mixed colors.

- 24 Golden Yellow.
- 25 Golden Orange
- 26 Crimson-Scarlet
- 27 Salmon-Rose
- 28 Pink Shades.

39 Blended Mixture. All of the above separate colors mixed for a balanced variety of color.

Any of above Packets; 15c each

TRAILING ZINNIA

2946 *Sanvitalia procumbens*. A hardy floriferous annual growing about 6 inches high and of trailing habit. Flowers are small somewhat like tiny rudbeckias with yellow petals radiating from a dark purple disk. Likes sandy or gritty soil and sunny location. Pkt. 15c.

MINIATURE MISSION ZINNIA. An ideal cut flower, just the right size and a prolific bloomer.

ZINNIA DOUBLE HAAGEANA HYBRIDA

Illustrated below. This dainty little Zinnia is not new and evidently it's not known very well or it would be in every garden, for it surely is a little dream.

88 Mixed Colors. Very charming small double flowers ranging from yellow to mahogany-red shades; fine for rock gardens, beds or borders, grows 10 inches. This little zinnia will be a surprise to you. Makes the daintiest and most attractive bouquets imaginable in low bowls. Pkt. 25c.





Fraser's CALIFORNIA GROWN
SUN RIPENED SEEDS ARE FREE FLOWERING



SCABIOSA-FLOWERED ZINNIA. Bright Colors and a real novelty Zinnia you will like.

SCABIOSA-FLOWERED ZINNIA

19 Scabiosa-Flowered, Mixed Colors. A new and interesting, novel little Zinnia, and pretty, too, with its single circle of broad petals surrounding a cluster of quill-like petals resembling a small pin-cushion. The petals are usually of a lighter shade than the center and the colors are many bright shades of yellow, orange, pink, red and lavender. The average flower is about 2½ to 3 inches across and is borne on vigorous plants about 3 feet tall.

This type is still too new to be perfectly fixed but will produce about 50 to 60 per cent true to type.

If you like something different in your garden we are sure you won't be disappointed in this new Zinnia. Pkt. 25c.

Our 249 Mixture of "ALL AMERICAN" GIANT ZINNIAS in Ganesha Park, Pomona, California produced the most vivid plot of color in the park.



CUPID POMPON ZINNIAS

LILLIPUT TYPE

These charming petite little zinnias are becoming more popular each year with our customers. They are fascinating little beauties and perfect replicas in miniature of the most beautiful double giant zinnias grown, in both form and color. These are the smallest flowered zinnias and perfectly double and are offered in six beautiful shades of color. Plants are vigorous growers to 12 to 18 inches tall and flowers are great for cutting. Plant them fairly close together in beds or borders. Extra long stems will be produced when grown in rich or well fertilized soil.

90 Cupid Pompon Irene. Canary yellow shades of cheerful, sparkling qualities for the border.

91 Cupid Pompon Edith. Golden orange shades, rich and colorful.

92 Cupid Pompon Mary. Rose - pink shades some suffused with salmon, delicate.

93 Cupid Pompon Jean. Scarlet-crimson shades. A dazzling keynote for the focal point of the garden.

94 Cupid Pompon Pearl. A good clean white and a wonderful mixer with the above colors in bouquets.

95 Cupid Pompon Alice. Rosy-lilac colors from soft silvery shades to dainty rose tints.

100 Cupid Pompon Mixture. A well chosen blend of separate colors mixed. Fine for the small garden.

Any of above Packets; 15c each

SUNBURST PICOTEE ZINNIA

59 Sunburst Picotee. Mixed Colors. While this one is not new, still it is considered a novelty. It is not of the standard group that have been brought to a high stage of perfection, but it is very attractive. The flowers are 3 inches across, are borne in an excellent range of color and the petals are tipped or picoteed in a contrasting color. Comes about 50% true to type, plants grow 2 to 2½ feet tall, are vigorous and branching habit and bloom abundantly. We recommend planting these about 4 inches apart and as soon as the plant blooms, rogue out those that are not true to type. This will leave you a well filled bed of truly beautiful flowers for cutting or garden display. Pkt. 25c.



CUPID POMPON ZINNIA. Fascinating little beauties, offered in a fine range of colors.

GIANT CACTUS-FLOWERED ZINNIA

69 Cactus Flowered. Mix-Colors. Unique and attractive with flowers of bright shades and oddly quilled and curved petals. Flowers are of the giant type and plants grow to at least 3 feet; vigorous, branching habit and profuse bloomers. They produce quite true to type. Splendid as cut flowers. Pkt. 25c.

SUNBURST PICOTEE. One of the Elegans with petals attractively picoteed in contrasting color.



FRASER'S GIANT MISSION ZINNIAS

(Giant Balloon Flowered Type)

The flowers in this group average somewhat smaller than those of the California Giants; however, this difference is very slight and in some colors the sizes will run identical in both types. As the name implies the Balloon Flowered Type is more rounding than the Mammoth and the petals are more closely set, over-lapping like shingles, very compact and symmetrical in perfect Flowers. They have been developed to a high stage of doubleness and are obtainable in a greater color range than the Mammoth type. This group is the result of years of plant selection to develop a perfect zinnia, and we don't hesitate to recommend this type as the most perfect of all large flowered zinnias.

177 Mission Lavender Princess. A large flower of beautiful lavender shades from silvery lilac to deep orchid; very full and perfect in form. Borne on splendid stems, it keeps exceedingly well when cut.

178 Autumn Glory. The large flowers of buff shades become beautifully tinted with bronze, rosy-lavender shades and soft autumn colors as they age. Flowers have beautiful reflex and overlapping petals, strong stems and good foliage.

179 Mission Butter-cup Yellow. A large flower of unusually fine form in soft, creamy-yellow shades, slightly lower in growth than other Balloon types making it desirable for foreground planting. An excellent bouquet mixer with other zinnias because its soft color does not seem to clash with other shades.

181 Crimson-Scarlet Beauties. A perfect range of red shades so near alike that you can hardly select one from another. The flowers are very rounding in shape, good size and extra long stems, exceptionally good for baskets. A prolific bloomer and rather tall grower. If you want a bed of real color, rich, vivid and lively, plant these shades.

182 Mission Salmon Queen. Beautiful salmon-rose shades, fully rounded, two-toned flowers. Colors are bright and lively, delicately tinged with light pinks.

183 Poppy Gold. A recent introduction Rich shades of golden and chrome yellows between our Burnt Orange and Daffodil in depth and color value. A color comparable to our own California Poppy.

160 Mission Majestic Rose. One of the most outstanding of all separate colors. A real beauty. Rich, warm carmine-rose shades, different than other rose shades. This one made a "big hit" with all visitors at the ranch.

161 Mission White. It is quite evident that few people realize the beauty of the white zinnia. They are splendid in a bouquet by themselves, and two or three used in combination with such colors as reds and purples, "makes" the bouquet. Personally, we wouldn't plant zinnias without a few whites. You don't have to plant the full packet, just a few, and the balance will be good for next year.

170 Mission Burnt Orange. A striking flower, richly colored in gorgeous orange shades, and deeper orange centers. This variety is one of the best all purpose zinnias in this group, and a favorite with the men. Flowers are immense in size, petals somewhat curved and irregular, extra strong stems and a prolific bloomer

162 Mission Pink Shades. Flowers develop a pleasing variety of two-toned effects as they age, outer edge of petals on many deepening to rose, while some are suffused with salmon. Fine for cut flower.

164 Mission Radiant Rose. Flowers are large, borne on long stems in pretty shades of deep rose, radiant, soft and pleasing. Older flowers take on two-toned effects with deep rose centers and lighter outer petals.

166 Mission Golden Trophy. A magnificent, perfectly shaped flower of clear yellow shades. Splendid for exhibition purposes, excellent for cutting. Flowers are somewhat lighter than Daffodil (214) and deeper than Buttercup (179).

172 Mission Purple Profusion. The most perfect formed flowers of the Balloon Types are to be found in these deep, rich purple shades. These colors are indescribably beautiful under artificial light and range from a strong rich purple to deep violet purples. The plants are quite tall growing and wonderful producers.

Mixed Colors

184 Mission Grand Mixture. Including all the California Mission Zinnia shades in one packet. Very effective for mass planting and for the small garden where space is limited, and a splendid range of colors is desired.

Any Above Packets; 15c each

185 Mission Pastel Shades. A beautiful blend of all the soft, delicate shades in the Mission Zinnias. The many repeat orders speak much in its favor. Pkt. 25c. Any above separate or mixed colors: 1/4 oz. 70c; 1/2 oz. \$1.30; 1 oz. \$2.50.

COLLECTION OFFER 245 "All-American" Giant Zinnias in Separate Color Mixtures

We couldn't offer you better seeds or more value in packets of separate colors or mixtures, and when bought as a collection this is the biggest \$1.00 value we can offer you in Zinnias. This year we have added White, Cream and Bronze shades which completes the full color range of the Zinnia in this one collection.

These separate color shades are made up from all colors in our Mammoth and Balloon Type Zinnias.

- | | | |
|-----|-----------------------------|-----|
| 239 | White-Cream-Bronze | |
| | Shades | 25c |
| 240 | Rose-Pink Shades | 25c |
| 241 | Yellow-Gold-Orange | |
| | Shades | 25c |
| 242 | Scarlet-Crimson Shades | 25c |
| 243 | Lavender-Purple Shades.... | 25c |
| 244 | New Salmon Shades | 25c |

All of the above
six packets; a
\$1.50 value for... **\$1.00**

Photograph below is a portion of a large bouquet of Fraser's Giant Mission Zinnias made up with Gypsophila. Try the combination sometime, it's just the artistic touch the Zinnia wants.





CALIFORNIA GIANT ZINNIAS

(Mammoth Flowered Type)



MAMMOTH ORANGE KING. Showing comparison in size with a Giant Swallow-tail Butterfly, and comparable too in beauty.

SPECIAL COLOR MIXTURES

247 Art Shades. A special blend of all the best rich, flashing colors and shades of the California Giant Zinnias. The deepest and the most colorful of the rose, yellow, orange, scarlet and purple shades. If you want a bed of dazzling beauty, plant this mixture. Pkt. 25c.

249 "All American" Giants. A mixture combining all the colors in the California Giant Zinnias (Mammoth Flowered Type) and our California Mission Zinnias (Balloon Flowered Types), besides a new wine-red shade and orange shade that has never been released as a separate color. This mixture will give you the greatest variety of all mixtures in color and form. Plants will not vary over about a foot in height. Many interesting forms and beautiful colors for cut flowers. A dandy mixture for the garden. Pkt. 25c.

246 Purple and Gold Combination. Our Purple and Gold Zinnia Mixture is a balanced formula of our California Giant and Mission purples, lavenders, oranges, and several beautiful yellows, selected from our very finest strains. These are the most gorgeous colored zinnias we have ever seen. Pkt. 35c.

248 Golden West Blend. This combination ranges through all the rich yellows golden yellows and orange shades of our California Giant Zinnias. We recommend this combination very highly as it brings to your garden a wonderful planting of glowing California sunshine. Pkt. 35c.

Above Special Color Mixtures: $\frac{1}{4}$ oz. 70c; $\frac{1}{2}$ oz. \$1.30; 1 oz. \$2.50.

SEPARATE COLORS OF CALIFORNIA GIANT ZINNIAS

This variety is the largest of all zinnias. Flowers are very double, large petaled, somewhat flat in form and enormous size. The average flower is 5 inches across and during the peak of the blooming season it is not unusual to pick flowers 6 inches across, with many growing to 7 inches under proper cultivation and plenty of water with occasional applications of fertilizer. These enormous, double flowers have been obtained by many years of careful selection and rigid roguing in our growing fields to eliminate singles and small sized flowers as well as fixing unusually well the trueness of our wide range of separate colors. Flowers of different colors vary somewhat in size.

210 Mammoth Orange King. A large well formed flower of gorgeous golden yellow and orange shades, many beautiful two-toned and reflexed types. A vigorous grower with long strong stems.

211 Mammoth Scarlet Gem. A wonder in size and depth of color. Sensational color, bright scarlet and fine dark green foliage.

212 Mammoth Vermilion Queen. A vivid, brilliant vermilion verging to rose, makes a striking bouquet.

214 Mammoth Daffodil. Brilliant canary yellow shades and exceptionally good keepers when cut. Introduced in 1932, this number proved very true last year, but will be better in every way when grown from our stock of new seed.

215 Mammoth Rose Queen. An immense flower of bright rose shades with deeper rose center. Reflexed type, with foliage extending well up to the flower which is carried on long stems.

216 Mammoth Pink Perfection. Bright, lively pink shades, delicate yet stronger coloring than Mammoth Pink Profusion. Extra fine, strong stems and luxuriant foliage.

217 Mammoth Pink Profusion. Glorious shades of light, delicate pinks, some deepening as the flowers age. Some have a delicate salmon flush, while others are light flesh pinks. A tall strong plant with long stems, fine for cutting.

219 Mammoth Enchantress. Beautiful rose shades with deeper rose centers; distinctly a two-toned flower, very pleasing and one of the largest blooms of the California Giant Zinnias. If you like rose colors you'll like this one.

222 Mammoth Lemon Queen. Petals loosely arranged (similar to Scarlet Gem) A magnificent bloom of lemon-yellow.

224 Mammoth Purple. Violet-purple shades, huge flowers with petals somewhat loosely arranged. Extra good stems for cutting and a strong grower.

MIXED COLORS

223 Mammoth Giant Wonder Mixture. Including all the California Giant Zinnia shades in one packet. Produces a gorgeous array of color and huge flowers and is especially good for the small gardens where room is limited and a variety of color is wanted.

Above Separate or Mixed Colors: Pkt. 15c; $\frac{1}{4}$ oz. 70c; $\frac{1}{2}$ oz. \$1.30; 1 oz. \$2.50

SWEET PEAS - - - a selection of the best from

FRASER'S SUMMER FLOWERING SWEET PEAS

Plant during early Spring for Summer Flowers

Summer flowering varieties are the most vigorous and prolific bloomers of all sweet peas. This is the variety to plant during the early spring months in eastern states or other locations having cold climates. They are also successfully grown in California along the coast and can be planted from January to March. The early or winter flowering varieties are planted in California and Southern States during late summer and fall for winter and early spring flowers, also extensively grown under glass in cold climates for winter flowers by both the amateur and commercial grower.

Selections offered here represent the best in their respective colors. We are in the sweet pea seed growing center of the world and are in a position to see them all in flower, so you may be sure that when better sorts are available we will list them.

GIANT RUFFLED SWEET PEAS SUMMER FLOWERING

The Giant Ruffled Sweet Pea is a recent development of the Spencer types. Flowers are large, ruffled and frilled and give the appearance of being fully double. Everyone is taken with this type and if you have never planted them you have a real treat in store.

1428 **LADY RUFFLES.** Large blooms, soft pink self on a white background. Flowers of good substance exquisitely ruffled and frilled. A Gold Medal Winner and one of the finest of the ruffled types.

Packet 25c.

Plants a 12 ft. row.

1423 **CATTLEYA QUEEN.** A large frilled duplex of rosy mauve.

1424 **FLUFFY RUFFLES.** Soft creamy-pink flowers like large fluffy balls. One of the first introduced.

1425 **RUFFLED BEAUTY.** A lilac-pink over amber. Large, daintly ruffled flower.

1426 **RUFFLED ORCHID.** Laven-der-pink with a warm mauve sheen.

1427 **RUFFLED ROSE.** A soft rose-pink, well ruffled and borne on long stems.

1429 **RUFFLED MIX.** A fine mix-ture of the best ruffled types.

Any of above Ruffled Sweet Peas:
Pkt. 15c; 1 oz. 50c; 4 ozs. \$1.60.



LADY RUFFLES. Soft pink on a white background and one of the most beautiful sweet peas grown.

THE BEST SUMMER FLOWERING VARIETIES

1401 **Clear Lavender—POWERSCOURT.** Considered by all as one of the best lavenderers of mammoth size.

1414 **Deep Lavender—AMBITION.** A fine deep lavender verging to blue.

1403 **Purple—OLYMPIA.** Large, rich purple flowers, borne profusely on vigorous vine.

1404 **Clear Pink—MAGNET.** A beautiful pink with creamy cast, rich but delicate.

1405 **Salmon-Pink—MISS CALIFORNIA.** A charming soft salmon-pink with iridescent tones.

1406 **Rose-Pink—PINKIE.** The best deep-rose pink; mammoth flowers borne on long stems.

1415 **Orange - Scarlet — HUNTSMAN.** Large flowers, long stems and holds color.

1408 **Scarlet—FLAMINGO.** A flashing orange-scarlet flower of good size and substance.

1409 **Crimson—SYBIL HENSHAW.** A very good rich crimson, large flowers, prolific producer.

1410 **Blue—BLUE BIRD.** Large flowers of rich blue, beautifully waved.

1418 **Dark Blue—FORTUNE.** Dark blue wings and violet-blue standard produces a very pleasing effect and the color holds.

1422 **Deep Cerise—CHARMING.** Large flowers, bright cerise with salmon sheen.

1417 **Maroon—THE SULTAN.** Clear, rich velvety maroon, very free from undesirable rusty shades.

1411 **Cream—WHAT JOY.** A new cream color with a primrose cast. Considered the best cream.

1412 **White—MODEL.** New black-seeded, clear white. Vigorous grower and producer and large flowered.

Price on all above separate colors,
Pkt. 15c; 1 oz. 30c; 4 ozs. 90c.

One packet will plant a 12 ft. row.

1420 COLLECTION OFFER

Your choice of any 8 packets of
above Standard Group. A **75c**
\$1.20 value

1419 **Sunshine Mixed.** A blend of selected colors mixed for the finest and most pleasing color effect. Pkt. 15c, plants a 15 ft. row. 1 oz. 25c; 4 ozs. 80c.

THE FIRST WAVED OR SPENCER SWEET PEA Countess Spencer

1416 Large, light pink flower shading to darker color at edges of petal. An almost forgotten favorite today. Introduced in America in 1904 this new type created a sensation and from this parent plant has sprung all of the present day varieties. It's still a beauty and well worth planting. Pkt. 15c.

1325 **Old Fashioned Sweet Peas—Grandiflora.** Many Colors Mixed. This is the old-fashioned, plain petaled, highly perfumed sweet pea. A very profuse bloomer, producing bicolor flowers. This variety has gradually given way to the new types in solid color until today it is almost extinct. Plant some; they certainly have fragrance. Full oz. Pkt. 15c.

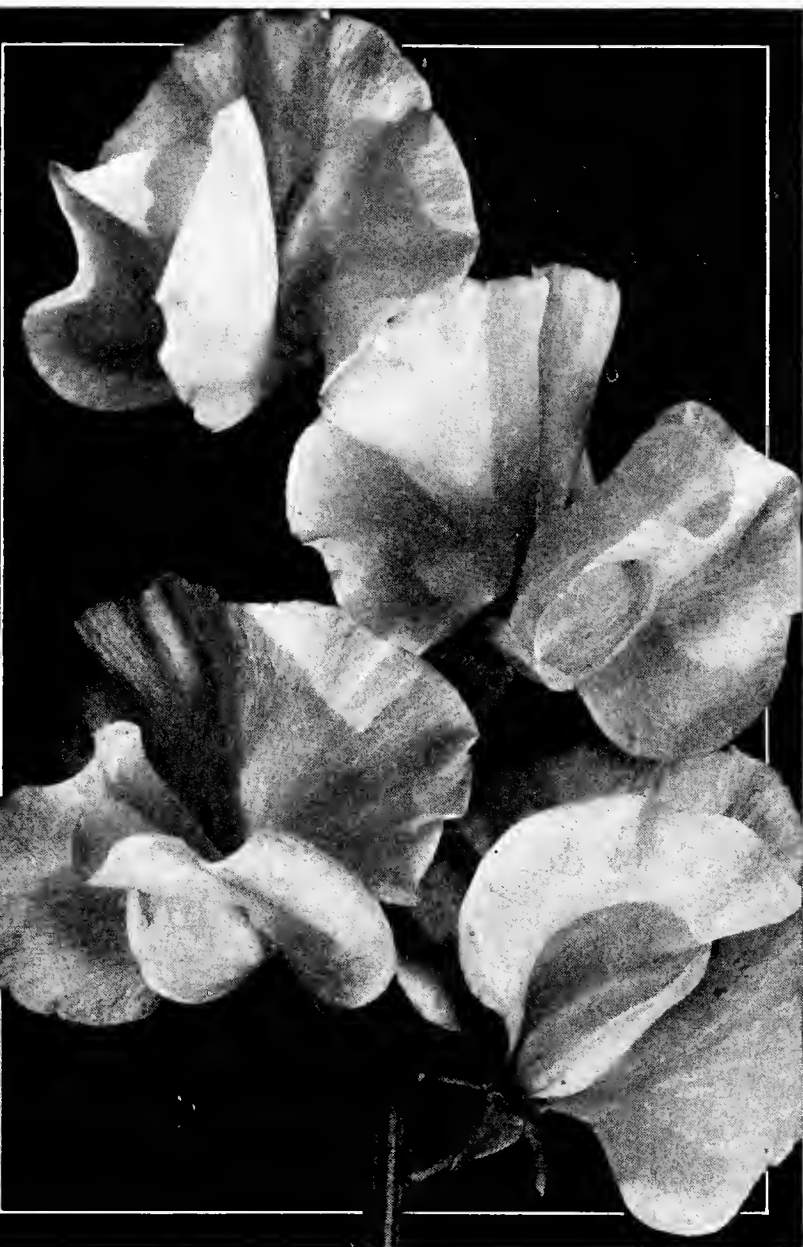
DWARF CUPID Sweet Peas

1326 **Mixed Colors.** Dwarf Plants growing only about 12 inches and covered with a riot of colorful flowers. Excellent for bedding. Pkt. 15c.



Fraser's CALIFORNIA GROWN
SUN RIPENED SEEDS ARE FREE FLOWERING

- the "Land of Sunshine and Flowers" - CALIFORNIA



EARLY OR WINTER FLOWERING SPENCERS

Plant in California and Mild Climates During Late-Summer and Fall for Winter and Early Spring Flowers.

NOVELTIES FOR 1934

1346 **Exposition Pink.** One of the finest pinks of recent introduction being especially radiant under artificial light.

1348 **Susanna.** A flashing carmine red with same color tone in both standard and wings.

1347 **Eleanor Blue.** A pleasing blue of silvery sheen. A good clear color that will prove very popular.
1349 **Lavanda.** A new lavender of unusual quality. Color is uniform in standards and wings and the same in partly opened buds and open blossoms.

Any of above Pkts. 25c each

SIX SUPERB EARLY FLOWERING SPENCER SWEET PEAS COLLECTION OFFER NO. 1340

The best of their respective types to date. Incomparable in size, color, form and substance. A revelation in color and fragrance. Excellent for forcing under glass for winter and early spring in cold sections and particularly suited for outside planting in Southern States during August, September, October and November for winter and early spring bloom.

1337 **American Beauty.** Deep rose.
1336 **Orange Supreme.** Orange.
1330 **Phyllis Fraser.** Lavender.
1338 **Miss Los Angeles.** Salmon-Pink.
1333 **Gardenia.** White.
1332 **Christmas Red.**

Packets 20c each

COLLECTION OFFER No. 1340
ALL SIX PACKETS \$1.00
(Value \$1.20)

POWERSCOURT. One of the finest lavenders in the summer flowering group.

EARLY OR WINTER FLOWERING SPENCER SWEET PEAS

Following is a partial list of our winter flowering sweet peas. A complete list is published in our fall catalog the first of August but at this time we are sold out on many varieties.

1342 **Clear Lavender—HARMONY.** A beautiful large frilled lavender of delicate light shade.

1311 **Deep Lavender—MICHIGAN.** Giant flower of good deep color and substance.

1315 **Clear Pink—IMPERIAL.** A large clear, light pink of soft shade.

1344 **Rose-Pink—GIANT ROSE.** A very rich rose-pink, large flowered, and beautifully waved.

1312 **Blue—BLUE BONNET.** A fine clear blue of unusual purity and lasting qualities.

1318 **Crimson—AVIATOR.** A glowing, warm-crimson, the best of this shade.

1314 **Salmon-Cerise—PRIDE.** A bright, live color effect under artificial light.

1345 **Orange-Scarlet—VULCAN.** We offer this color in place of the so-called oranges. It is one of the best orange shades, and deep enough so it will not sunburn.

1322 **White—WHITE HARMONY.** A pure white; free flowering. Awarded two silver medals and three certificates.

1323 **Bicolor—COLUMBIA.** Salmon-rose with white wings. A favorite among growers.

Prices of all separate colors: Pkt. 15c. contains 50 to 60 seeds; and will plant a 10 foot row. 1 oz. 50c; 4 ozs. \$1.60.

1350 COLLECTION OFFER

Your choice of any 8 packets of
of above group. **75c**
Value \$1.20

1329 **Rainbow Mixture (Early Spencer).** Our standard formula of the most choice separate colors blended by weight according to color harmony and balance. Plants a 15 foot row. Pkt. 15c; 1 oz. 25c; 4 ozs. 90c.

How to Prepare a Sweet Pea Trench

Select a rich garden soil in a sunny location. Dig out a trench 6 inches deep by 12 to 18 inches wide and put to one side. Fill in 2 to 3 inches of well-rotted manure and spade thoroughly under another 12 inches deep. Then replace top soil and work in liberal amount of bone meal 6 inches deep. Be sure and cover all fertilizer with at least 3 or 4 inches of clear soil so the young roots do not contact fertilizers until they are strong. Direct contact with fertilizers will burn young roots and kill plant. Thoroughly soak with water. When dry enough to work, open a small trench 2 inches deep, plant seed and cover with fine, pulverized soil and firm down. Seed germinates in 14 to 20 days. Sow seed 2 inches apart in the row and thin to stand 4 to 6 inches apart, as the plants begin to crowd. Provide wire netting support as soon as the plants show. They like plenty of water and cultivation. After plants are up to 12 inches, work top dressing of sheep manure and bone meal into surface of soil and water thoroughly. Repeat every ers. Soak seeds 6 to 10 hours before planting.

NITRAGIN

Recommended for inoculating sweet pea seed. Enables the plant to draw nitrogen from the air and stimulates strong and vigorous plant growth. Garden size Nitragin will inoculate from 1 oz. to 8 lbs. of sweet pea seed. 25c. postpaid

FRASER'S FREE FLOWERING LONG SEASON MIXTURE Spencer Sweet Peas

1339 This is a blended mixture of all the colors in our "Free-Flowering Color Blends." Contains a remarkable fine selection of colors in varieties chosen for a sequence of bloom. Pkt. 25c; 1 oz. 40c; 4 ozs. \$1.50.

YELLOW SWEET PEAS

We are constantly receiving inquiries asking us for a yellow sweet pea such as the florists display in their windows. As yet a good yellow has not been produced. Those seen in the florists' shops are secured by dyeing the flower. The process is quite simple; the flowers are allowed to wilt after picking, then the stems are placed in a vase filled with water and florist's dye. This coloring is then taken up through the stems and distributed in the flower petals. By allowing the flowers to wilt before placing them in this solution the coloring is accomplished very rapidly.

Use white sweet peas for dyeing.

Florist's Dye

Yellow Dye. Used for producing those beautiful yellow sweet peas.

Green Dye. Extensively used for dyeing sweet peas or carnations for St. Patrick's Day.

Packet 25c

ASTERS, lovely creations of exquisite beauty



The aster is one of the most popular annuals, furnishing a continuous succession of bloom from early summer until frost. There are many variations of form and color, exceptional fine keepers when cut and there are dwarf and tall sorts suitable for every purpose in the garden. They reign supreme in the autumn garden and are indeed the "Queen" of Autumn Flowers. Sun Ripened Seed is fully matured on the plant and will produce vigorous growing plants and prolific bloomers.

ESPECIALLY RECOMMENDED

Fraser's California OSTRICH PLUME ASTERS

WILT RESISTANT STRAIN

This year we are offering a new wilt resistant strain in a full color range in this fine variety. If you have been having trouble growing asters because of wilt, this is the aster for you to plant. The flowers are very large and produced on long stiff stems. Colors are exquisite and plants grow about 2½ feet tall.

- | | |
|--|---|
| 3141 Fraser's Crimson. Mellow rose-crimson tone. | 3144 Fraser's White. Snow white. |
| 3142 Fraser's Rose. A bright rose. | 3145 Fraser's Violet. Gorgeous lavender blue. |
| 3143 Fraser's Pink. A shell pink. | 3146 Fraser's Purple. Deep purple. |
| | 3149 Fraser's Plume Mixture. |

Any above Packets 20c each — Wilt Resistant Strain

FRASER'S CALIFORNIA OSTRICH PLUME ASTER. A continuous bloomer, gorgeously tinted of immense size.

CALIFORNIA GIANT ASTERS

Our strain of these new Giants, recently introduced, is a non-lateral branching type which does not require disbudding. Plants grow three or more feet, producing enormous flowers on long, strong stems. A superb cutting flower. Five of the loveliest colors you could have in your garden.

- 3310 Giant Blue. Clear azure blue.
- 3311 Giant Pink. Delicate pink.
- 3312 Giant Purple. Rich purple.
- 3313 Giant White. Snow white.
- 3319 Giant Mixture. A blend of all above colors.

Any above: Packets 15c each

- 3314 Giant Rose. Deep, rich rose. The largest Aster grown. Pkt. 25c.

AMERICAN BEAUTY ASTER. One of the latest asters to bloom. A very desirable cutting flower with 15-inch stems.

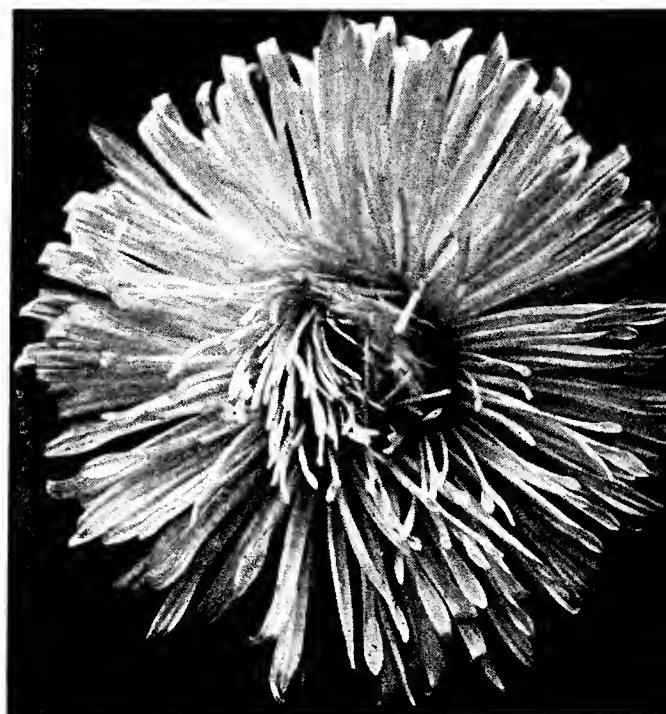
HEART OF HOLLYWOOD

Improved Strain of Corcardeau Aster

3309 Variety Mix. Do you want something different in your garden? Try this new number we are offering. Those who have grown this type of aster will be delighted with our improved strain, developed by careful selection of parent plants to secure larger and even more colorful flowers. Lovely shades of rose, scarlet, blue and violet petals surround a center ball of creamy white petals like a spotlight in the center of a colorful stage setting. Plants 1½ to 2 feet tall. Pkt. 25c.

AMERICAN BEAUTY ASTER

3359 A beautiful type, the blooms are large profuse and handsome. Grows about 2½ feet, good growing habit and makes a grand end-of-summer aster. Mixed colors. Pkt. 15c.



FRASER'S FAMOUS KING ASTER. An immense flower, gorgeous color and wonderful keeping qualities makes this aster one of the best of the large double types.

FRASER'S FAMOUS KING ASTER

These are so different from other asters as to almost form a distinct class of their own. Flower is of great size and substance with wonderful keeping qualities. Flowers are composed of long, narrow petals, beautifully quilled, luxuriantly double and upright in habit. Plants grow about 1½ feet tall and is a mid-season bloomer.

- | | |
|---------------------|-------------------|
| 3322 Crimson King. | } Packet 15c each |
| 3323 Lavender King. | |
| 3324 Rose King. | |
| 3325 Violet King. | |
| 3326 White King. | |

3329 King Mixture. A blend of all above colors. Pkt. 15c.





Queen of the Autumn Flowers



FRASER'S RAINBOW ASTER. Large flowers in delightfully clear colors of the rainbow. Hardy and prolific bloomer. Your garden is not complete without Fraser's Rainbow Asters.

CALIFORNIA SUNSHINE ASTER

While introduced about four years ago it is still classed with the novelty types. A vast improvement over the old sunshine or anemone-flowered asters, somewhat larger and far more graceful and airy in appearance. As yet it is too new to be counted on to produce 100% true, some reverting to the anemone-flowered type and a few occasionally come single. This frank statement should not deter you in the least from planting these asters. We still feel that they are the most beautiful and striking of all asters recently introduced and you'll surely fall in love with them. The center is made up of small, quilled petals in contrasting color to the long, graceful outer petals of white, carmine lavender, pink and violet shades. **3339 Sunshine Mixture. Pkt. 25c.**



FRASER'S FAMOUS RAINBOW ASTERS

Fraser's New Rainbow Aster is an improved strain of wilt resistant single aster. The beauty of these large flowers in their delightful clear colors defies description. In vases, in combination with other flowers, or by themselves, they create a most refreshing picture. This aster is a most charming and graceful addition to any garden, and it will do anywhere that asters grow.

3295 Rainbow Pink. A delicate flesh pink.

3291 Rainbow Carmine. Same color as American Beauty Rose.

3292 Rainbow Lavender. A beautiful clear lavender of a remarkable size.

3293 Rainbow Crimson. The brightest of all these asters, an excellent crimson shaded to scarlet.

3294 Rainbow Rose. Deep rose pink. A magnificent flower, fine for basket decoration.

3298 Rainbow White. A very large pure white. Will blend beautifully with any one of the above colors.

3299 Rainbow Blend. A fine mixture of selected rainbow colors.

Any of above: Packets 15c each

TWO-TONED ASTER

3001 Autumn Dawn. A gorgeous new aster, soft lilac with yellow center, flower about 2½ inches across. Plant grows about 18 inches, branching habit. **Pkt. 20c.**

HEART OF FRANCE

New Wilt Resistant Strain

3341 Rich, ruby red flowers borne prolifically during mid-season. Plants of branching habit about 18 inches tall. Very popular. **Pkt. 25c.**

MISSION ALL SAINTS

3389 Mixed. Fraser's beautiful dwarf baby border asters in colors of salmon, carmine, white and pink that are simply charming. This new aster is of a very dwarf, compact globular habit, 10 inches high, late, free and very long flowering. Very useful for bedding and border purposes. **Pkt. 15c.**

LILLIPUT ASTER

3369 Mixed Flowers are 1½ to 2 inches across of rich tones of red, blue and other exquisite shades of rose and pink. Plant grows 1½ to 2 feet tall, branching habit with unusually stout, strong stems which mark this strain as exceptional for cutting. **Pkt. 15c.**

THE CULTURE OF ASTERS IS EASY

Seed should be sown in shallow boxes or flats, using a light, loamy garden soil; sow thin and cover lightly with finely sifted soil and press down firmly. Keep the seed bed moist (not wet) either in the house where the temperature and ventilation is good, or in the hot bed in March, or the cold frame in April. Transplant seedlings after danger from frosts is past to open garden where they are to bloom, setting the plants from 10 to 18 inches apart. Asters may be sown in the open ground in May. They enjoy a rich, well-dug soil and a location with some shade in the late afternoon. It is better not to plant asters in the same place two years in succession. Plants grown in poor soil will be small and dwarf-like, also very late plantings will produce dwarfed plants with poor cutting stems.

CALIFORNIA SUNSHINE ASTER. Beautiful delicate shades of carmine, lavender, pink, violet and white with contrasting centers of quilled petals. A graceful, lacy flower and a wonderful keeper when cut.



AGERATUM. Fraser's Blue Boy compact, beautiful deep sky blue and a beauty for the rock garden and low border.

AGERATUM

Floss Flower

Hardy Annual

Ageratums flower over a long period of time, the winsome blue flowers of this half-hardy annual growing in compact clusters. Plant in a sheltered spot and cover seed very lightly when the ground is warm, or start in seed flats and transplant. Set six inches apart. Blooms eight to ten weeks after sowing.

2201 Fraser's Blue Boy—(8 in.) Large, bright blue flowers, uniform throughout and the truest blue of all large flowering ageratums. Good for rock gardens or edging borders or for bouquets. **Pkt. 25c.**

2202 Venus. (6 in.) Something new for the rock garden; compact, dwarf plant covered with soft, fluffy flowers from creamy white to blush pink. **Pkt. 50c.**

2203 Fraser's Tall Blue. Grows about 2 ft., branching habit and produces a mass of bright azure blue flowers. **Pkt. 15c.**

Hardy AGERATUM

Eupatorium

Hardy Perennial — 2 ft.

1890 Fraseri. Beautiful, Ageratum-like white flowers from July until frost. Fine for cutting, does well in semi-shade. Excellent border plant. **Pkt. 15c.**

AGATHEA

Blue Marguerite or Daisy

Half-hardy Perennial — 18 in.

2949 Coelestis. A splendid low growing, sky-blue flower for color in summer and early fall. Valuable for borders or pot culture. **Pkt. 15c.**

AMARANTHUS

Colorful Foliage Plant

Hardy Annual

When it is better known, we prophesy a tremendous popularity for this foliage plant easily grown from seed, of striking beauty; at its best in late summer and fall gardens. Use it to brighten up the shrubby borders. Very rich soil produces large plant and leaves, but is also responsible for lack of bright coloring in foliage.

2221 Molten Fire or Bonfire. (3 ft.). A variety as spectacular as the name implies—a vigorous grower. **Pkt. 15c.**

2223 Flaming Fountain Plant (Salifolius). (2½ ft.). Long, graceful willow-like foliage, tinted crimson and gold. **Pkt. 15c.**

2224 Tricolor splendens (Joseph's Coat). (3 ft.). Very spectacular with its flaming crimson head and green, yellow and red variegated foliage. **Pkt. 15c.**

2225 Sunrise. (3 ft.). The most brilliant of this family. The bronzy-crimson foliage terminates in a cluster of vivid, flaming carmine. Very effective among dull shrubbery or against buildings. **Pkt. 15c.**

ANTIRRHINUM or SNAPDRAGON

This group is one of our most popular garden flowers. They are easy to grow, very colorful, fine for cut flowers or for color in the garden. They are really a perennial and treated as an annual, the first crop of flowers being the only desirable one. They flower the first year from seed sown in either spring or fall, depending on climate and when you wish flowers. Seed can be started inside during early spring or sown in the open ground when soil is warm with equally fine results. The seed is fine and should be covered lightly and soil kept moist. Pinch back the tops of the plants when 3 or 4 inches tall and you will have more and finer flowers. **BE SURE AND KEEP THEM ON THE GROW, KEEP ROOTS MOIST; IF IT DOESN'T RAIN, TAKE A GARDEN HOSE AND IRRIGATE.**



A first prize winning bowl of Giant Snapdragons exhibited at the Laguna Beach Flower Show last spring. Sent in by Mr. W. C. Watkins of Santa Ana, California.

TALL GROWING GIANTS OF CALIFORNIA SNAPDRAGONS (Maximum)

- 670 Los Angeles. A beautiful salmon-rose—identical in color to the famous Los Angeles Rose. It combines a beautiful shade of salmon with Begonia Rose. It is sure to create a sensation in your garden.
- 671 Orchid Cattleya. New. Very pretty, rosy-lilac.
- 672 Golden Oriole. Flashing light orange, underlip marked with large yellow spot.
- 673 Ruby. A pleasing deep ruby red.
- 682 Apple Blossom. Soft apple blossom pink, yellow lip and white marking.
- 683 Canary Bird. Bright canary yellow. Fine color for mixed bouquets.
- 684 Copper King. Bronzy scarlet with rich velvety sheen.
- 685 Old Gold. Pure golden yellow. An effective, pleasing color.
- 686 Purple King. Deep reddish-purple or garnet.
- 687 Snowflake. Soft, creamy white flowers on massive spikes.
- 688 Rose Giant. Very large flowers of clear rose-pink.
- 689 Giant Mixed Snapdragons. All of the above colors correctly mixed to produce an harmonious blend.

Any of above colors Pkt. 25c.

COLLECTION OFFER

690 Includes one packet each of Rose, Old Gold and Canary Bird. Value 75c for **50c**

MAJESTIC, SEMI-TALL HYBRID SNAPDRAGON

Majus Nanum Maximum
EXTRA GIANT FLOWERS

- 651 Talisman. Orange scarlet.
- 652 Golden Emblem. Yellow to orange.
- 653 Rose Marie. Deep rose.
- 654 Hadley. Dark red.
- 655 Daily Mail. Salmon Pink.
- 656 Gold of Ophir. Orange.
- 657 Sweet Briar. Rose, white throat.
- 658 Afterglow. Light yellow with salmon-rose suffused with gold.
- 661 Golden Dawn. A warm salmon terra-cotta and yellow.
- 659 Mixed Hybrids.

Any of above colors Pkt. 35c.

MEDIUM HALF-DWARF LARGE FLOWERING SNAPDRAGONS (Nanum)

- 640 Pink Perfection. Beautiful clear pink suffused with salmon.
- 641 Crimson Empress. Brilliant rich, velvety shade of crimson.
- 642 Carmine Queen. A bright rose carmine.
- 643 Silver Pink. A magnificent flower, delicate, pearly pink.
- 644 Orange Defiance. A rich, orange-scarlet of pleasing character.
- 645 Prima Donna. Soft, terra cotta pink with white marking.
- 649 Medium Snaps Mixed. All above six colors blended.

Any of above colors Pkt. 15c.

COLLECTION OFFER

650 Includes one packet each of Pink, Orange, Crimson, and Silver Pink. Value 60c..... **50c**

DWARF ROCK HYBRIDS

709 A very dwarf Snapdragon forming small compact plants; very fine for rock gardens. Flowers are bright shades of rose, pink, purple mauve and some bi-color. Pkt. 35c.

TALL, LARGE FLOWERING SNAPDRAGONS (Majus)

- 625 Cardinal. Long flower spikes of dazzling scarlet.
- 626 Coral Rose. A soft coral pink, deepening to rose.
- 627 Orange Harmony. Terra Cotta orange shaded rose.
- 628 Pink Venus. Flesh pink with white marking.
- 629 Rose King. One of the finest deep rose snapdragons.
- 630 Torchlight. Bright orange with yellow lip.
- 634 Tall Snapdragons Mixed. Containing all the above colors.

Any of above colors Pkt. 15c.

COLLECTION OFFER

635 Includes the four most popular colors in this group. Coral Rose, Orange Harmony, Rose King, and Torchlight. (1 Pkt. of each, Value 60c) **50c**

GIANT OF
CALIFORNIA
SNAPDRAGON
Copper King
Bronzy Scarlet





Fraser's CALIFORNIA GROWN
SUN RIPENED SEEDS ARE FREE FLOWERING

AQUILEGIA

Columbine

Hardy Perennial — 2½ ft.

- 2767 Long-Spurred Hybrids. Blue.
 2768 Long-Spurred Hybrids. Pink.
 2769 Long-Spurred Hybrids Mixed. Beautiful shades of pink, blue, scarlet and orange.
 2774 Copper Queen. Quite the loveliest Columbine yet produced. The petals and outside of the corola are rich copper shades, the long spurs being of a darker shade.

Any of above Pkt. 25c.

2766 Golden Trumpet. Clear yellow. Has the longest spurs of all, often 4 to 5 inches. A novelty. Pkt. 35c.

2771 Rocky Mountain Columbine. One of the old standbys. Beautiful blue shades mixed with creamy white. A strong grower, good bloomer. Pkt. 15c.

2772 California Hybrida. Grows 2 to 3 feet. Golden yellow flowers with red spur. This is an introduction of a California Grower. Pkt. 15c.

2775 Aquilegia Alpina. (12 in.). Blue flowers with white centers. One of the best for rock gardens. Pkt. 25c.

ARCTOTIS

Blue-Eyed African Daisy

Hardy Annual — 2½ ft.

2246 Grandis. Large, showy, silvery-white flowers with sky-blue eye and silvery lilac to reverse of petals. Very free-flowering, fine cut flower and does exceptionally well in hot weather. Pkt. 15c.

ANCHUSA

Summer Forget-Me-Not

A hardy annual that provides, either in the tall growing sorts or the dwarf type, a dependable source of that much-sought blue note in the garden. Enjoys some shade.

2236 New Annual Blue Bird. Will bloom all summer from spring-sown seed. Has sprays fully 18 inches long, laden with deep blue flowers. Pkt. 25c.

2237 Capensis. Dwarf with forget-me-not blue flowers. Pkt. 25c.

2238 Blue Bonnet (Italica Dropmore). Perennial. A lovely pale blue variety. For tall borders or background. Will bloom continuously from June to early August if seed pods are picked off. Pkt. 25c.

ARMERIA

Giant Thrift or Sea Pink

Hardy Perennial — 18 in.

2483 Formosa Hybrids. An excellent border or rock garden plant doing well in rather poor sandy soil. This strain has large globe-like flowers suitable for cutting. Shades of pink. Grass-like foliage forms bright green, compact tufts. Blooms profusely. Pkt. 15c.

ANEMONE

Poppy Anemone

Hardy Perennial — 12 in.

2761 Monarch de Caen. (Mixed Colors). Flowers are between 2 and 4 inches across, this strain producing single, semi-double and double flowers of many bright colors as scarlet, blue, rose and white. Seed may be sown anytime from August to April, depending on severity of your winters. Seed can be sown in shallow beds outside and covered lightly. In rainy climates bulbs may be ripened and dug after flowering and reset in the fall. Fall sown seed will flower the following spring. Pkt. 25c.

SWAN RIVER DAISY. (Brachycome). Dainty, colorful and hardy. Just the thing for a bright cheerful border or bed.

BALSAM

Lady Slipper

Hardy Annual — 18 in.

2251 Camellia-Flowered. Double, mixed. Very pretty. Bears double, wax-like flowers in bright colors and is very free flowering. Plant somewhat resembles small tree. Wants sunny location, rich soil and plenty of water. Sow seed in the open when ground is warm and thin to 1 foot apart. Plants started late may be potted for winter house plants. Pkt. 15c.

Giant English Daisy BELLIS PERENNIS MONSTROSA

Hardy Perennial — 6 in.

A vastly improved strain producing extra large flowers and foliage. Flowers often 2 inches across. One of the best early spring bedding plants.

2781 Fraser's White
 2782 Fraser's Pink
 2789 Fraser's Blended Mix } Pkt. 15c.

2784 Fraser's Versi-Color Giant. A novelty, variegated; white with rose penciled petals. Pkt. 25c.

2785 Fraser's Lilac Gem. A new color in this popular flower, one the growers have all been striving for. Pkt. 25c.

Brachycome SWAN RIVER DAISY

Hardy Annual — 12 in.

This pretty, daisy-like little flower is familiar to many gardeners in mixed colors only. We offer it to you in separate colors that come quite true from seed. The plants grow from 8 to 12 inches high and are covered with flowers throughout most of the summer. They like a sunny location; are fine for pot culture, borders, edgings and small beds.

2904 White
 2905 Blue
 2906 Dark Violet
 2907 Rose
 2908 Red } Packet 15c each

2909 Mixed Colors. A fine blending of all the above colors. Pkt. 15c.

BROWALLIA

Hardy Annual — 18 in.

2256 Elata, Blue. Flowers are bright blue; spreading growth to 18 inches; flowers during summer and fall. Easy to grow sown in the open; is suitable for bedding or pot culture. Pkt. 15c.



COLUMBINE. California Hybrida, golden yellow flowers and red spurs.

ALYSSUM

That dainty, honey-sweet little flower found in almost every garden—an annual to be sown where it is to grow. Extensively used as an edging plant and as a ground cover for bulb beds, also well adapted for rock garden use.

Hardy Annuals

2211 White Gem. Grows 4 to 5 inches high and covered with small sparkling white flowers. Blooms continuously from early spring through summer. Pkt. 15c.

2212 Lilac Queen. The same habit of growth as White Gem, but flowers are of a dainty lilac shade, changing to lighter shade as they age. Apparently few people know this variety. Try it, we are sure it will win a permanent place in your garden. Pkt. 15c.

2213 Carpet of Snow (Alyssum procumbens). An excellent low type growing 2 to 3 inches high. Exceptionally good for bedding, and rock gardens. The little white, glistening flowers simply cover the plant, very good as a bulb bed cover where a real dwarf, low growing annual is needed. Pkt. 15c.

2215 Sweet Alyssum (Maritimum). Grows about 1 ft., very fragrant, small flowers borne in clusters. A profuse bloomer and lovely for bouquets. Pkt. 15c.

Hardy Perennial

2214 Saxatile compactum (Basket of Gold). Hardy perennial. Compact grower to 9 inches covered with golden flowers in late spring. Excellent for the rock garden. Pkt. 15c.

ANAGALLIS

Blue Pimpernel

Hardy Annual — 8 in.

2231 Peek-a-Boo Flower. Our strain of this charming flower produces a bushy little plant about 8 inches high covered with pretty violet-blue flowers. They want a sunny location and are best sowed in the open ground where they will bloom until frost. A real gem for the rock garden. Pkt. 15c.

ASCLEPIAS

Butterfly Wild Flower

Hardy Perennial — 2 ft.

2484 Tuberosa. Showy flowers of bright orange are borne in numbers during July and August. This perennial is native to many of our states, likes a sunny, well drained location. As cut flowers it makes up a very showy, attractive bouquet. Grows 2 to 2½ feet and should be planted where it is to stand as it does not transplant well. Pkt. 25c.



CALIFORNIA WILDFLOWERS

There is a real treat in store for those who have never planted California Wildflowers. They will add charm and distinctiveness to your garden. Few wildflowers rival their beauty in the native and when brought under cultivation they are larger and even more colorful and attractive. They bring romance, novelty and beauty to the garden and require a minimum of water and care. The best time to sow seed is in the fall or during the rainy season. Sowings made after the rainy season is past will have a shorter blooming period, slower germination and will require artificial watering to succeed. Successfully grown in all eastern climates.

SCARLET LARKSPUR

2026 *Delphinium cardinale* — Scarlet Larkspur. Perennial. Native of Southern California, usually found blooming in the early summer on the dry, chaparral covered slopes of the foothills and Coast Range mountains. After most other wildflowers have passed this Larkspur sends up its flaming, torch-like flower-spikes to a height of 3 to 4 feet. Pkt. 35c.

SAND VERBENA

2021 *Abronia Umbellata*. Thrives in sandy soil and is at its best near the seashore. Its gay, rosy-pink flowers will form a beautiful carpet over sandy patches where other flowers and ground covers refuse to grow. Pkt. 15c.

CALIFORNIA COLUMBINE

2024 *Aquilegia Truncata* (Red Columbine). Perennial growing 2 to 3 feet. The gay yellow-tipped, scarlet flowers hang gracefully from slender bending stems. They prefer a semi-shady, moist location, where they will brighten the dullness with vivid spots of flame. They are entirely hardy in the most severe climates as well as mild climates of the southern states. Pkt. 25c.

LUPINE

2051 California Mountain Blue. (Lupines Nanus) Annual. California native lupine, dwarf growing about 12 inches. Fragrant bright blue flowers with contrasting purple and white marks. Pkt. 15c.



GILIA CAPITATA. Lavender-blue in round clusters nodding on long graceful stems. A profuse bloomer, wonderful keeper when cut. One of the very best natives for garden planting.

CANTERBURY BELL

2039 *Phacelia Whitlavia*. Annual grows 1 to 1½ feet; covered with bell-shaped deep purplish-blue flowers with creamy throat. Blooms continuously for many weeks, will thrive in partly shaded moist places. Pkt. 15c.

CREAM CUPS

2040 *Platystemon californicus*. Buttercup-like flowers of light yellow. Plants grown in the open are rather spreading to 9 inches tall, forming carpet of soft yellow. They are at their best in sandy or gritty soil and make a gorgeous display when planted with Sand Verbenas. Pkt. 15c.

BLAZING STAR

2025 *Bartonia Aurea*—Blazing Star. A very desirable golden yellow flower entirely hardy in all parts of the country. Flowers average about 3 inches across, single with bristling, long, bright yellow stamens. Likes full sun but not much water. Pkt. 15c.

CALIFORNIA BLUE BELL

2037 *Phacelia campanularia*. Grows 1 to 1½ feet high. Intensely vivid dark lobelia blue flowers borne profusely in clusters. The foliage is bright green, plant compact, very effective for edgings, borders and beds. Flowers are wide bell-shaped, and about the size of half-dollar. One of the quickest annuals to flower from seed sowing. Pkt. 15c.

2038 Wild Heliotrope—*Phacelia Tanacetifolia*. Annual, lavender blue, used extensively for bee food. Grows 1½ to 2 ft. tall. Pkt. 15c.



Above: **CALIFORNIA BLUE LUPINE.** Will produce a wealth of beautiful blue flowers for your garden. Illustration shows this prolific strain blanketing the floor of the Lower San Joaquin Valley in a carpet of vivid blue.

Below: **SCARLET LARKSPUR.** Flaming torches of vivid beauty, blooming after the rainy season when most other wild flowers are gone.

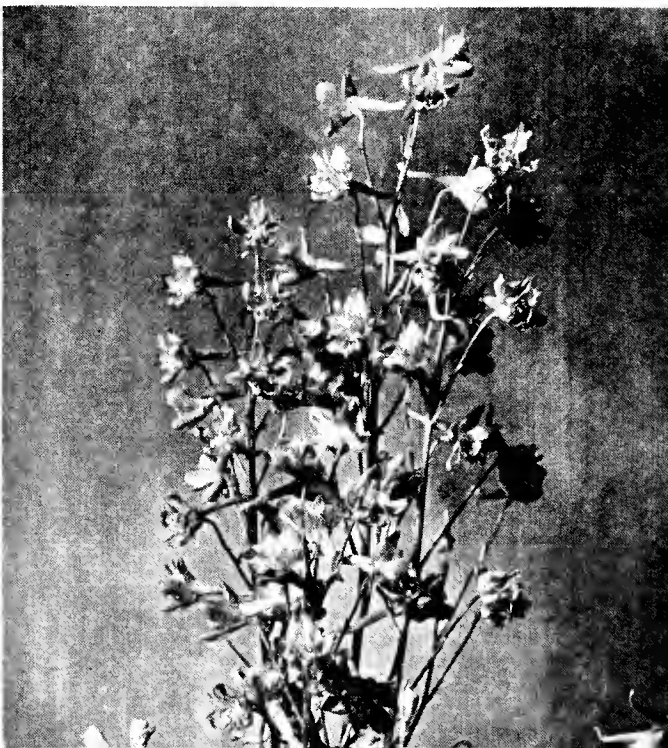
CACTUS SEED

2081 Death Valley Cactus. A fine assortment of California desert types suitable for growing in bowls or developing for your cactus garden. Pkt. 25c.

LAVATERA

Mission Mallow

2023 *Lavatera assurgentiflora*. Evergreen perennial shrub in California, but can be treated as an annual in cold locations like the castor bean. Plants will flower the first year from seed and if they can be started soon enough they will reach a height of 6 feet in one season. The brilliant rose, dark-veined flowers contrast beautifully with the bright green maple-like foliage. This was the choice of the Franciscan monks for an ornamental shrub for their gardens. At its best near the seashore. Pkt. 25c.





COLORFUL and DELIGHTFULLY DIFFERENT

CALIFORNIA POPPIES IN SUNSET RAINBOW SHADES

Eschscholtzia

The original golden cup known as the true California Poppy, has furnished the base for the remarkable color range of the present poppy. As cut flowers they are far more satisfactory than most people realize, the trick being to cut the flowers in the early morning before the buds open. Our Sun Ripened seed represents a vastly improved strain. They are colorful, easily grown and practically free of garden pests. Perfectly hardy in eastern states; we have known them to self-seed for five years as far north as Massachusetts.

2061 **Scarlet Shades.** Includes a new deep scarlet of the tulip-flowered type.

2062 **Orange Shade.** Beautiful fluted and double types in rich orange.

2063 **Crimson Shades.** Rich crimsons and fluted types.

2064 **Yellow Shades.** Golden yellow shades and new fringed types.

2065 **Pink Shades.** Bright to delicate shades of pink.

2066 **Carmin Shades.** Deep carmine shades and lovely frilled types.

2067 **New Bronze Shades.** Two toned frilled and fluted types of orange crimson outside and inside of petals golden.

Any of above packets 15c each

COLLECTION OFFER

2080 Includes one packet each of New Bronze Shades, Orange Shades, Yellow Shades, Pink Shades. A 60c Value for **50c**



CALIFORNIA TIDY TIPS. A captivating golden yellow flower satisfactory in any climate.

CALIFORNIA TIDY TIPS

2036 **Layia Elegans—Tidy Tips.** A very pretty, dainty little annual growing 1 to 1½ feet high. Very satisfactory in the garden; a wildflower that will more than repay you with a wealth of golden yellow flowers, each little flower is circled or edged with a band of creamy white, making a contrasting and pleasing relief to solid yellows. Dandy cut flower. Pkt. 15c.

QUEEN ANN'S THIMBLE

2028 **Gilia Capitata.** This annual grows 1½ to 2½ feet high, of slender branching habit. Flowers are of lavender blue, borne on long stem and somewhat like scabiosa in form. Pkt. 15c.

2029 **Gilia Tricolor.** Dainty and captivating violet-like flower. Petals tipped with lavender blue, running thru cream, deep purple and gold in mixed shades. Pkt. 15c.

FRASER'S CALIFORNIA WILDFLOWER MIXTURES

Especially adapted to beds and areas that receive little care, or to some unused corner that would be brighter with these flashing colors. They will do well in shrubbery, borders, and along wooded walks or in sections of the garden set aside for wild or natural plantings; also very effective for the rock garden.

They contain Wild Snapdragons, several Lupinus, Baby Blue Eyes, Wild Coropsis, Indian and Pink Paint Brush, Evening Primrose, Tidy Tips, Wild Heliotrope, California Poppies, Gilias, Godetias, Blue Bells, Buttercups, Blazing Stars and many others.

2005 **Shady Blend.** Six select varieties for partly shaded areas.

2006 **Yellow-Gold Shades.** A beautiful blend of orange, yellow and cream.

2007 **Blue and Purple Shades.** A blend of blue, purple and lavender colors.

2009 **General Mixture.** A mixture of choice varieties for all-around planting.

Any of above packets 15c each

2069 **Poppyland Sunset Mixture.** These poppies are the direct descendants of the wild poppies abounding in the Monterey Bay district. New improved colors of more vivid and striking shades than we have ever offered. Pkt. 20c.

2073 **Eschscholtzia aurantiaca.** For planting large areas to the True California Poppy. Pkt. 10c; 1 oz 60c; 4 oz. \$1.75; ½ lb. \$3.00; 1 lb. \$5.00.

Golden West SEA DAHLIA

Tender Perennial — 20 in.

2082 **Leptosyne maritima.** Specie of native dahlia growing along the coast line. Flowers are daisy-like, 3 to 4 inches across with bright yellow petals surrounding a golden disc. A splendid cut flower, one of the best natives for this purpose. A rapid grower blooming from seed in about 90 days. In eastern states start inside and plant out when weather permits. Hardy in mild climates. Pkt. 15c.

CALIFORNIA POPPIES massed in a parkway are not only colorful but very satisfactory because they are so hardy and such prolific bloomers.



CALENDULAS - - Scotch Marigold

Hardy Annual — 18 in.

One of our most faithful flowers. You can always depend on it for masses of warm, golden colors from early summer until frost. Sun Ripened seed is from the finest of the improved strains. This year we are offering two new ones; Radio Golden Beam and Chrysantha, both fine additions to this popular family.



SENSATION CALENDULA. Brilliant orange, dark center, very large and double. One of the best.

CAMPANULA Canterbury Bell

There is magic in the very name of this old-time favorite. Being a hardy biennial, it is best in most localities when planted in the late spring and fall for blossoms the following year. The single varieties will usually bloom in May and June and the cup and saucer varieties from June to August.

SINGLE CANTERBURY BELL

New Annual

1153 This is a very desirable addition to the Canterbury Bells. A strain of this popular family that will bloom in less than six months from seed fills a long felt want. The plant grows to 2½ feet tall and produces anywhere from 6 to 8 flower spikes of dark blue, light blue, pink, rose and white. In climates such as California and southern states it can be planted in the fall for spring flowers. Offered in mixed colors only. Pkt. 35c.

CUP AND SAUCER BELL TYPE (Campanula calycanthemata)

Hardy Biennial — 2 ft.

- | | | | |
|------|-------------------------|---|----------|
| 1165 | Rose | } | Pkt. 25c |
| 1166 | Dark Blue | | |
| 1167 | Light Blue | | |
| 1168 | White | | |
| 1169 | Mixed Colors. Pkt. 15c. | | |

SINGLE BELL TYPE

(Companula Medium)

Hardy Biennial — 2 ft.

- | | | | |
|------|--------------|---|----------|
| 1135 | Rose | } | Pkt. 15c |
| 1136 | Dark Blue | | |
| 1137 | Light Blue | | |
| 1138 | White | | |
| 1139 | Mixed Colors | | |

1151 *Pyramidalis* (Chimney Bellflower). (Hardy Perennial—5 to 6 ft.). A hardy perennial doing well in a warm, dry location. Produces long spikes of bell-shaped blue flowers in August. Pkt. 25c.

1152 *Carpatica* (Harebells). Hardy perennial, growing 8 to 12 inches tall making it fine for the rock garden and low borders. Bears dainty blue bells on graceful stems all summer. Pkt. 25c.

Calendulas will thrive in almost any soil on a minimum of care. In California or mild sections it is simplest to sow them where they are to grow, two or three seeds together, spaced at intervals of 12 inches. When they germinate and throw out their first pair of leaves, select the thriftiest one and pull out the others, leaving one plant to mature in each planting. In California and mild climates they can be planted in the fall for winter blooming. Elsewhere they can be planted inside or in a hot bed in March or April and transplanted to the garden in May, or plant seed in the open ground after danger of heavy frosts.

410 *Fraser's California Improved Orange.* A rich golden orange. Large double flowers. Pkt. 15c.

411 *Fraser's California Improved Yellow.* Large, lemon yellow. Pkt. 15c.

414 *Sensation (Campfire).* Brilliant orange, large flower, dark center. Double. Pkt. 20c.

415 *Ball's Gold.* Golden yellow. Pkt. 20c.

416 *Radio.* Quilled petals distinguish this interesting new variety. Clear orange. Pkt. 20c.

417 *Radio Golden Beam.* A new rich, golden yellow. Counterpart of Radio. Pkt. 25c.

418 *Chrysantha.* New and very attractive. Its golden yellow petals are broad and drooping and arranged rather loosely, though very double. Stems are nice and long with good substance making it exceptionally good for cut flower work. Plant grows about 6 inches taller than others. Pkt. 25c.

420—*Golden Splendor Mixture.* All varieties listed above including new novelties for 1934. Pkt. 15c.

COLLECTION OFFER

421 Includes one packet each of *Sensation*, *Ball's Gold*, *Radio*, Value 60c for **50c**

CANDYTUFT—Umbellata

Hardy Annual — 12 in.

We cannot imagine anyone not knowing this long-time favorite garden annual, so useful for edgings and borders. We offer a select strain amazingly floriferous.

For early flowering they may be started in a hot bed in March. Successive plantings in May and June will maintain a sequence of bloom from early until late summer. Give them a sunny location and well-limed soil; for larger blossoms, occasional applications of manure.

- 422 Candytuft Flesh Pink
- 423 Candytuft Lavender
- 424 Candytuft Rose
- 425 Candytuft Carmine
- 426 Candytuft Crimson
- 427 Candytuft White
- 429 Candytuft Mixed Colors

Hyacinth-Flowered

428 Giant Hyacinth-Flowered. Candytuft. White.

Above Packets; 15c each

MARGUERITE CARNATION

Easy to grow from seed. Very fragrant.

2801 *Old-Fashioned Carnation.* Smaller than the present day carnation, very fragrant and a prolific bloomer. Flowers are double and semi-double of exquisite color. Pkt. 15c.



FRASER'S BEAUTY CARNATION. Vigorous growers, strong stems and large flowers in a fine range of colors.

Hardy Garden CARNATIONS

Tender Perennial — 18 in.

FRASER'S BEAUTY STRAIN (Improved Chabaud's Giants)

If planted inside very early they will bloom in 5 months from seed. Late spring and fall plantings produce vigorous plants that bloom early the following season. Sun Ripened Seeds produce plants of exceptional vigor, 1½ ft. tall with upright habit and from ten to twenty stalks, producing flowers of large size and doubleness, resembling those grown by the florists in the greenhouse.

- | | | | |
|------|--------------|---|----------|
| 2793 | Cardinal-Red | } | Pkt. 20c |
| 2794 | Crimson | | |
| 2795 | Deep Rose | | |
| 2796 | Shell-Pink | | |
| 2797 | Salmon-Rose | | |
| 2798 | White | | |

2799 *Fraser's California Beauty Mix.* Six colors, including all above. Pkt. 20c.

COLLECTION OFFER

2800 Includes one packet each of *Cardinal Red*, *Salmon-Rose* and *White*. A 60c value for **50c**

FRASER'S CATALINA STRAIN MIXTURE

(Improved Enfant de Nice Strain)

The plants are of strong, robust, upright habit, 18 inches high with strong stems, bearing flowers from 2 to 3 inches in diameter. You can hardly tell this from greenhouse types when disbudding is done. The color comes about 80% true from seed and about 92% of the plants produce double flowers. Very fragrant. Keep flowers picked and they will bloom until frost.

2809 Six beautiful colors harmoniously blended. Pkt. 35c.



Fraser's CALIFORNIA GROWN
SUN RIPENED SEEDS ARE **FREE FLOWERING**



BACHELOR BUT-TON. This is the blue Cornflower known as Bachelor Button. Large, double and a good strong blue.



DWARF COCKSCUMB makes fine color in the Fall. For a low border of brilliant color it's hard to beat.

CENTAUREAS

—a most satisfactory annual, colorful and easy to grow.

Both the Cornflower and Sweet Sultan are very desirable for cut flowers as well as for garden display. It's no trick to grow them, just plant them in the garden where they are to flower, supply them with water and you'll have many beautiful bouquets as your reward.

DOUBLE CORNFLOWER OR BACHELOR BUTTON

Centaurea Cyanus
Hardy Annual — 2½ ft.

A flower that few gardeners care to be without, they are of easiest culture, showy in the garden and splendid for cutting. They ask little and give much. Plants grow 2 to 3 feet tall and like a rich soil.

- | | | |
|--|---|---------------|
| 2301 Fraser's Blue | } | Packet
15c |
| 2302 Fraser's Maroon | | |
| 2304 Fraser's White | | |
| 2305 Fraser's Rose | | |
| 2306 Fraser's Carmine | | |
| 2309 Fraser's Blended Mix. All above colors mixed. Pkt. 15c. | | |

GIANT SWEET SULTAN

Centaurea Imperialis
Hardy Annual — 2½ ft.

An indispensable annual for cutting or garden display. Sun Ripened seed is "free flowering", long season and produces giant double flowers on long, strong stems. Colors are simply beautiful and flowers sweetly fragrant.

- 2312 Fraser's Brilliant Rose.
2313 Fraser's Deep Lavender
2314 Fraser's Purple
2315 Fraser's White
2316 Yellow (Suaveolens). Rich yellow, a glorious combination with the Blue Bachelor Button when used in bouquets.
2311 Fraser's Amaranth Red. A new color, outstanding for exhibition purposes.
2319 Fraser's Blended Mix. All of above separate colors mixed.

Any above Packets 15c

Dusty Miller Centaurea

Hardy Perennial

2340 *Gymnocarpa*. Planted extensively for low borders because of its silvery white foliage. Looks well all summer and grows about 10 inches tall, bearing small light lavender flowers. Pkt. 15c.

2339 *Candidissima* (Cineraria). Silvery white foliage and golden yellow blossoms. Ideal for low border of neutral color. Compact grower, 8 to 12 inches. Pkt. 20c.

CELOSIAS

Hardy Annual

People have finally discovered what a splendid effect they can achieve through the liberal use of Celosia. New types and improved strains have been partly responsible for the increased popularity. The plant is interesting and highly ornamental and not at all difficult to grow. It is widely used as a pot plant as well as in the garden. Seed may be started inside for early bloom or sown where they are to stand when the ground is warm. Celosias are for fall and late summer color so be sure and don't rush the season. Germination will be poor if planted outside in open ground before ground is warm.

COCKSCOMB

Celosia Cristata

This variety with the cockscomb form gave these plants their common name. The heads are very thick and of rich velvety shades of crimson, rose and yellow.

2291 Fraser's Giant. Large compact heads on sturdy plants 15 to 18 inches tall. Rich velvety shades of crimson, rose and yellow. Pkt. 15c.

2292 Fraser's Dwarf Empress. Mammoth heads of rich purplish-red that almost hide the foliage. Grows only about 10 inches tall. Pkt. 15c.

2293 Fraser's Dwarf Cristata Mixed. A fine low growing variety to 10 inches. Colors are mixed in shades of yellow, rose and crimson. Pkt. 15c.

CELOSIA CHILDSII

2283 Chinese Woolflower. The heads of this variety suggest huge balls of silky wool set at the top of stems averaging about 18 inches in length. Crimson and yellow shades mixed. Pkt. 15c.



DWARF CALLIOPSIS "Golden Wave". A glorious yellow flower with mahogany zone.

OSTRICH PLUME CELOSIAS

Tall Varieties

Plants grow 2 to 2½ feet tall, well rounded bushes with many branches ending in large flower heads resembling an ostrich plume. An excellent plant where a tall colorful border is wanted and can be used in large bouquets.

- 2287 Ruby. Rich ruby red shades.
2288 Golden. Golden yellow shades.
2289 Mixed. A blend of the above shades.

Any of above: Pkt. 15c.

Dwarf Varieties

FRASER'S FLAME CELOSIA

A distinctive new novelty. Plants are real dwarf, growing about 12 inches, compact with many flower heads in bright flaming red and glowing chrome yellow. The best of all for pot culture and very striking when used in solid beds. If you want something unusual try a solid bed of the yellow bordered with two rows of the red.

- 2284 Fireflame. Flame red shades.
2285 Afterglow. Warm, glowing chrome yellow.

Above Pkts.: 25c each

CALLIOPSIS

Tickseed

Hardy Annual

The dwarf Calliopsis is a splendid thing for edging, low massed plantings or rockeries. The richly marked flowers come in shades of yellow, orange and mahogany. Plants grow about one foot high and are of easy culture. Sow where they are to grow. Fine for cutting.

DWARF VARIETIES

- 2267 Golden Wave. A glorious yellow with mahogany zone. Pkt. 15c.
2268 Yellow Wave. Clear yellow. Pkt. 15c.

TALL VARIETIES

- 2266 Marmorata. Tall variety bearing a mass of yellow flowers prettily marked with maroon. A more compact grower than other tall varieties. Splendid for background. Pkt. 15c.
2269 Hybrid Semi Plena. Mixed colors with crimson marking. Pkt. 15c

COSMOS - Extra Early

Hardy Annual — 3 to 4 ft.

Another much favored annual, supplying the late summer and fall gardens with quantities of artistic-shaped flowers, much wanted for cutting purposes.

The seeds can be sown in open ground about the middle of June in mild sections and in March and April in the hot bed or cold frame in colder sections of the country, thinning the germinating plants to three inches apart. When they are transplanted, after the ground is thoroughly warm, they should stand two feet apart. Cultivate frequently but lightly for best results. If the tops are pinched out when the plants are about ten inches high the plants will become more bushy and compact in growth.

461 Fraser's Early Pink Cherokee. Mammoth flowering type, color like the beautiful single Cherokee Rose.

462 Fraser's Early Red Cherokee. Mammoth flowering. Bright red like the well known Red Cherokee Rose.

463 Fraser's Early White Cherokee. Mammoth flowered, a pure white like the White Cherokee Rose.

464 Fraser's Color Harmony Mix. A choice blend of all above colors.

465 Fraser's Klondike Gold. A late single, suitable for Southern States only. A profusion of glistening tangerine gold flowers covering plants 5 feet high. Fine for cutting. Likes full sun.

Any above Packets 15c each

CLARKIA ELEGANS

Butterfly Flower

Hardy Annual — 2 ft.

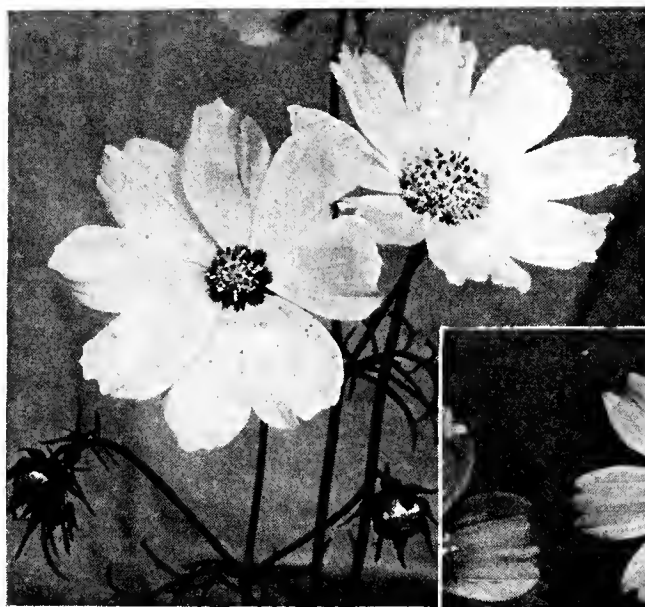
One of the most beautiful of our garden annuals has been developed from this California wildflower. The modern varieties now offer a wide range of lovely colors. Our strain produces thrifty plants with long sprays thickly set with very double flowers, suggesting blossoms of ornamental or flowering cherry.

They grow easily from seed and should be started in cold frame in March or in the open ground in May, except in California or other very mild sections where they can be sown in fall or early spring. They enjoy partial shade, but will accommodate themselves to either sun or shade.

2408 Enchantress. A beautiful soft shade of salmon-rose, very double and excellent for cutting. Develops best in a cool climate and flowers in six weeks from sowing. Pkt. 15c.

2409 Fraser's Double Choice. Mix of rainbow colors. Pkt. 15c.

ANNUAL PAINTED DAISY. A riot of color and easy to grow.



DOUBLE CRESTED COSMOS. A recent development of the early single cosmos. If you like cosmos, you will surely like this new introduction.

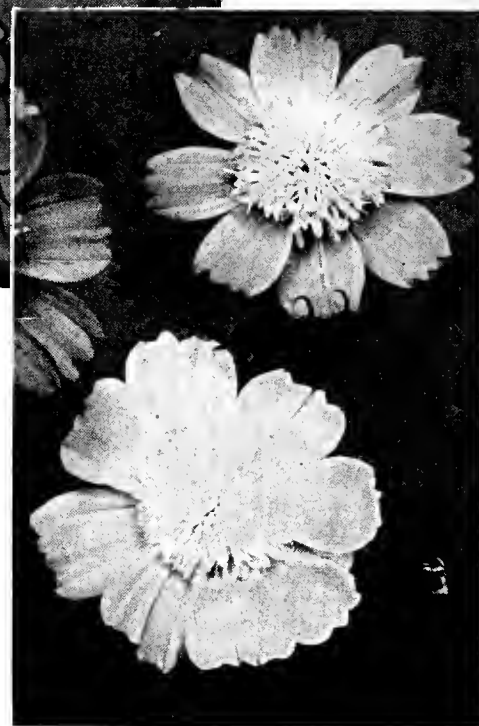
FRASER'S EXTRA EARLY COSMOS. This favorite for the late summer and fall garden shown above will supply you with an abundance of beautiful cut flowers for house decoration.

Double Crested Cosmos

Flowers are very beautiful and when cut are better keepers than the single. This is a very fine strain producing about 60% double flowers. Free flowering plants growing 3 to 4 feet tall, somewhat lower than the singles.

473 Crimson
 474 Pink
 475 White
 476 Double Mixed

Packets
 25c each



Hardy Garden CHRYSANTHEMUM

Hardy Perennial — 3 ft.

2371 Fraser's Daisy - Flowered. This hardy perennial chrysanthemum is an improved strain over the ordinary perennial chrysanthemum familiar to most gardeners. It may be treated as an annual if started in February, bursting into a cloud of tinted blooms in late August, September and October, or they may be started in the fall in cold climates for bloom the following season. The colors are charming, flowers are single, semi-double and occasionally a full double. They may be carried over the second year, and large maximum flowers can be produced by disbudding and fertilizing. It offers all the fascination and possibilities for producing and fixing a new variety as dahlias from seed. Pkt. 35c.

COREOPSIS

Golden Wave

Hardy Perennial — 2 ft.

One of the easiest grown and best liked of the hardy perennials; highly prized for cutting, very free flowering for many weeks.

2812 Fraser's Flora Plena. A recent introduction, you'll like this one; much prettier and more attractive than the single. Flowers are semi-double and clear gold. Pkt. 25c.

2813 Hazel Eyed Coreopsis (Auricula Superba). Far more attractive than the old single. A much deeper, richer golden yellow with each petal marked with hazel-brown spot at the base. Pkt. 25c.

2811 Fraser's Lanceolata Grandiflora. Single golden flowers of great size. Pkt. 15c.

COSMIDIUM

Brown-Eyed Daisy

2416 Brown-eyed Daisy. Native of South America. A winsome little flower with brown center circled with maroon and edged with bright, cheerful golden-yellow. Wonderful for bedding, border or cut flowers. Planted from May to June, where they are to grow, will flower in 70 days from seed. Pkt. 15c.

CHEIRANTHUS

Golden Siberian Wallflower

Hardy Biennial — 12 in.

2487 Fraser's Choice Gold Blend. An early perennial with rich, velvety orange flowers, never grows more than a foot high; a distinct addition to rockeries and for border or bedding effects. The bright orange-yellow flowers will last throughout the season if you keep flowers picked so seed pods do not form. A continuous bloomer, exhausting itself the first season so it is practically a biennial, therefore returns the most to you when planted during late spring and fall for bloom the following season. Pkt. 15c.

Annual Painted Daisy

CHRYSANTHEMUM

Hardy Annual — 2½ ft.

This is an improved strain of this useful summer garden annual. They are easily grown from seed and make a showy plant covered with daisy-like flowers.

2346 Radiatum album. Attractive and odd flowers with curved and quilled petals of white radiating like spokes of a wheel from a dark brown center.

2347 Radiatum aureum. The same as above, but rich, golden yellow petals.

2345 Radiatum hybridum. Quilled and curved petals like above, but colors mixed.

2348 Golden nivellii. Similar to the common Painted Daisy, but flowers are 2 to 3 inches across and a rich golden yellow. An abundance of bloom makes it valuable for cutting.

2349 Fraser's Painted Daisy Mixture. Single of most beautiful colors.

Any above: Packets 15c each

2341 Double Carinatum Hybrida Mixed. Flowers come about 60% true to type, of good size, excellent for cutting and bright cheerful shades of purple, scarlet, yellow and white. You will find this Painted Daisy to be one of the best. Pkt. 20c.



SEED OF ORNAMENTAL AND FLOWERING CLIMBING and TRAILING PLANTS

We have listed on this page the most popular climbing and trailing plants for the garden. Really, this group should be considered a garden necessity because no garden is complete without some of them. They furnish shade for porches, arbors, garden benches and summer houses. For fence covering and screens to hide unsightly views they have no equals. They are not only practical but beautiful and give a touch to your garden that no other group can furnish.

ORNAMENTAL COURDS

Hardy Annual

The ornamental gourds are of very simple culture and will produce an abundance of colorful and curious shaped fruits when planted in rich soil and given a sunny location. They may be trained on trellises as climbers or used as ground covers. The fruit when ripened makes pleasing house decorations during the winter holidays. It is becoming quite a hobby among many to enhance their decorative value by hand painting designs on the surface of the white gourds. Fruit should be painted with colorless shellac to brighten colors.

2856 **Many Sorts Mixed.** A good selection of the best types mixed. Pkt. 15c.

2857 **Small Decorative Mixed.** The best of the small striped and odd-shaped varieties, some warted, green and yellow. Pkt. 15c.

2858 **Turks Turbin.** Very odd and ornamental, top red and lower portion creamy white striped red. Pkt. 15c.

JAPANESE KUDZU VINE

Hardy Perennial

2886 **Pueraria thunbergiana.** Perennial climber starting new shoots each year from the root crown. Drought resistant. Makes 40 to 50 feet of growth each season, once established and 8 to 10 feet the first year. Large bright green leaves and purple pea-shaped flowers borne in clusters adds to its attractiveness. Pkt. 15c.

MINA LOBATA

Flag of Spain

Hardy Annual

2887 **Flag of Spain.** Hardy annual, luxuriant grower in mild climate and will also flower in northern climates late in season. Leaves are heart-shaped and dark green. Flowers are scarlet while in bud and a bright orange to primrose when matured. Makes rapid growth to 12 feet when started in May. Pkt. 25c.

LATHYRUS

Perennial Sweet Pea

2894 **Fraser's Select Mixture** Hardy perennial climber with pea-like foliage and flowers borne in clusters of 8 to 10. Colors are red, pink and white. Vine may be trained as climber on supports and is also very good for trailing over rocks and banks. Dies back as soon as frost comes in northern states. Pkt. 15c.

SCARLET RUNNER BEAN

Hardy Annual

2888 **Fraser's Prizewinner.** Grows rapidly 10 to 15 feet in a season. Bright scarlet colored pea-shaped flowers contrast beautifully with the rich green foliage and are followed with unusually large pods of edible beans. Pkt. 15c.

THUNBERGIA

Black Eyed Susan

2889 **Alata.** A tender perennial usually treated as an annual. Flowers vary from light buff to deep orange with black spotted center. Light, graceful climber suited for hanging baskets, window box and very attractive in the rock garden as a ground cover. Likes sun. Pkt. 15c.

IPOMOEA

Morning Glory

Hardy Annual

Popular for trellises, arbors, fences and so forth. They should be planted where they are to grow, in April or May, in well-dug, rich soil. If the seeds are soaked in luke warm water several hours until they show signs of swelling before planting there will be a better germination.

2842 **Imperial Japanese.** Vigorous and fast growing, attaining 20 to 30 feet in a season. The most beautiful and largest flowered of all Morning Glories, appearing in a wide range of radiant colors; red, rose, purple, blue, white and silvery-gray with odd markings and dots. Pkt. 15c.

2843 **Heavenly Blue.** Luxurious grower. Bears enormous flowers of clear sky-blue with white throat and glossy green foliage. Flowers all summer. Pkt. 25c.

Cardinal Climber

2841 **Cardinal Climber.** Grows rapidly when planted in rich soil and sunny location. About 15 feet in a season. Flowers are cardinal red, tubular-shaped, 1 to 1½ inches across and borne in many new clusters each morning. Pkt. 15c.

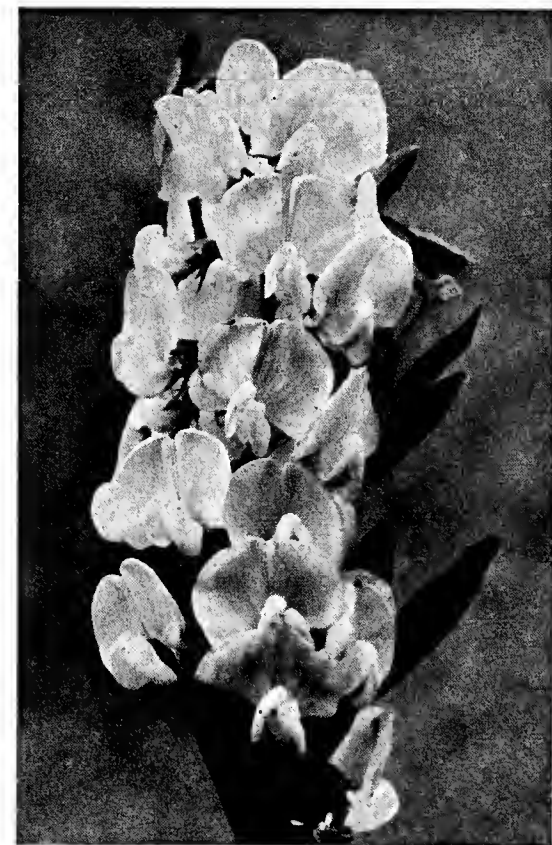
CONVOLVULUS

Morning Glory

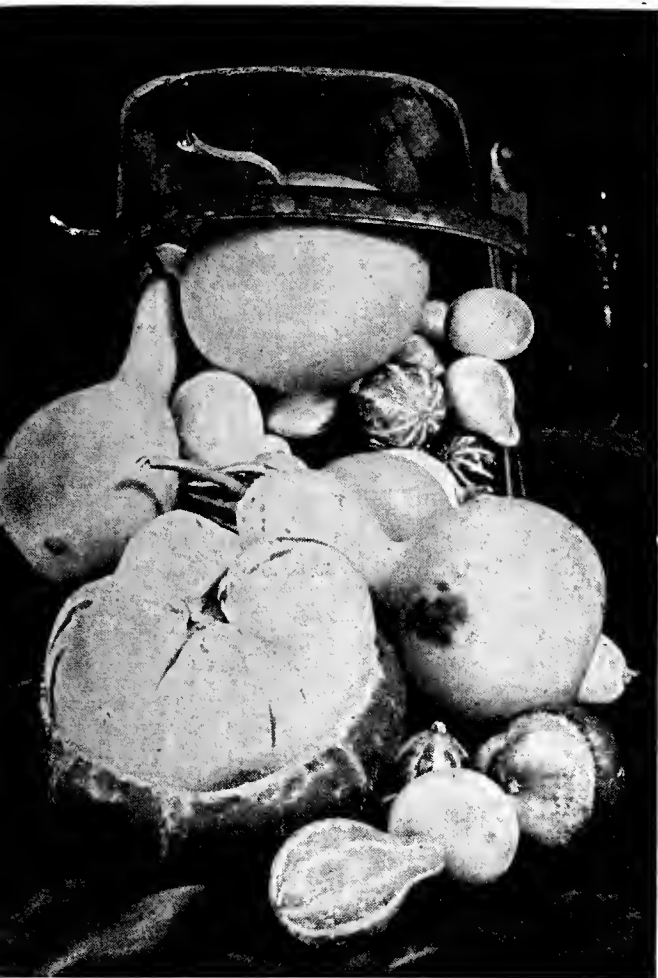
Hardy Annual

2846 **Major.** Hardy annual growing to 15 to 20 feet. Excellent fence cover, flowers profusely during summer, closing at nightfall, but opening during forenoon. Plant where they are to stand in open ground. Mixed colors. Pkt. 15c.

2847 **Minor.** Bush Morning Glory. Dwarf growing to 1 foot tall and 1 to 2½ feet across. Flowers resemble large variety, but remain open practically all day. Beautiful colors, many striped and spotted. Pkt. 15c.



LATHYRUS. Perennial Pea—a fast climber, very floriferous and a wonderful cut flower lasting two weeks.



ORNAMENTAL GOURDS. They make interesting and very artistic house decorations and can be hand-painted in many artistic designs. Easy as pumpkins to grow.

COBAEA SCANDENS

Half-Hardy Perennial

2496 **Violet Blue.** Half-hardy perennial. Foliage deep green and flowers large bell-shaped of greenish cast in the bud changing to a deep violet blue. Prefers wire netting or rough boards on which to climb. Hardy in California and mild sections. Rapid grower. Pkt. 15c.

DOLICHOS

Hyacinth Bean

Hardy Annual

2851 **Hyacinth Bean (Dolichos) Mixed.** Beautiful, rapid climber growing 8 to 10 feet during its season. Spikes of pea-like flowers in white and purple are borne in abundance, followed by attractive purplish seed pods. Pkt. 15c.

Australian Pea Vine

Tender Perennial

2881 **Australian Pea Vine (Dolichos lig-nosus).** Makes a rapid luxuriant green growth. Rosy-pink pea-shaped flowers in clusters cover the vine in great profusion. This vine is suitable only for mild climates such as California and extreme southern states. Pkt. 15c.

HUMULUS

Hardy Annual

Japanese Variegated Hop

2876 **Japonicus variegatus.** The feature of this attractive climber is the silvery white and yellow variegated leaves. The plant is a very rapid grower, covering the side of porch or fence in a few weeks time. Free from pests. Pkt. 15c.

LINARIA

Kenilworth Ivy

Hardy Perennial

2896 **Cymbalaria.** Trailing habit. Very desirable because of its small foliage resembling English Ivy. Flowers are lavender with orange lips. Likes semi-shady, moist location, ideal for rock garden and window box. Pkt. 25c.



FRASER'S MAGNOLIA FLOWERED DAHLIA. A strain producing mammoth flowers and a fine range of colors.

LARGE VARIETIES

279 Fraser's Magnolia-Flowered Strain. Produces mammoth flowers, 7 to 9 inches across in a bewildering range of colors; some single but a fine percentage of semi-double and double of excellent quality can be expected. Pkt. \$1.00 (100 seeds).

254 Fraser's Eureka Giant. New. Huge single flowers 8 inches across. Very striking. Many colors and variegations. Pkt. 50c (Approx. 100 seeds).

250 American Beauty Strain (Decorative Type). Enormous blooms. Floral rays rather flat and loosely arranged. Has a wonderful range of gorgeous colors. Striking new novelties can be expected from this seed. Pkt. 50c (approx. 60 seeds).

270 Pacific Beauty Strain (Cactus, Peony Flowered and Show Types Mixed). This is a collection of 45 of the newest and best American types. Many marvelous new shades. Pkt. 50c (100 to 125 seeds).

DAHLIAS - from Seed

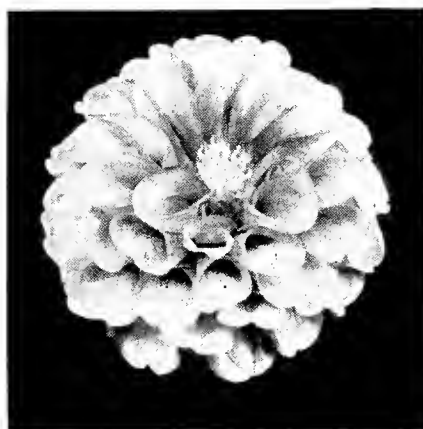
Growing dahlias from seed is one of the most popular and fascinating garden hobbies. There seems to be endless possibilities packed into every little dahlia seed. When you sow the seeds from a plant that has borne yellow blooms you will probably have flowers that are every other shade except yellow. The one thing that the dahlia is certain to pass on to its progeny is quality. It is, therefore, important to grow from properly selected seed. Our strains are derived from prize-winning parents and, in turn, these seeds will produce flowers of extraordinary colors and size that will capture high honors in the show room. It is from seed, not from tubers, that the new varieties are obtained and they are quite as likely to occur in the garden of an amateur as in that of the professional.

A dollar or two spent in dahlia seed each year will soon give you a stock of prize-winning dahlias of your own introduction at far less cost than buying tubers.

SMALL VARIETIES

251 Fraser's Petite Pompon Strain. A collection of seed selected from the small, compact types only. Blended carefully so as to insure a great variety in each packet. We know you will like these and we are sure they will answer for themselves in any show room. An excellent range of colors can be expected. Pkt. 50c (75 to 125 seeds).

252 Fraser's Miniature Beauties. Another selection of the best varieties of the miniature dahlias. Special attention is paid to color, form of flower, stem, size of plant and vigorous habits in selecting the seed for this blend. You will like the miniatures for the small garden and especially for cut flowers for house decoration. Pkt. 50c (75 to 125 seeds).



FRASER'S PETITE POMPON STRAIN OF DAHLIA SEED. One of the prettiest little Dahlias you can grow for both garden display and cut flowers for the house.

COLLECTION NO. 255

Includes one packet each of **American Beauty Strain**, **Fraser's Petite Pompon Strain** and the new, sweetly scented **Red Crown Dahlia**. A value of \$1.35 for **\$1.00**

NOVELTIES

276 Hollywood Collarette Mixed. Everyone who sees this one is wild about it and can't praise it enough, yet very few know and plant it. It's a real beauty and a true gem. Many variations are possible from seed and we can promise you a real thrill watching these unfold their beauty. If you have never planted them be sure and try a packet this year. Pkt. 50c.

277 Single Star Dahlia, Mixed. You dahlia fans are overlooking a mighty pretty flower in this number if you don't include a packet with your order. Beautiful colors, striped and variegated in pleasing contrasts. Wonderful for cutting, flowers about 3 to 4 inches across. Contains Fuji San, Notre Dame, Union Jack and other fine varieties. Pkt. 25c.

278 Fraser's Bantam Hybrids, Mixed (Coltness Hybrids). The charming single dahlia in warm colors, on dwarf plants; fine for bedding purposes as well as for cutting. Pkt. 50c.

253 Red Crown. Brilliant scarlet flowers with quill-like crested centers; sweetly scented. Plant is vigorous and "free-flowering"; grows about 5 feet tall and produces flowers unusually true to color on long strong stems. Pkt. 35c.

HERE'S HOW TO SUCCEED WITH DAHLIA SEED

Success with dahlia seed is very simple and sure if you will observe a few very important rules, as: Don't rush the season, dahlias planted too early in cold, wet ground are sure to fail—a dahlia from seed takes only about two weeks longer to flower than the tuber. Plant in April or May, the first half of May is usually best even in the northern states. California and southern states can plant well into June and still have a marvelous showing before frost. Don't expect the little seedling to rough it give it protection while in the seed flat and you will have a

sturdier plant to set out in the garden. Do not expect all doubles from seed, you must take them as they come and save the tubers of the most outstanding ones. If you want large flowers you must disbud and fertilize with bone meal at the time the buds appear. Transplant seedlings to the open garden after all danger of frost is past and set two feet apart each way in soil with good drainage and a sunny location. If you want show specimens pinch off the central or leading bud on each branch, allowing but one bud to mature on only five or six branches. Below is a graphic example of growing from seed.

FIRST—Make a soil mixture of equal parts garden loam, clean sand and leaf mold. Mix thoroughly, moisten, and fill flat within 1/2 in. of top, level off, mark rows 3 in. apart each way with lath pressed into soil 1/4 in. deep, and plant seed where rows cross.

SECOND—Carefully cover by drawing lath across flat in each direction, lightly, so not to move seed. This will cover seed 1/4 in., which is sufficient.

THIRD—Firm soil with a block or brick, press gently, don't pound. This will make certain that the soil is set firmly about each seed.

FOURTH—Cover flat with burlap and water through this covering. This will prevent uncovering seed and maintain even moisture—but be SURE and lift burlap from flat as soon as the first seed lifts the soil. Keep moist but NOT SOAKING WET.

FIFTH—After seedlings appear (usually 10 to 15 days) tack burlap on frame four inches above surface. This allows sufficient light and air but protects from direct rays of sun. Keep moist and transplant to garden when 3 to 4 in. tall.





DELPHINIUM - Hardy Perennial Larkspur

The best-loved blue garden flower is surely the hardy perennial Delphinium. In our carefully selected strain, each compact tapering spire of bloom is a dream of rare beauty. The colors are indescribably beautiful—rich and delicate, blends of breath-taking loveliness. They grow three to six feet tall, so are excellent background plants. They are not the easiest flower to start from seed, but if properly handled they really shouldn't cause any trouble and no particularly elaborate preparations are necessary. Fresh seed is necessary for a good germination. Knowing this necessity we deliver from only the newest crop; orders from this catalog will receive seed harvested during the late part of 1933. Plantings should be made in the late spring or fall for flowering size plants the following year.

Hollyhock-Flowered Delphinium

829 Fraser's Giant Hollyhock-Flowered Delphinium. A full color range of a magnificent strain. One of the finest obtainable. Pkt. 65c.

828 Adolphus Busch. Giant Hybrids. Flowers of immense size, semi-double and double. Many colors, mostly with lavender centers. Pkt. 50c.

831 Wrexham Strain Art Shades. Pkt. 50c.

832 Wrexham Strain Light Blue Shade. Pkt. 50c.

830 COLLECTION OFFER

All the above four packages of Hollyhock-Flowered Delphiniums—a complete collection of the finest group of Delphiniums grown—

Value \$2.15 for **\$1.50**

826 Belladonna Improved. True type. blue. Pkt. 35c.

827 Bellamosum. Dark Blue. Pkt. 35c.

833 Vanderbilt Hybrids. A fine tall growing strain, producing flower spikes of exceptionally large double, semi-double and single bloom in blue shades. Well known and popular with all delphinium growers. Pkt. 30c.

DELPHINIUM chinensis Annual

834 Blue Butterfly. Dwarf type blooming the first year from seed. Blooms profusely from June to September; grows about 1 ft. We do not hesitate to recommend this one, for it surely is a beauty, with its airy graceful butterfly-like aquamarine blue flowers. Pkt. 15c.

848 Tall Butterfly Blue. This strain will flower from June to September from seed sown inside during early spring. Rich dark blue flowers like the perennial delphinium. Grows about 3 feet tall and planted in mass for best effect. Pkt. 15c.

DIANTHUS - Annual Garden Pinks

Hardy Annuals — 12 in.

Generally well known by all gardeners, very easy to grow, making colorful, bright beds and low borders. Their spicy fragrance and color make them excellent for cut flowers. Plants are very free flowering and produce best in a sunny location and rather heavy, rich soil. In mild localities they will often live over the winter. Sow seed in early spring inside in flats or hotbed.

915 Heddewigii, Single Mixed. Flowers average 2 inches across, petals plain and some lacinated. Beautiful colors and markings. Pkt. 15c.

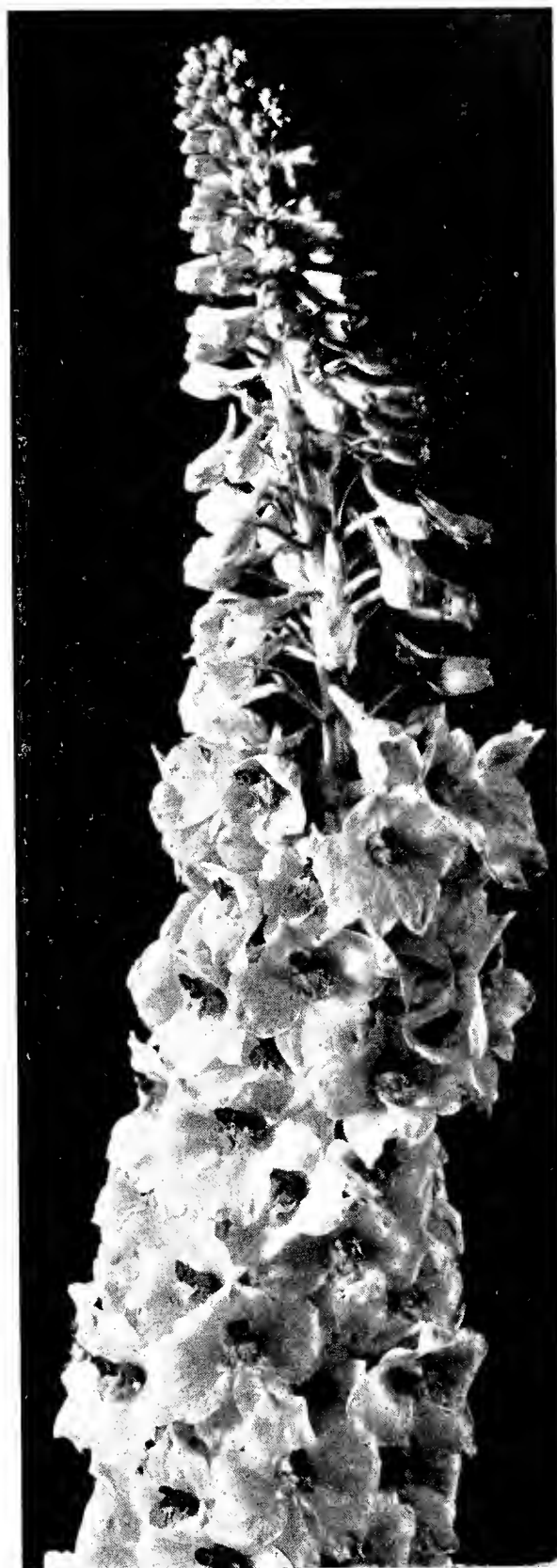
916 Heddewigii, Double Mixed. This is an exceptionally fine strain of free flowering plants producing large double and semi-double flowers, beautifully colored and marked in a wide range of exquisite shades. Pkt. 15c.

927 Vesuvius. A large single flower of rich orange scarlet. Pkt. 15c.

DIANTHUS. Heddewigii Double Mix—colorful and fragrant.

Sweet Wivelsfield

920 This Dianthus is a cross between Dianthus Barbatus and Dianthus Alwoodii, being considerably larger than annual Sweet William. For this reason we are not offering the annual Sweet William. The plant is hardy, small in growth, but smothered in blossoms of various shades, blooms June till frost. You'll like this one far better than Annual Sweet William, and it's well worth the slight difference in price. Pkt. 20c.



FRASER'S HOLLYHOCK-FLOWERED DELPHINIUM. A compact tapering flowering spire of breath-taking loveliness.



DIANTHUS - Perennials

This group represents the very best strains of the hardy or perennial group of old-fashioned pinks. They are easy to grow and bloom freely for many weeks. All of this group is good for rock garden work. Plants like loamy soil and sunny location.

HARDY GARDEN PINKS

922 Caesius (Cheddar Pink). (4 to 6 in.) A beautiful pink single. Pkt. 15c.

923 Deltoides (Maiden's Blush). (4 to 6 in.) Bright rose flowers. Ideal for rockery. Single. Pkt. 15c.

924 Mt. Whitney Mixture. (4 to 6 in.) 24 rare varieties, fine for rock gardens, in a range of exquisite colors. Pkt. 25c.

925 Fraser's Scotch Mix. (18 in.) Very fragrant, a wonderful range of colors. Double. Pkt. 25c.

926 Dainthus plumarius nanus. (12 in.). Very dwarf, double and early flowering, ideal for the rock garden and low borders. Pkt. 15c.

SWEET WILLIAM Dianthus Barbatus

An old-fashioned flower that still retains its popularity. Easy to grow, colorful, fragrant and ideal for rock gardens as well as a good border or bedding plant. Average height is about 1½ feet usually treated as a biennial.

937 Holborn Glory. Large heads of single flowers in many colors. Pkt. 15c.

943 Harlequin. For a variety of lovely colors it's hard to beat this one. Bright red, rose and white flowers on the same head make a bed of these a Magic Carpet. Pkt. 15c.

944 Turkey Red. An attractive single scarlet of unusual bright dazzling quality. Very showy. Pkt. 15c.

942 Choice Double Mix. A blend of all the best doubles. Pkt. 15c.



DIDISCUS. "Queen Anne's Blue Lace Flower." Large round lacy flowers of azure blue.

DIGITALIS

Foxglove

Hardy Biennial

A magnificent stately plant growing 5 to 7 feet tall. Four foot flower spikes are thickly set with bloom in white, rose and purple with dark spots and markings. A biennial, blooming best the second year from seed planted during late spring and fall. Grows very well in any good garden soil, either sun or semi-shade. Reseeds itself and will furnish a supply of plants each year.

951 Shirley Mix. Very showy with open bell-like flowers of many bright colors. **Pkt. 15c.**

952 Fraser's Salmon Hybrids. Giant flowers in pleasing shades of salmon, beautifully marked with darker spots. **Pkt. 25c.**

GAILLARDIA. "Picta Indian Chief". Furnishes bronzy red flowers from July to September.



CYNOGLOSSUM

Chinese Forget-Me-Nots

Hardy Annual — 2 ft.

2419 Fraser's Select. A distinct addition to any garden. Fine for planting in California and southern states during fall months. Grows rapidly from seed and develops a good vigorous plant for early spring blooming and will continue for a longer period than when sowed in early spring. The flower branches are often 18 inches long and thickly set with large flowers of turquoise blue, deeper than the true forget-me-not and larger. **Pkt. 15c.**

DIDISCUS

Queen Anne's Blue Lace Flower

Hardy Annual — 18 to 24 in.

2426 Didiscus Coeruleus. An annual that is quite hardy. The common name is very apt, for the flowers are large, round lacy heads of azure blue; long stems. Charming cutting flower. **Pkt. 15c.**

DIMORPHOTHECA

African Orange Daisy

Hardy Annual — 12 in.

An annual of easy culture, the large daisy-like flowers in orange and gold shades make a gorgeous, colorful display wherever planted. The plants are bushy and well covered with bloom throughout the season. In California and southern states sow in the fall for winter and early spring flowers; in cold sections they may be started in hot bed in March and set out in May or sown in open ground when ground is warm and danger of frost is past. Blooms in about 90 days from seed.

2438 Golden West (Aurantiaca). Bright golden orange. **Pkt. 15c.**

2439 Aurantiaca Hybrids. Mixed from separate colors and blended from the following: light yellow, orange yellow, salmon cream and white. **Pkt. 15c.**

2437 Salmon Beauty. A new color of soft pastel salmon. **Pkt. 35c.**

2435 Ringens. Glistening white with blue zone. Very attractive, grows 1 foot high. Fine for low borders and beds. **Pkt. 20c.**

2436 Eklonis. A perennial of this group white daisy-like flowers with blue disc, borne on long fine cutting stems. **Pkt. 35c.**

GAILLARDIA

Navajo Blanket Flower

They are profusion bloomers and furnish an abundance of brilliant cut flowers as well as an extremely colorful display in the garden. They thrive in full sun and in any good garden soil. In California and mild southern states best results are had with perennial varieties when sown in the autumn and wintered over. In cold climates sow in spring or early fall.

Perennial Varieties — 3 ft.

2447 Indian Summer Hybrids. A recent introduction producing plants commonly bearing flowers measuring 4 inches across. The bronzy red center is surrounded by petals of maroon tipped with golden yellow. **Pkt. 25c.**

2448 Grandiflora Dazzler. A giant red with orange tips. **Pkt. 20c.**

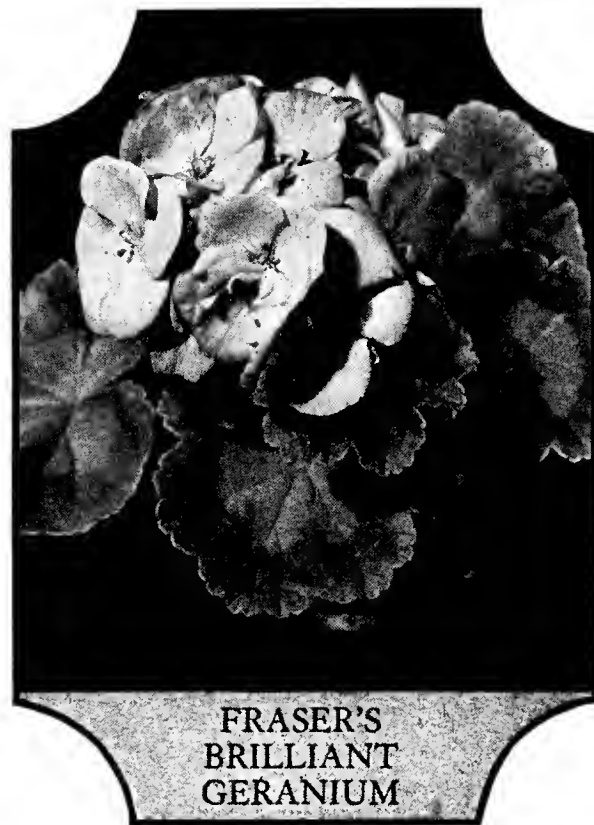
2449 Grandiflora Tangerine. A self-colored variety in a strong shade over-laid with red. **Pkt. 20c.**

Annual Varieties

These easy to grow annuals liven the garden with their bright, cheerful colors from July until September and in some climates they may be picked until frost. They thrive in full sun and in most any soil and should be sown where they are to grow as soon as the ground is thoroughly warm. Plants grow about 18 in.

2441 Picta Indian Chief. A single, in bronzy red, a real beauty. **Pkt. 15c.**

2442 Indian Blanket (Improved Picta Lorenziana). Double. Beautiful shades of red, yellow, maroon and bronze. **Pkt. 15c.**



**FRASER'S
 BRILLIANT
 GERANIUM**

GERANIUM

Pelargonium Zonale

Tender Perennial — 2 ft.

This popular eastern house plant is at its best in California where it grows luxuriantly outdoors the year around. Sun Ripened seed is the pick of the very best strains of Zonale, producing immense trusses measuring 4 to 6 inches across and individual flowers 1½ inches.

971 Sunshine Mixture. A mixture of striking shades of scarlet, crimson, pinks, creamy white and other pleasing colors. **Pkt. 20c.**

GERBERA

Transvaal Daisy

Half-Hardy Perennial — 2 ft.

Flower is daisy-like with long petals radiating from a small center disk. Colors are rich pastel tints from white through shades of yellow, orange, salmon, pink, rose, cerise and dark red. Flowers are 3 to 4 inches across and are borne on long, firm stems 12 to 18 inches and of excellent keeping qualities.

It takes from 9 to 12 months from seed to flower so it is a good plan to sow seed indoors during February or March in cold climates and in southern states either spring or during fall. Complete planting information and culture is sent with each packet of seed.

961 Fraser's Pastel Colors Mixed. Shades of yellow, orange, pinks, rose and reds. **Pkt. 25c.**

EUPHORBIA

Hardy Annual — 2 ft.

2941 Heterophylla (Mexican Fire Plant). Often called Annual Poinsettia because of its resemblance. Top leaves of the plant turn a brilliant scarlet about mid-summer and can be used for cutting if the end of the stem is placed in boiling water about 3 seconds. Grows rapidly to 2½ to 3 feet. **Pkt. 15c.**

2942 Marginata (Snow on the Mountain). Attractive variegated annual for effective foliage display in borders or beds. Leaves of young plants are green but as they mature become prettily margined in silvery white. Does best in full sun and good for planting in poor soil and dry locations. **Pkt. 15c.**



Gomphrena globosa GLOBE AMARANTH

Hardy Annual — 18 in.

2451 **Everlasting Mixed.** A showy little clover-like plant. Flowers come in white, red and orange shades, blooming from mid-summer until frost. Can be dried for winter bouquets. Pkt. 15c.

2453 **Haageana.** One of the popular everlasting flowers. Grows about a foot high and the clover-like flowers are an interesting orange-henna color. Makes a very pretty border and will bloom from midsummer till frost. Pkt. 25.

GYPSOPHILA

Baby's Breath

Annual Varieties

This hardy annual has come to be regarded as the standard bouquet "mixer." It grows quickly from seed into a vigorous plant about three feet high, covered with a fairy cloud of tiny, star-like flowers, borne on the slenderest stems. Sow every three weeks from May to July for continuous supply of cutting flowers. Start in the hot bed in March and plant out in May in the East. Can be successfully sown in the open ground in California and Southern states any month in the year except December, January and February.

2456 **New Los Angeles Market Variety.** A select strain of the white. Pkt. 15c.

2457 **Exquisite Rose.** A new color. Bright rosy carmine and a fine mixer. Pkt. 15c.

Perennial Baby's Breath

2458 **Princess Snow-White.** Grows quickly from seed into a vigorous plant about three feet high and is covered with tiny star-like flowers for many months of the year. Pkt. 25c.

2459 **Repens.** Prostrate type, growing 6 inches, excellent for rock garden and edging for tall perennial borders. Likes dry, sunny location. Pkt. 15c.

HELICHRYSUM

California's Everlasting Flower or Strawflower

Hardy Annual — 2½ ft.

These strawlike flowers come in really handsome shades and are usually preserved for winter bouquets. For this purpose the flowers should be cut early in the morning and suspended upside down where the air can reach them until they are thoroughly dried. If given a sunny location they will thrive in any soil, attaining a height of about three or four feet. Our strain is a great improvement on old varieties; flowers are quite double.

2469 **California Strawflowers,** mixture of all shades. Pkt. 15c.



HELICHRYSUM. "Everlasting or Strawflower." Plant them for your winter bouquets.

Helianthus SUNFLOWER

Hardy Annual

Sunflowers are fast growers to a height of 5 to 7 feet, so make excellent background plants. They grow readily from seed planted where they are to stand. Plant about 4 inches apart and thin to stand 1½ ft. apart. Try one of these sunflowers as a cut flower, especially Sunbeam or Sunray. You'll be surprised how striking and effective they are.

2711 **Painted Redman.** Shades of Indian red, Indian purple, and Indian reddish brown. A plant of many branches, grows 3 to 4 feet and produces an abundance of large 5-inch flowers on long stems, fine for cutting. Pkt. 25c.

Double Chrysanthemum-Flowered Sunflower

2712 **Double Sunbeam.** The most beautiful of all, one would hardly take this flower to be a sunflower it is so different. Immense flowers measure 6 and 8 inches across of deep golden yellow; globular in shape and very double resembling the large double chrysanthemums. Grows 4 to 5 ft. Pkt. 15c.

2713 **Double Sunray.** Larger flowered than above. Clear golden yellow with circle of petals radiating from large ball-like center of quilled petals. Grows 5 to 6 ft. Pkt. 15c.

GLADIOLUS SEED

Half-Hardy Perennial

There is keen anticipation and real thrills in seeing the new colorful varieties produced from seed and once you start it will be one of your predominating garden hobbies—and just as much fun as dahlias from seed. It requires a little more waiting, usually the second year before you can count on flowers. Cultural instructions with each packet.

2488 **Fraser's Revelation.** Selected from the finest parent Gladiolus in a wide range of color, all of exceptionally vigorous habit. Pkt. 35c.

GODETIA—Satin Flower

Hardy Annual

No trouble to grow this hardy annual. Flowers are large and satiny, in single and double forms set thickly on long stalks. They thrive in almost any garden soil except a stiff, heavy clay. Fine for planting from August to October in California and southern states as well as in the spring. In eastern states sow seed in the open ground during April and May. Plant them in the open ground in rows and thin to about six inches apart. After they are established don't give them much water. When you use them for cut flowers, pull up root and all and they will last seven to ten days.

Double Azalea Flowered Type

Grows 1½ to 2 ft.

984 Pink Shades	} Packet 20c
985 Red Shades	
986 Mauve Shades	

989 **Azalea-Flowered Supreme Mix.** A blend of pinks, reds and mauve. Large double flower. Plant grows 1½ to 2 feet high and is profuse bloomer. Pkt. 15c.

Dwarf Double

999 **Dwarf Azalea-Flowered Mixed.** Fine for borders, growing about 10 inches high and covered with large double flowers in all colors as the above. Pkt. 15c.

Dwarf Single

981 **Duke of York** A single flower of unusual brilliance and beauty. Cherry-red marked with white at base of petals. Grows about 1½ feet and makes fine cut flowers. Pkt. 15c.



SUNFLOWER. "Double Sunbeam." The most beautiful sunflower grown. Huge, doubles of golden sunshine.

GEUM

Royal Crown Flower

Hardy Perennial — 2 ft.

Too few gardeners know this flower. Its great for cutting and bright and cheerful too. Comes in orange-scarlet and rich yellow and the fine large double flowers of this strain are borne on long strong stems, just what you like for bouquets. Likes rich, well drained soil and a sunny location. Start seed in late spring or fall for flowering size plants the following year. A real addition to the perennial border.

2816 **Mrs. Bradshaw.** A beautiful double orange scarlet. Pkt. 20c.

2817 **Lady Stratheden.** Bright yellow, double flowers. Pkt. 25c.

GODETIA. "Duke of York." Brilliant cherry red petals marked with white at the base.



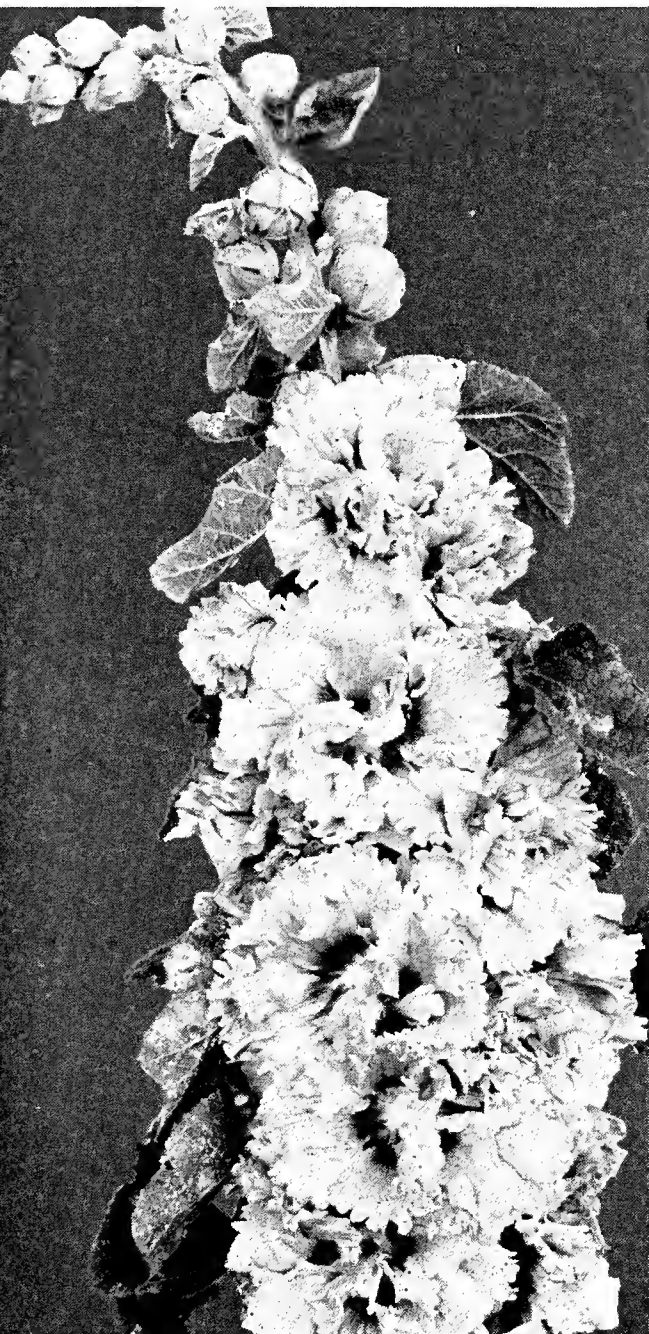
STATELY HOLLYHOCKS

Hardy Perennial — 5 to 7 ft.

The Hollyhock is a valuable acquisition for the gardener because of its effective landscaping possibilities. They are the background plant par excellence. Flowers are very large, single, semi-double and double. If planted in late spring or fall they will bloom the following year.

We have never seen a hollyhock with flowers set so solidly on the stalk, nor as consistently double as Imperator.

Fraser's Hollywood Star can usually be counted on for flowers the first year if seed is started indoors in February and March. This year we are adding Souvenir Mme. De Perrin which is quite like Imperator but runs to darker colors.



HOLLYHOCK. Double Imperator Hybrid. This strain produces solid flower stocks of pink cerise, lavender and red shades.

KOCHIA

Burning Bush

Hardy Annual — 2 to 3 ft.

Also well known as Summer Cypress, very decorative compact bush, light green leaves turning beautiful reds in fall. An excellent temporary hedge or for backgrounds. An annual seed to be sown in the spring in open ground where it is to grow.

2471 Fraser's Select. Pkt. 15c.

LANTANA

Tender Perennial — 2 ft.

2489 Fraser's Dwarf Hybrids. A tender perennial, shrubby plant producing a very colorful effect the first season from seed. Flowers are orange, rose, pink, yellow and red shades borne in clusters like verbenas. Suitable for bedding and in mild climates as California it is hardy. Seed is slow to germinate, requiring 3 to 4 weeks and longer. Pkt. 15c.

CHATER'S DOUBLE PRIZE STRAIN

904 Deep Rose	} Packet 15c
905 Maroon	
906 Salmon Rose	
907 Scarlet	
908 Sulphur Yellow	

909 Exquisite Mixed. Choice blend of many rich colors in fringed flowers measuring six inches across and set almost solid on the flower stalks. Colors range from pink, cerise, and lavender to red. Pkt. 30c.

898 Double Imperator Hybrids. A beautiful novelty with large fringed flowers measuring six inches across and set almost solid on the flower stalks. Colors range from pink, cerise, lavender to red. Pkt. 30c.

899 Fraser's Hollywood Star Mixed. Single and semi-double; early flowering. Colors are purple, deep rose, chinese scarlet, flesh pink and primrose white. Pkt. 25c.

900 Souvenir Mme De Perrin A gorgeous new Hollyhock resembling the double crested Begonia. Colors are mixed, ranging from light chamois to deep maroon with the deeper colors predominating. If you like bright cheerful colors in Hollyhocks, we are sure you will be pleased with this new one. Pkt. 35c.

LINUM—Perennial Flax

There are several very fine varieties of the flax family that deserve a place in your garden. The brilliant flowers furnish a profusion of color throughout the summer months.

2512 Narbonnense. Flowers steel blue, early spring and summer, 2 ft. good for rock gardens. Pkt. 25c.

2513 Perenne. Darker blue than narbonnense, somewhat larger plant; blooms during summer. Pkt. 15c.

2514 Flavum. Bright, flashing golden-yellow flowers borne in masses during July and August. Grows about 18 inches and fine for rock gardens. Pkt. 25c.

LINUM—Annual Flax

2511 Scarlet Flax (Grandiflorum Rubrum.) Showy plants about 18 inches tall, bearing in great profusion large rich, scarlet flowers; a color rare to annuals. Flowers are fugitive, lasting but one day, but each morning there is a bright new crop. Plant in the garden where they are to stand as soon as ground is warm. Make successive plantings for continuous garden display till frost. Pkt. 15c.

LINARIA—Baby Snaps Annual Miniature Snapdragon

Hardy Annual — 18 in.

This dainty, charming, little annual is offered in mixed shades only. Fine for a more colorful mixer than "Gyp." Grows readily from seed sown in the open ground as soon as it is warm in the spring, also during October and November in California and southern states. Make successive sowings to have a continuous flowering crop.

2506 Crimson and Gold (Novelty). Very effective for house decoration and a bright, cheerful combination color for beds or borders. Pkt. 25c.

2509 Mixed Colors. Shading through all the colors of the rainbow. Grows 18 inches tall. Pkt. 15c.

HEUCHERA

Coral Bells

Hardy Perennial — 18 in.

A hardy perennial very valuable for borders and rockeries. Foliage is compact and flowers raise on strong, graceful stems about 18 inches and hang as tiny bells. Excellent for cut flowers.

1041 Sanguinea splendens. This strain of Sun Ripened seed is the finest of the red sorts. Flowers beautiful shade of coral-red. Pkt. 25c.

1042 Fraser's Hybrids. Hardier than splendens and flowers run from pale pink to deepest red; very floriferous. Pkt. 25c.

1043 Brizoides Hybrids, (Novelty) Stronger and taller than either above varieties. Flowers are larger and colors range from deep rose to rose tinted buff. Excellent for cut flowers and very colorful in a perennial border. Grows 18 to 24 inches. Pkt. 35c.

LAVANDULA

Lavender

Hardy Perennial — 2 ft.

2950 Vera. Yes, this is the old fashioned, fragrant lavender grandmother used to dry for sachets. Foliage is feathery and of delicate gray; flowers are small, blue and very fragrant. It is easily grown and does well in almost any garden soil in a sunny location. It's so uncommon now its almost a novelty, so why not start some this year. It's worthy of a place in anyone's garden. Pkt. 15c.

LAVATERA

Annual Mallow

Hardy Annual — 2 to 3 ft.

2501 Sunset. Beautiful rosy-carmine cup-shaped flowers. Grows about 2½ feet tall, very free-flowering. Sow seed where they are to grow in May and thin to a foot apart. Pkt. 15c.

See also California Natives Page 16

LOBELIA

Hardy Annual

A beautiful flowering annual, very good for edgings, borders, baskets and pots. Heavy bloomers and easy to grow. Sow seed indoors in seed flats and transplant to pots or garden.

2518 Blue Jewel, Semi-Double. A novelty. Dwarf grower, 5 to 6 inches and covered with the prettiest little double and semi-double flowers you have ever seen on any lobelia. Pkt. 25c.

2519 Rosy Jewel, Semi-Double. A novelty. Companion to the above but flowers are dainty rosy-pink shade. Pkt. 25c.

2516 Compacta, Crystal Palace Gem. Very effective for edging beds or borders; dark blue. Pkt. 25c.

2517 Sapphire Trailing. A beauty. Sapphire blue with white eye, trailing habit makes it best for window boxes and baskets. Pkt. 25c.

LINARIA. Dainty and charming, this little annual makes an excellent mixer.





Beautiful Annual LARKSPURS

This annual of ancient lineage enjoys a never-waning popularity. In fact, it is used more every year. The new varieties of our modern Larkspurs are very large and double with a superb color range.

They bloom from seed sown in the spring as soon as the frost is out, or they may be started in the hot bed in March or April and transplanted in May.

They like cool weather in which to germinate—not cold, wet ground, but the kind of weather we have in early fall and late spring. Plant in the open ground in California and southern states during late fall or early spring.

This year we are offering the new Early Flowering Giant Imperial type—truly a gorgeous flower.

Early Flowering Giant Imperial UPRIGHT DELPHINIUM TYPE

The finest Larkspur yet produced. Plants are of upright growth like the delphinium, each of the many branches starting from the ground produces an exceptionally long and solid spike of color. Grows 3 to 4 feet.

- 866 Blue Spire. Deep Oxford blue.
- 867 Carmine King. Carmine-rose shade.
- 868 Gloria. Deep rose.
- 869 Lilac Spire. Light lavender.
- 870 Miss California. Deep pink over salmon.
- 871 Peach Blossom. Light pink.
- Any of above, Pkt. 25c
- 879 Imperial Mixed. A balance of all colors in the Imperial group. Pkt. 20c.

COLLECTION OFFER

880 Collection of Giant Imperial Larkspur. Includes one packet each of Blue Spire, Carmine King, Gloria, Lilac Spire, Miss California and Peach Blossom. A \$1.50 value for **\$1.00**

TALL BRANCHING DOUBLE Stock Flowered Larkspur

This type of branching habit, producing large, double flowers, closely set on fine long stems suitable for cutting. Very popular for the home garden, either for cutting or garden display.

- 857 Carmine 859 Rose 861 Shell Pink 863 Sky Blue
- 858 Salmon Rose 860 Dark Blue 862 Lilac
- 864 Double Larkspur Mixture. Includes all above colors.
- Above mixed or separate colors; Pkt. 15c

LUPINE

Hardy Annual — 18 to 24 in.

Annual Lupinus are among the most useful of garden flowers, especially where you have sandy or poor soil. In cold climates sow seed in the open in May where it is to grow, later thinning out plants, leaving them about a foot apart. In California and southern states sow seed in fall or early spring.

- 2521 Fraser's Dark Blue. Grows about 20 inches. Pkt. 15c.
- 2522 Fraser's Sky Blue. Grows about 20 inches. Pkt. 15c.
- 2523 Texas Blue Bonnet. Height 18 in. inches, medium blue. Pkt. 15c.
- 2529 Hartwegii Mixed. A mixture of the best lupines in white, blues, rose and mauve. Pkt. 15c.
- 2524 New Hartwegii Giants Mixed. This new lupine is an improved strain of the Hartwegii type, growing 1 to 1½ feet. taller and producing 4 to 6 long flower spikes to a plant. The flowers are larger and borne much more profusely than in the older type. Color ranges thru dark blue, sky blue, rose and white. Here is one that's worth the space in anyone's garden. Pkt. 25c.

See also California Natives



Mathiola NIGHT SCENTED STOCK

Hardy Annual — 15 in.

- 734 Bicornis. Should be in every garden, as it posess a most delicious odor, especially towards evening. Pkt. 15c.

MATRICARIA

Feverfew

Hardy Perennial — 15 in.

- 2931 Pot o' Gold. This bright, cheery little plant grows about 12 inches and blooms profusely all summer. Its flowers are like double buttons of bright golden yellow. They are ideal massed in borders or beds. You'll surely like it. Pkt. 15c.

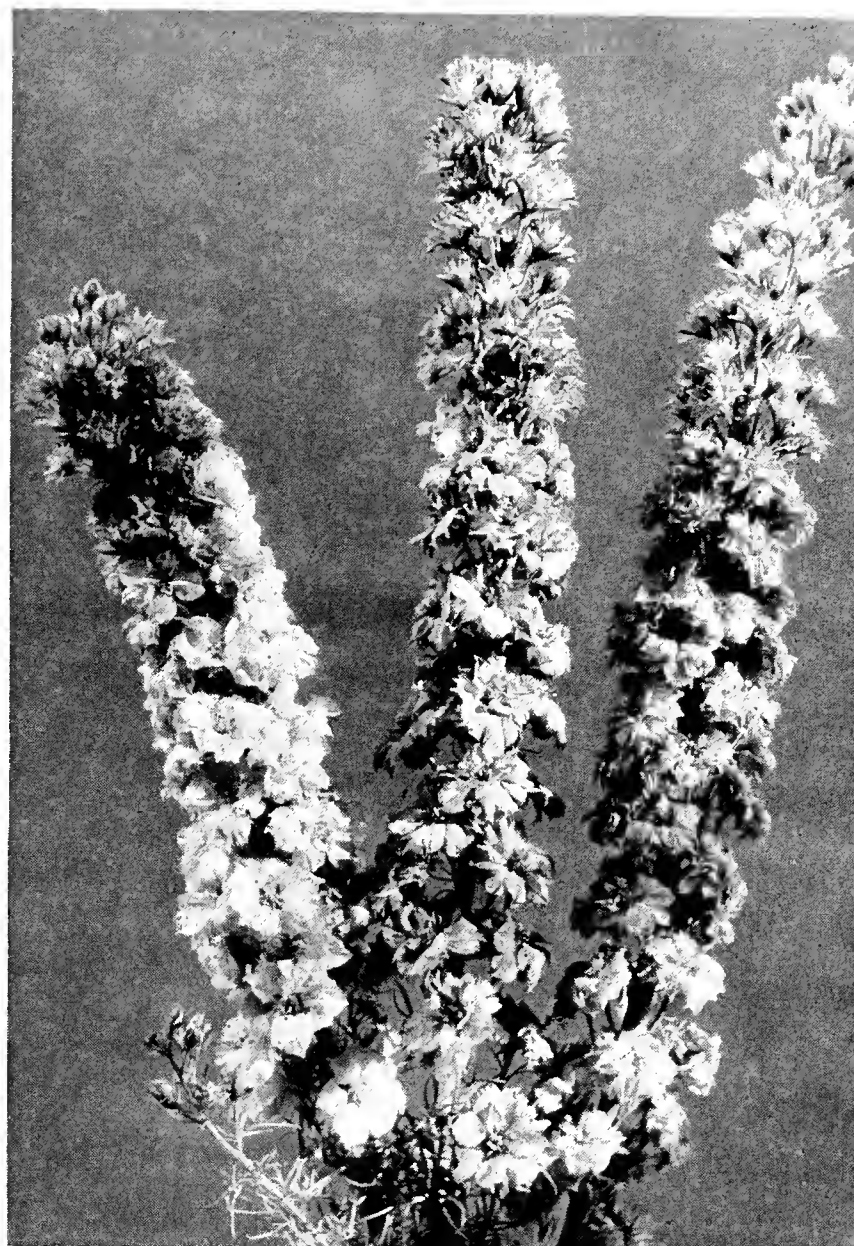
MESEMBRYANTHEMUM

Ice Plant—The Flower that flowers in the light of the Sun

Hardy Annual — 6 in.

- 2531 Tri-color. These plants grow only a few inches high and are excellent for ground cover in rock gardens and sunny banks. Flowers are daisy-like with red petals and black center marked with a circle of white. Pkt. 15c.

HARTWEGII GIANT LUPINES. One to one and a half feet taller than the old type. Base branching habit, producing four to six flower spikes to a plant. Easily and quickly grown from seed.



Early Flowering Giant Imperial LARK-SPUR, produces exceptionally long flower spikes, unsurpassed for cutting.

Myosotis FORGET-ME-NOT

The National Flower of Belgium

Biennial — 1 ft.

This is a biennial which we treat as an annual. It is never so effective as when grown in masses. If you want early flowers in spring sow the seed in August and protect the plants over winter in a cold frame. Can also be sown in spring. Good for rockeries. Give them a cool, half-shady place. Excellent cover for bulb beds.

- 1061 Big Blue Eyes. Large dark blue, early blooming, free flowering. Pkt. 15c.
- 1062 Fraser's Double Blue. A beautiful double blue, fine for little vases and rock gardens. Pkt. 35c.
- 1063 Mrs. Lilly Busch. Small bushes covered with large azure flowers. Pkt. 25c.

MICHAELMAS DAISY

Hardy Aster

Hardy Perennial — to 4 ft.

- 1051 Fraser's Choice Mix. A selection of seed from the most choice varieties of lavender, lilacs and white. Sow seed in late spring or autumn for bloom the following year. Pkt. 25c.

Mirabilis Jalapa

FOUR O'CLOCK Marvel of Peru

Tender Perennial — 2 ft.

- 2429 Tall Mixed. An easy to grow tender perennial usually treated as an annual, fine for background planting as hedges, along walks or the house. Flowers are shades of red and yellow, some marked and splashed with several colors. Roots can be lifted and stored as you would dahlias and replanted in spring, producing larger and more vigorous plants. Pkt. 15c.



Tall African MARIGOLD, "Orange Alldouble". Huge flower heads set solid with quilled petals.

FRENCH MARIGOLDS

A smaller type than Giant African and less double, coming in tall and dwarf form, very desirable for both garden and cutting purposes. Culture same as Giant African Type, except we recommend they be planted from 3 to 6 weeks later.

Dwarf Varieties

362 **Golden Ball.** Round, double, good size flowers of bright orange. Compact plant growing about 1 foot tall. Pkt. 15c.

365 **Robert Beist.** Very attractive double flowers of dark maroon, plant 1 ft. Pkt. 15c.

366 **Fraser's Golden Monarch Blend.** A mix of the finest double, dwarf French types. Pkt. 15c.

378 **Texas Lone Star.** Single star shaped flowers of orange gold with brown-red centers the most beautiful single, dwarf marigold you have ever seen. Does well in any sunny location. Pkt. 15c.

380 **Fraser's Persian Wave.** A compact plant bearing dwarf French doubles. Excellent for borders or pot plants. Mahogany brown with velvety golden stripes. Very profuse bloomers. Pkt. 15c.

Tall Varieties

377 **Ramona (Improved Josephine).** Tall French single, strikingly beautiful; rich mahogany edged with gold. Pkt. 15c.

379 **Fraser's Golden Wave.** Tall French Doubles. Beautifully striped in gold, orange and brown combinations. Grows 2½ to 3 feet high. Very striking flowers, often two inches or more across. Pkt. 15c.

Dwarf Single

Fraser's Golden Butterfly

368 **Signata pumila.** A very pretty single dwarf type bearing flowers of bright golden yellow in such profusion as to make the little plant look almost solid yellow. Grows only about 10 inches and is fine for low borders or for the rock garden. Pkt. 15c.

FRASER'S GOLDEN BUTTERFLY (*Signata pumila*). Bright golden yellow flowers literally cover this plant. A dwarf grower and ideal for rock garden work.



FRASER'S GOLDEN WAVE. The tall French Doubles illustrated above are beautiful striped in gold orange and brown combinations.



MARIGOLDS - for fall color

The finely cut, bright green foliage, and the brilliant displays of orange and yellow make African Marigolds invaluable for mass and border planting. These flowers have an important place in every garden. Sun Ripened seed is from improved marigold strains only.

Marigolds are valuable for their long blooming period, producing a wealth of flowers over a long season. For early flowers, sow in hot bed during March, or a cold frame in April, and transplant. Plant in the open ground in May. In California and states of similar climate, marigolds can also be sown in August for late fall and early winter flowers.

A MARIGOLD GARDEN

Collection Offer

402 Includes one packet each of Guinea Gold, Tall Giant African Mixed, Golden Monarch Blend and Fraser's Golden Butterfly. A 65c value for **50c**

GIANT AFRICAN MARIGOLDS

Tall Doubles

394 **Orange Alldouble.** A new strain of Giant African Marigold producing huge orange balls of double quilled heads. Pkt. 25c.

395 **Lemon Alldouble** Rich lemon yellow and a companion to Orange Alldouble. Pkt. 25c.

397 **Orange Prince.** Enormous rich golden orange flowers of the quilled type, 4 to 5 inches across; will grow 3 feet or more. Pkt. 15c.

398 **Lemon Queen.** Same in size and form as Orange Prince but a pure lemon color. Pkt. 15c.

399 **African Double, Mixed.** A fine mixture of the Tall African Marigolds suitable for the cut flower garden. Pkt. 15c.

Guinea Gold

401 **Gold Lace Marigold (Our Improved Guinea Gold).** A new and distinctive semi-double. The loose, lace-like petals makes this marigold look like a large fluffy ball of golden orange. Pkt. 20c.

MIGNONETTE

Reseda odorata grandiflora

Hardy Annual — 12 in.

We have a splendid strain of this winsome old garden flower. The plants will produce long spikes of full bloom, sweetly scented and delightfully colored in about 90 days from seed sowing. It should never be transplanted. Sow in a cool, moist place in early fall (September) for early spring flowers; if possible with an eastern exposure where only the morning sun will reach it. It can be grown practically any time in pots. In eastern states sow in spring.

2541 **California Gt., Gold Yellow.** Pkt. 15c.

2542 **Salmon Queen, Salmon.** Pkt. 15c.

2543 **Colonial Dame.** The favorite of grandmother's day with all the fragrance this sweet mignonette ever had. The same today as 1776. Pkt. 15c.

NEMESIA

Hardy Annual — 1 ft.

This little plant with its beautiful orchid-like flowers came from South Africa. It grows to about a foot high, is excellent for spring or fall bedding. If trimmed back after first flowers fade they will usually bloom again the same season. An unusually colorful low border plant.

2551 **Fraser's Triumph Hybrids.** A real rainbow mix: yellows, pinks, orange, blue and reds. Pkt. 25c.

NEMOPHILA

Baby Blue Eyes

Hardy Annual — 6 in.

A California hardy annual that is far more appreciated in Europe than in this country. It is used extensively as a ground cover for bulb beds. Have you tried it in your garden? It will do in full sun but enjoys a somewhat shaded moist situation. Lovely cup-shaped, sky-blue flowers with white eyes.

2472 **Insignis Blue.** Pkt. 15c.

2473 **Choice Blend.** A mix of blues, lilacs, purples and white. Pkt. 15c.



NASTURTIUMS - Indian Cress

Hardy Annual

No garden is complete without this popular old favorite. For easy culture and brilliant colors it has few rivals and for making up bouquets in low bowls we couldn't recommend a more striking and effective flower.

They can be sown in open ground as soon as the earth is warm in April, in colder climates in May. California sowing can be done in June, and bloom will last until after frost. As seeds are large, soak in lukewarm water for a couple of hours then drop in holes about 8 inches apart, two seeds to a hole. This will save labor of thinning out later.

Dwarf Nasturtiums

2581 Dwarf California Mixture. 22 of the best varieties mixed.

2585 Indian Maid. Bright yellow flowers and light golden green foliage.

2586 Hiawatha. A bright salmon rose with rich green leaves.

2587 Empress of India. Gorgeous flowers of dark, rich scarlet and the darkest green leaves of all; foliage is almost as attractive as the flowers.

2588 Indian Chief. Clear Indian yellow and dark green leaves.

2589 Indian Princess. Reddish, golden bronze flowers and rich green leaves.

Ornamental Leaved Varieties

2582 California Fancy Mixture. Dwarf Special mixture of dark leaved varieties. the popular Tom Thumbs.

2583 Ivy Leaved Mix. Dwarf grower, star-shaped leaves with white veins giving it an appearance of English Ivy. Flowers come in many bright shades, richly marked.

Any of above: Pkt. 15c; 1 oz. 25c.

Tall or Climbing Nasturtiums

2650 California Special Mixture. Tall varieties in a fine collection of colors.

2651 Lobb's Climbing. A variety which grows 12 feet high, particularly useful for covering fences; leaves are larger than on tall or trailing types and the flowers come in many brilliant colors.

Any of above: Pkt. 15c; 1 oz. 25c.

FRASER'S GIANT TROPHY NASTURTIUM

A large flower of unusual markings and colors; sunburst shades of creamy yellow, golden yellow and rich orange to crimson, beautifully marked and shaded in contrasting colors. Many of our customers have told us that if they had to choose but one nasturtium it would be this one—they want color in a nasturtium.

2652 Climbing Giant Trophy Nasturtium.

2584 Dwarf Giant Trophy Nasturtium.

Pkt. 15c; 1 oz. 25c.

FRASER'S GIANT TROPHY NASTURTIUM. The most colorful Nasturtium we could recommend. Beautiful large flowers in a variety of different colors growing on one plant. A vigorous grower and profuse bloomer.



GOLDEN GLEAM NASTURTIUM

There is no doubt but what this is the most vigorous growing, largest flowered and fragrant of all nasturtiums. After three years, it is by far the most popular of all and has done much to revive interest in this deserving group of annuals. It is everything you would want a nasturtium to be. We are really enthusiastic about it, we can't praise it too much. They are wonderful and you'll be glad you planted them.

2600 Golden Gleam. Large double and semi-double, golden yellow flowers of delightful fragrance. Semi-dwarf growing and very vigorous. Extra fine for window boxes and pot culture. Pkt. 15c.

LILLIPUT NASTURTIUM

A very pretty, dainty little nasturtium; novel and new to most flower lovers. The plant is fully dwarf in every sense; leaves are small and the flowers are perfect replicas in miniature of the larger members of the family. They are colorful and profuse bloomers. Planted in solid beds, borders or in the rock garden they are most attractively used.

2677 Baby Rose. Creamy white, spotted with pink.

2678 Lady Cherry. Wine red flowers and dark green leaves.

2679 Ruby. A good clear ruby red.

2680 Snow Queen. A cream white, different for a nasturtium, but you will like it.

2671 Mixed Colors. Blended mix of all above colors.

Any above Pkts. 15c each

NICOTIANA

Flowering Tobacco

Half-Hardy Annual

A plant that grows rapidly into a husky, three-foot bush bearing trumpet-shaped flowers whose chief appeal lies in their delicious fragrance, particularly marked after dusk. They add witchery to the humblest garden. Sow in the open in May.

2561 Star of Bethlehem. White. Pkt. 15c.

2562 Star of the East. Crimson Pkt. 25c.

2564 Gardenia Bouquet. New. Lower growing, finer foliage and much more fragrant than other varieties. Pkt. 40c.

OENOTHERA

Evening Primrose

2474 Lamarckiana. (Hardy Biennial) Large flowers of golden yellow, opening at evening; scenting the garden with their delightful incense-like fragrance. Plants grow about 2½ feet and bloom profusely from June till September and do well in a soil where lime is present. Pkt. 15c.

2475 Fraseri. (Hardy Perennial) We consider this variety one of the very finest of the twilight blooming plants. Large yellow flowers and red buds give this primrose an unusually beautiful appearance from June to October. Grows 1½ feet. Stiff branching stems with clusters of flowers measuring 3 inches across. This Evening Primrose is the best of the family for borders and the most ornamental of all. Pkt. 25c.



GOLDEN GLEAM NASTURTIUM. Semi-double, large flowers, a vigorous grower, colorful golden yellow flowers and sweetly fragrant. Be sure and try this one.

PORTULACA

Moss Rose

Hardy Annual — 6 in.

Just the thing for a ground cover where plenty of color is wanted in a hot, dry sunny location. Plants are very dwarf; flowers are double, semi-double, in shades of brilliant crimson, rose, pink and white. The dainty cup-like flowers are most attractive in low borders edgings and wonderful in the rock garden. They spread rapidly forming a gay carpet from July to October. Broadcast the seed on ground that is moist (not wet) and press into soil with flat board.

2681 Grandiflora Double, Mixed. Pkt. 20c.

2682 Fraser's Upright. Novelty. More upright in growth than above type. Ideal for rock garden. Pkt. 25c.

PORTULACA. Our strain produces double and semi-double flowers in brilliant shades of crimson, rose, pink and white. Just the flower for the rock garden, beds or borders in a bright sunny location.



PETUNIAS - - bright, cheerful colors and spicy fragrance



Hibiscus-Flowered California Frilled Giant. Huge flowers, frilled petals and gorgeous colors.

GIANT PETUNIAS - doubles, fringed and waved

These magnificent petunias with their huge blossoms are gorgeous; velvety, exotic creations of appealing charm, and spicy fragrance. These deep throated beauties with their petals ruffled, fringed or frilled, in both the single and the doubled forms, often measure five inches in diameter and are worth the bit of care it takes to grow them.

The seed of these varieties is very small and quite expensive so should be sowed in seed pans or flats and later transplanted to the garden.

Giant Double Petunias

599 Hibiscus-Flowered. Improved Giant Double. Mixed. An extra fine strain of giant flowered double petunias in a wide range of colors running about 60% double and 20% semi-double. We have yet to find a petunia producing 100% doubles from seed and by comparative tests we have found none better than our strain. In a test planting from seed this strain produced 602 full doubles, 490 semi-doubles and 89 singles and that's a record of quality hard to beat. Save the small seedlings with the crumpled leaves, they will produce the choice doubles. Pkt. 75c.

Giant Ruffled and Frilled Petunias

580 Hibiscus-Flowered California Frilled Giant. Immense single flowers in crimson, scarlet, carmine pink and white shades. Deep colored throats ranging from golden to maroon. Beautifully fringed edges Pkt. 40c.

595 California Dwarf Giants. Enormous flowers ruffled fringed and beautifully blotched and veined Dwarf plants and large flowers. Pkt. 65c.

603 Floretta. Beautifully fringed and waved flowers averaging 4 inches across. Color runs through light purple shades attractively marked with black veins and deep, rich purple throat. A vigorous grower and blooms profusely. Pkt. 40c.

594 Giant Steel Blue. Single. A gorgeous petunia immense flower of steel, or lavender-blue shades, beautifully veined and marked with a satiny, deep blue so dark it could be considered a blue-black. You'll like it. Pkt. 40c.

585 California Giant. One of the largest of all single Petunias. Marvelous rosy lilac shades, deep, wide open throats; petals waved and frilled, beautifully veined. Pkt. 40c.

587 Theodosia. Beautiful shades of rosy-pink, with brown veins and wide, creamy-yellow throats. Pkt. 40c.

590 California Ruffled Giants. Very choice. Flowers beautifully ruffled and frilled; of heavy texture; ruffles often overlap giving the appearance of a double flower. Pleasing colors. Pkt. 35c.

620 COLLECTION OFFER
Your choice of any three above packets **\$1.00**

610 COLLECTION OFFER
All three above packets for **\$1.50**

589 Elks Pride. Improved. A rich, velvety, Elks' purple; many flowers attractively marked with white stars and blotches. Pkt. 30c.

592 Pink Triumph. Bright shades of rosy-pink, small white throat. Pkt. 30c.

BALCONY PETUNIAS

Large Flowered Bedding Petunias

This variety is of pendulous or trailing habit; particularly adapted for porch boxes, terraces, rock gardens as well as large beds. Flowers average 3 inches across; somewhat larger than Bedding Petunias, and just as profuse bloomers, flowering continuously from early summer till frost. Culture is the same.

582 Blue (Violacea)	} Any separate color Packet 25c
593 Rose	
604 Crimson	

584 Balcony Choice Mix. A proportionate blend of separate colors including some white. Pkt. 15c.

583 Star of California. An improved, new balcony star petunia that will produce fully 50% or more true to type. Large flowers of rich violet shaded with crimson and prettily starred and blotched with white. Pkt. 15c.



FRASER'S CARNATION FLOWERED PETUNIA. A real beauty of the lilliput type. Produces a high percentage of truly double flowers in beautiful colors.



BEDDING PETUNIAS

The following varieties are especially recommended for beds and borders. Flowers of medium size, plants are vigorous growers and bloom more prolifically than other types. Sow seed inside during early spring and transplant to garden when weather permits; seed can also be sowed in open ground when soil is warm. They bloom till frost.

597 Rosy Morn. 1 ft. Very popular. Dainty, rose-pink flowers, marked with wide, white throat, literally cover the plant. Pkt. 15c.

581 Violacea. 1 ft. Deep violet flowers of soft, velvety appearance. The best violet. Pkt. 15c.

602 Giant Rose King. 1½ ft. A beautiful rich rose colored bedder, larger than Rosy Morn by at least 6 inches, deeper in color and larger flowered. Pkt. 15c.

605 Hybrida Mixed. (Nana Erecta) 1 ft. A mixture of all colors in this group of low bedders. Pkt. 15c.

NEW NOVELTY

Nana Compacta

606 Nana Compacta. A new strain of compact, dwarf bedder growing 6 to 8 inches and literally smothered with blossoms that create the effect of "living bouquets". Color ranges thru shades of rose and pink to white, with some striped effects. This one surely is a profuse bloomer, carrying as many as 25 to 30 flowers on one small plant 8 inches in diameter. We don't hesitate to recommend this new bedder for pots, window boxes and rock garden as well as for beds and borders. Pkt. 35c.

LILLIPUT DOUBLE PETUNIA

593 Fraser's Carnation-Flowered Double, Mixed. A real beauty of recent introduction, producing an exceptionally fine percentage of fully double flowers, 2½ to 3 inches across. Plant is dwarf, growing about 12 inches high, blooms profusely. Colors range through pinks, rose, crimson white with some striped and blotched. Seed is quite expensive because each individual flower must be hand pollinated to produce seed. Pkt. 50c.

ROSY MORN PETUNIA. That dainty rosy-pink petunia so popular for edgings and low borders shown below in one of its most effective uses.



PANSIES - - - VIOLAS

Few gardeners realize how easily pansies may be started from seed. Since quantities of them are usually wanted, if they are to be effective, it is much cheaper than buying plants.

Both pansies and violas are true perennials but are handled as biennials which require two seasons of growth from seed to flower. Sow seed from May to October. The colder the winters the earlier they must be planted in order to get them started and transplanted so the plants will go into winter in a good, vigorous condition. They bloom the following spring but in mild climates early planting can be brought into bloom during winter months. They thrive in full sun or partial shade.

FRASER'S GIANT PANSIES

1071 Super Swiss Giants. Roggli strain. Produces unusually large flowers on long stems. A very choice selection of colors and a strain most gardeners know and rely on. Unexcelled in size and quality. Pkt. 50c.

1072 Fraser's Prize Giants. An extra good strain at this price. Beautifully blotched flowers of large size and heavy texture. Compact plants and long, strong stems fine for cutting. Pkt. 25c.

1077 Triumph of Giants (Armacost & Royston Strain). A super-pansy; lovely, distinctive strain, bearing extra large flowers, prettily blotched, strong stems. A fine range of colors. Pkt. 50c.

1079 Pacific Majesty (Trimardeau). Where a large flower of good quality and assortment of colors is wanted for bedding or border you will find this one entirely satisfactory. Pkt. 15c.

1078 Oregon Giants (Mastodon). Fine, well-formed large flowers somewhat flattened and "full-faced." Excellent colors and markings. Pkt. 50c.

FRASER'S VARIETY PANSY BLEND NO. 1100

A choice mixture of 10 choice strains and separate colors. Large flowers of uniform size and beautiful colors and markings. Exceptionally fine for bedding. Pkt. 25c.

Tufted Pansies—VIOLA

The flowers are extremely dainty and effective, blooming longer than the larger types of pansies. They are hardy and winter in good condition. Treat exactly like the pansy.

1106 Blue Perfection. Clear violet blue.

1103 Cornuta Papilio. Butterfly blue.

1104 Lutea Splendens. Canary yellow.

Any of above Pkts. 15c each

1101 Apricot. A delicate apricot, shaded orange toward center. Pkt. 20c.

1102 Jersey Gem. A rich violet color, fragrant and vigorous grower. Pkt. 50c.

1109 Viola Mix. A well balanced mixture of all the above violas. Just what you need for the rock garden for a variety of color. Pkt. 25c.

1105 Large Flowering Hybrids Mixed. A wonderful bedder, producing large, broad petaled flowers on long stems. Colors are excellent and plant grows 6 to 8 inches high. Pkt. 25c.

Baby Pansy

1108 Little Johnny Jump-up (Viola Tricolor, Heartsease). Diminutive, small elfin face, no larger than your thumbnail. Rich yellow, blotched and marked with violet-blue and dark maroon. Captivating and sweetly fragrant, a rare gem for your garden. Pkt. 15c.

POPPIES - - a riot of rainbow colors

Your garden is not complete without some of the poppies to give it flashing brightness during late spring and summer. There are many varieties to select from; perennials, for the permanent locations and annuals for the cut flower section of your garden and in either group a fine range of many gay colors.

ICELAND POPPIES (Papaver Nudicaule)

Perennial in cold localities, although plant is usually at its best in the first and second year in California and mild climate. Grows about 1 ft. tall and blooms profusely.

1901 California Giant Burnt Orange Shades. Grows 1½ to 2 ft. and produces larger flowers than any other variety we have ever seen. Pkt. 25c.

1902 California Rose-Pink Shades. Not quite as tall or large flowered as above but the best in pink shades. Pkt. 25c.

1900 Pasadena Mix. Pastel shades of yellow, orange, orange-scarlet, rose and white. Pkt. 20c.

GLAUCIUM HYBRIDA

1929 Mission Bell Poppy. This perennial attains a height of three and four feet in California and about two in the East. Tulip-like blossoms of bronzy orange and chrome-yellow. Grown as an annual or biennial in cold climates—fall sowing being preferred. Pkt. 15c.

ORIENTAL POPPIES (Papaver Orientale)

This group grows 2 to 3 feet tall, flowers are of immense size, very colorful and fine as cut flowers when picked in the bud. Plant in late spring and fall for flowers the following summer. Perennial.

1945 Colosseum. Flowers often measure 6 inches across and are dark flashing scarlet with a black spot at the base of each petal. Pkt. 25c.

1946 Prince of Orange. Scarlet-orange, very striking, vigorous grower and prolific producer. Pkt. 25c.

1947 Fraser's Giant Hybrids. Flowers immense, 6 to 8 inches across and a fine range of colors. Pkt. 25c.

HUNNEMANNIA

1928 Mexican Tulip or Santa Barbara Poppy. Flowers are large, tulip yellow, fluted petals, borne on long stiff stems set with delicate foliage. Good for cutting as it will keep for days. Very effective grown in masses. Perennial in mild climates but usually treated as an annual in cold climates. Pkt. 15c.

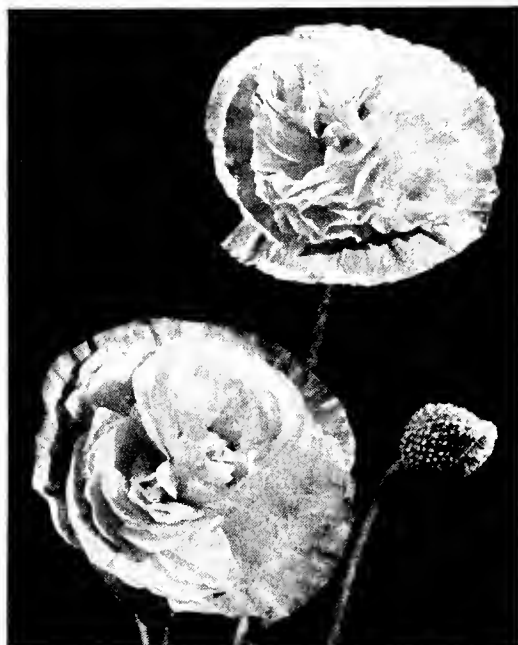
HUNNEMANNIA or Santa Barbara Poppy. A beautiful tulip yellow, prolific bloomer and one of the best for cutting.

Annual POPPIES Peony-Flowered Poppies

Grows to 2½ to 3 ft. high

1935 American Flag. Double Peony-Flowered. Plants are thrifty, upright growers 2½ to 3 feet bearing immense double flowers; smooth edged petals of white background, margined with flashing scarlet. Pkt. 15c.

1934 Double Peony-Flowered, Mixed. Flowers and plants are like above, but colors range through shades of rose, pink, red, yellow and white. Pkt. 15c.



SWEET BRIAR, Shirley Poppy. One of the "All American" Novelties for 1934 and a real beauty too; fully double and deep rose-pink shade.

Fraser's Double Shirley Poppies

1930 Fraser's Annual Orientale. 3 ft. The flowers in our strain are 4 inches across, flowering on long stems. The silky petals are sunset red with a black spot at the base. These annuals are like the old perennials in form, except for improved size. They have great substance and will real beauty we can recommend. Pkt. 25c.

1926 Sweet Briar. Large, full double flowers of exquisite rose-pink shade. A real beauty we can recommend. Pkt. 25c.

1921 Art Shades. Unusual colors in Indian and Carmine-Lake tones. Pkt. 25c.

1922 Eldorado Blend. Large double flowers. Pkt. 15c.

1923 Fraser's Hybrids. Produces a pleasing variety of all colors in the Begonia-Flowered Shirley Poppies. Pkt. 15c.

1924 Cossack. A fine large double flower of orange-scarlet. We believe that this is the finest addition to the Shirley poppies in recent years. Pkt. 25c.

COLLECTION OFFER

1940 Includes one packet each of Sweet Briar, Art Shades, and Double Peony Flowered Mixed. Value 65c **50c**

STEVIA

Tender Perennial — 2 ft.

2951 Stevia Serrata. A fine bouquet mixer. Small white, sweetly scented flowers borne on long slender stalks. Hardy in a mild climate. Grows so rapidly it is usually treated as an annual. Pkt. 15c.



ICELAND POPPY—California Giant Burnt Orange Shades. Note the large sized flower and plant, also unusual vigor and floriferous habit.

PENTSTEMON Hybrid Grandiflora

Hardy Perennial — 2 ft.

A hardy perennial of growing popularity as a bedding plant. The flower spikes are about two feet, hung with gloxinia-shaped blooms in white, pink, rose, crimson, lavender and purple shades. Started inside in cold sections, they will be ready to set into the garden as soon as the ground is warm and can usually be counted to bloom the first season.

1112 Gloxinia-Flowered Red Shades.

1113 Gloxinia-Flowered Rose Shades.

1114 Gloxinia-Flowered Violet Shades.

1119 Gloxinia-Flowered Mixed.

Any Above Pkts. 20c each

1130 Blue Gem. A small type, ideal for rock gardens. Pkt. 15c.

PLATYCODON Balloon Flower

Hardy Perennial — 18 in.

2491 Grandiflora. Beautiful, deep sparkling blue, blooming during the summer. Grows 18 inches, ideal for the rock garden, borders and excellent cut flower. Just before opening the buds look like small balloons while the flowers are cup-shaped when fully open. Pkt. 15c.

PHYSALIS Chinese Lantern

Hardy Perennial — 2 ft.

2497 Franchetti. An attractive perennial, flowering and producing scarlet pods like Chinese lanterns the first year from seed. Plant grows about 2 feet tall, flowers are white, followed by the seed pods which color in the fall and can be picked for winter house decoration. Pkt. 15c.





Fraser's CALIFORNIA GROWN
SUN RIPENED SEEDS ARE FREE FLOWERING

Gold Veined SALPIGLOSSIS

Fraser's Lily Flowered

Half-Hardy Annual — 2½ ft.

A half-hardy annual, the flowers being trumpet-shaped with wide, flaring petals, velvety in texture, rich in color and beautifully veined in gold. The plants are of a rather loose habit, growing to two feet or more in height, and should not be planted more than a foot apart. Sow them in a well prepared bed of light, sandy soil. Transplanting is not always satisfactory and if possible we recommend sowing where plant is to stand. One of the easiest of all annuals to grow if sown on the surface of well prepared ground and pressed in. In California and southern states seed may be planted in September, October and November as well as in the early spring. Eastern states plant in early spring as soon as ground is warm.

- | | |
|--------------------------|-----------------------|
| 441 Chamois and Gold. | 444 Rose and Gold. |
| 442 Light Blue and Gold. | 445 Purple and Gold. |
| 443 Violet and Gold. | 446 Scarlet and Gold. |

Any of above colors Pkts. 20c each

449 Fraser's Lily-Flowered Mix. By far the finest largest and most colorful of all Salpiglossis. Flowers come in many beautiful colors, exquisitely veined and shaded in contrasting colors. Unsurpassed as cut flowers. Pkt. 20c.

Fraser's French RANUNCULUS

Hardy Perennial — 12 in.

One packet of seed will produce more flowers than \$25.00 invested in bulbs. Flowers from this strain run largely to doubles and bright shades of rose, salmon, yellow, red, maroon and white. Blooming period is usually May and June. They are very prolific bloomers and fine for borders, beds and rock garden work where a riot of color is desired. In northern states plant in seed box February and April. In California and southern states they can be planted in open garden during July, August, September and October. Small tuberous roots are formed which should be lifted when foliage has ripened, usually by August. In northern states reset bulbs as soon as frost is out of ground in spring; in California and southern states set bulbs during October, November and December. Complete cultural information on each packet.

- | | |
|--|----------|
| 2494 Fraser's Giant Hybrids Mixed..... | Pkt. 35c |
| 2504 Red Shades (New)..... | Pkt. 50c |
| 2505 Yellow Shades (New)..... | Pkt. 50c |

RICINUS—Foliage Plant

Castor Oil Bean

Tender Perennial

2476 Lucky's Red Spire. A strong grower reaching a height of 10 feet or more. Rich green leaves veined red and blood red stalks. Bears clusters of red seed pods. Very effective foliage plants, treated as annuals in cold climates, but perennial in California or mild climates where very light frosts occur. Pkt. 15c.

PHLOX DRUMMONDI. For a brilliance of Color and a dazzling display in beds and borders, they have few equals. Photograph of our Geranium-Flowered Mixture.



GOLD Veined SALPIGLOSSIS. Velvety in texture, brightly veined with gold pencilings against backgrounds of rich colors. Different than the ordinary Salpiglossis and once you have planted this one you won't give garden space to the old ordinary solid colored varieties.

Annual PHLOX Drummondii Grandiflora

Hardy Annual — 12 in.

One of the best liked hardy annuals, grown easily from seed. Flowers are produced on large trusses in brilliant colors, making them a dazzling feature in any garden. They should be planted in solid beds for best effect.

Start in seed flats and transplant when large enough to handle. The plants grow ten or twelve inches in height, sometimes even more in rich soil. In good soil set 12 inches apart and somewhat closer in poor soil. They can also be planted in open ground. For California and mild sections sow from August to March.

2579 Fraser's Geranium-Flowered Mixture. Blend of harmonious colors range thru red, rose, violet, buff and chamois.

2566 Star Gleam. Flowers come in beautiful shades of pink, rose, red and petals are curiously fringed and starred.

Above mixed colors Pkts. 15c each

Perennial PHLOX

Hardy Perennial — 2 to 3 ft.

2568 Fraser's Choice Blend. One of the most hardy and colorful plants for the permanent border. Bears large panicles of brightly colored flowers in shades of pink, rose, cerise, blue, red and other pleasing variations. Plants grow 2 to 3 feet tall; flower profusely the second year from seed. Germination is slow, so seed bed cannot be neglected. Pkt. 25c.

REHMANIA

Beverly Bells

Hardy Perennial — 3 ft.

Herbaceous perennial, native to China. Grows very readily from seed and is a prolific self-seeder and from the second season on, will, if some flowers are left to seed, make a solid bed. Sow in the open ground during spring or fall in California and Southern States. In cold localities it is generally used as a greenhouse plant. Likes partial shade or east exposure, and well drained soil. Blooms in late spring and early summer.

2001 Rehmania angulata. A lilac-rose, beautifully shaded with cream with purple spots in the throat. Pkt. 35c.

2002 Rehmania, Fraser's Hybrids. Large flowers of creamy white, with rosy-lilac spots. Pkt. 35c.

STATICE

One of the Everlasting flowers blooming in late summer and fall. Seed is slow to germinate so be sure and see that seed bed is kept moist. Likes sunny location and medium moisture.

2701 Sinuata. True Blue. Dark blue with white eye. This variety bears flowers in dense groups on long curving, stiff stems 15 inches above dandelion-like foliage. Pkt. 15c.

2702 Statice Caspia. Lilac-blue flowers and finely cut foliage, somewhat coarser than asparagus fern. A dainty bouquet mixer, dry for winter use. Pkt. 15c.



ANNUAL SCABIOSA. That old-fashioned Pin Cushion flower. Above is Black King and Loveliness, two real beauties.

SCABIOSA - a garden favorite

We feel we cannot recommend too strongly this family of flowers, both perennial and annual varieties are splendid for garden display and a continuous supply of wonderful cut flowers. In the perennial group the House Strain of Caucasica is the outstanding variety, and the entire group of annuals have few rivals. These annuals are colorful, vigorous, very free from pests and exceptionally easy to grow and the new Giant Hybrids are particularly fine and well worth space in your garden.

ANNUAL SCABIOSA

Pincushion Flower

Easy to raise, blooms continuously from summer until frosts. Very showy and fine for cutting. Sow from February to May. Grows 2½ to 3 ft.

- 1193 Azure Fairy. Azure blue.
- 1194 Fire King. A deep rosy crimson.
- 1195 Black King. Deep maroon.
- 1196 Loveliness. Salmon rose.
- 1197 Peach Blossom.
- 1198 Shasta White.
- 1199 Fairvland Mixture. A blend of all the annuals in proper proportions to produce a most colorful display.

Any of above packets 15c each

- 1191 Tom Thumb. Mixed colors. Dwarf to 1 ft. Pkt. 20c.

SCHIZANTHUS

Poor Man's Orchid

Hardy Annual — to 18 in.

An annual to be sown in the early spring and set out in May. Makes a very effective border about 12 inches high. This little plant needs plenty of sun and water. Are fine grown indoors in pots.

- 2699 California Orchid Flowered Mixed. All the shades to be found in the orchid are to be found in this exquisite little bright flower which also somewhat resembles the orchid. Pkt. 25c.



ANNUAL SCABIOSA NEW NOVELTY FOR 1934

1192 Giant's Pincushion. Mixed. Certainly a big improvement in size compared with ordinary strains. The flowers are huge and plant is vigorous grower. Offered this year in a fine range of mixed colors only. The scabiosa needs no recommendation as a cut flower and if you haven't planted them lately you should by all means make room in your garden for this new one. We know you will be more than pleased. Pkt. 25c.

PERENNIAL SCABIOSA

Perennial Blue Bonnet

The perennial scabiosa is a particularly valuable garden plant; it carries over from one season to the other most satisfactorily, producing a good supply of attractive flowers that are fine keepers in the garden or cut. If you sow the seed during late spring and fall you can be certain of flowers the following year. They are as hardy as the delphinium and the young plants can be wintered over and transplanted to a permanent place in the garden in early spring.

Scabiosa Caucasica

Hardy Perennial — 2 ft.

- 1189 Giant Hybrids (House Strain). The largest scabiosa known. Particularly handsome flowers, ruffled petals outlining the rounded center. Colors range from light lavender to dark blue. Pkt. 35c.

Scabiosa Columbaria

Hardy Perennial — 18 in.

- 1171 Fraser's Orchid-Lavender. Flower of good size and form, excellent keeper as a cut flower. Pkt. 25c.
- 1172 Fraser's Orchid-Pink. The only pink flower in the perennial group. Excellent cut flower and fine keeper. Pkt. 25c.

PERENNIAL SCABIOSA. House Strain of Giant Hybrids. The largest of all Scabiosas; light lavender to darkest blue, a flower that should be in every garden.

SALVIA Flowering Sage

Tender Perennial

Tender perennial used as annuals because they will not stand cold temperatures. Will bloom in early summer if started inside in March or may be started in the hot bed in April in cold climates. Do not plant out until the weather is warm.

2716 Fire Flame. Gorgeous plant with long stems hung with brilliant red blossoms in striking contrast to deep green foliage. Grows two feet high. Pkt. 25c.

2717 Blue Sage Farinacea. A perennial that will winter if not too cold. Grows into a shrub-like plant. Many bright blue flowers are borne over a long blooming period. They are excellent for cutting. Pkt. 15c

2718 Blue Sage Salvia Azurea Grandiflora. Similar to Farinacea except that the flowers are large and a sky-blue while the foliage is a grayish green. Pkt. 15c.

2719 Splendens. Bright scarlet, vigorous growing and early flowering. Blooms profusely and grows 3 to 4 ft. tall. The most brilliant of all and the most popular. Pkt. 25c.



SALVIA Fire Flame. Brilliant red flowers and deep green foliage, a splendid bedder.

SAPONARIA

Soapwort

Hardy Annual — 6 in.

2686 Compacta. Small plant very satisfactory for edging and filling in between permanent plants in the rock garden. Starry, charming little flowers of rosy scarlet cover the plant during summer; dense bright green foliage. Sow seed where they are to stand. make successive sowings for continuous display. Pkt. 15c.

TITHONIA SPECIOSA

Hardy Annual — 6 to 10 ft.

2477 Tithonia speciosa. An interesting new novelty native to Mexico. Plant is a very vigorous, strong grower to a height of 6 to 10 feet, depending on soil and climatic conditions. In hot climates such as Arizona Texas and the interior valleys of California it will grow to maximum height if given plenty of water. The flowers are flaming scarlet-orange, 3 to 4 inches across and daisy-like in appearance. Blooms in late fall from seed sown in the open ground during April and May. Early sown seed is very temperamental in germinating. For this reason we would recommend starting seed in the open ground in May as soon as the soil is warm. It's very colorful and effective for tall backgrounds and cut flowers make up as very striking bouquets. It's well worth planting. Pkt. 15c.



Fraser's CALIFORNIA GROWN
SUN RIPENED SEEDS ARE FREE FLOWERING



A field of our GIANT PILLAR STOCKS showing how effective they are when planted close together.

Fragrant STOCKS or Gilli Flower

If you were to have but one flower in your garden we would recommend stocks, for it seems to be well-nigh indispensable. They have the color, beauty of individual flower, as well as the flower stalk as a whole, besides a wonderful fragrance that few other flowers can equal. Our strain of Sun Ripened Seeds will give you enormous pyramids of blossoms so thickly set that they over-lap, and they will produce a very high percentage of double flowers.

If you want borders or beds of double stocks we suggest that you sow the seed thickly in open ground, set out young seedlings very close together, then thin out all the singles when plants flower, leaving only the doubles.

CALIFORNIA GIANT PERFECTION STOCKS

Perpetual Branching

Hardy Annual

Well developed plants grow 2½ to 3 feet high, somewhat larger than Early Giant Imperial. Long, strong branching stems. Is also valuable for greenhouse growing for winter and early spring cut flowers. Will run approximately 60% doubles.

762 Giant Perfection Terra Cotta. A rose-shaded terra cotta.

763 Giant Perfection Flesh. A beautiful light pink.

764 Giant Perfection Red. Brilliant crimson red.

765 Giant Perfection Yellow. This beautiful canary yellow received recognition from the Royal Horticulture Society.

766 Giant Perfection Lilac. A fascinating silvery-lilac shade.

767 Giant Perfection Violet. A deep violet shade with a bluish cast.

769 Giant Perfection Blend. Mixture of above colors.

Any of above packets 15c each

COLLECTION OFFER

770 Includes one packet each of Yellow, Violet, Flesh and Terra Cotta. Value 60c for **50c**

GIANT PILLAR STOCKS

A Ten Weeks Variety

Hardy Annual

The large individual flowers placed on the stem almost from top to bottom form a vividly colored pillar of large flowers. This vigorous column stock has practically no branches. Individual flowers often 3 inches across. Each plant produces one flowering pillar 2 feet high.

Sow in July and August for winter flowering, and March and April for summer display.

771 Pillar Red	} Packets 25c each
772 Pillar Rose.	
773 Pillar Carmine.	
774 Pillar Lilac.	
775 Pillar Violet.	
776 Pillar White.	
779 Mixed Colors.	

EARLY GIANT IMPERIAL STOCKS

Improved Bismarck

Hardy Annual

The earliest blooming stock, about 10 days ahead of Giant Perfection. Long stems branching from main stem just above the ground. Grows 2 to 2½ feet high, not quite as large a plant as Giant Perfection, but will produce about 10% more double flowers. Very floriferous. Of special value for greenhouse growing for cut flowers in winter months and recommended for winter and early spring blooming in California and Southern States, where it can be sowed from August to December.

710 Giant Imperial Blue. A beautiful dark blue with violet cast.

711 Giant Imperial Red. A fiery blood red.

712 Giant Imperial Pink. A very delicate shade of light pink.

713 Giant Imperial Rose. A perfect deep rose-pink.

714 Giant Imperial Sweet Lavender. A pure lavender and very fragrant.

715 Giant Imperial Golden Rose. New; a light golden rose.

716 Giant Improved Blend. A well balanced mixture of all the above colors.

Any of above packets 15c each

717 Buttercup. The best of all yellow stocks. Pkt. 20c.

718 Giant Imperial White. New. Bigger flowers and a more profuse bloomer than the old ordinary white in this group. Pkt. 20c.

COLLECTION OFFER

720 Includes one packet each of Sweet Lavender, Blue, Rose, Buttercup. Value 65c **50c**

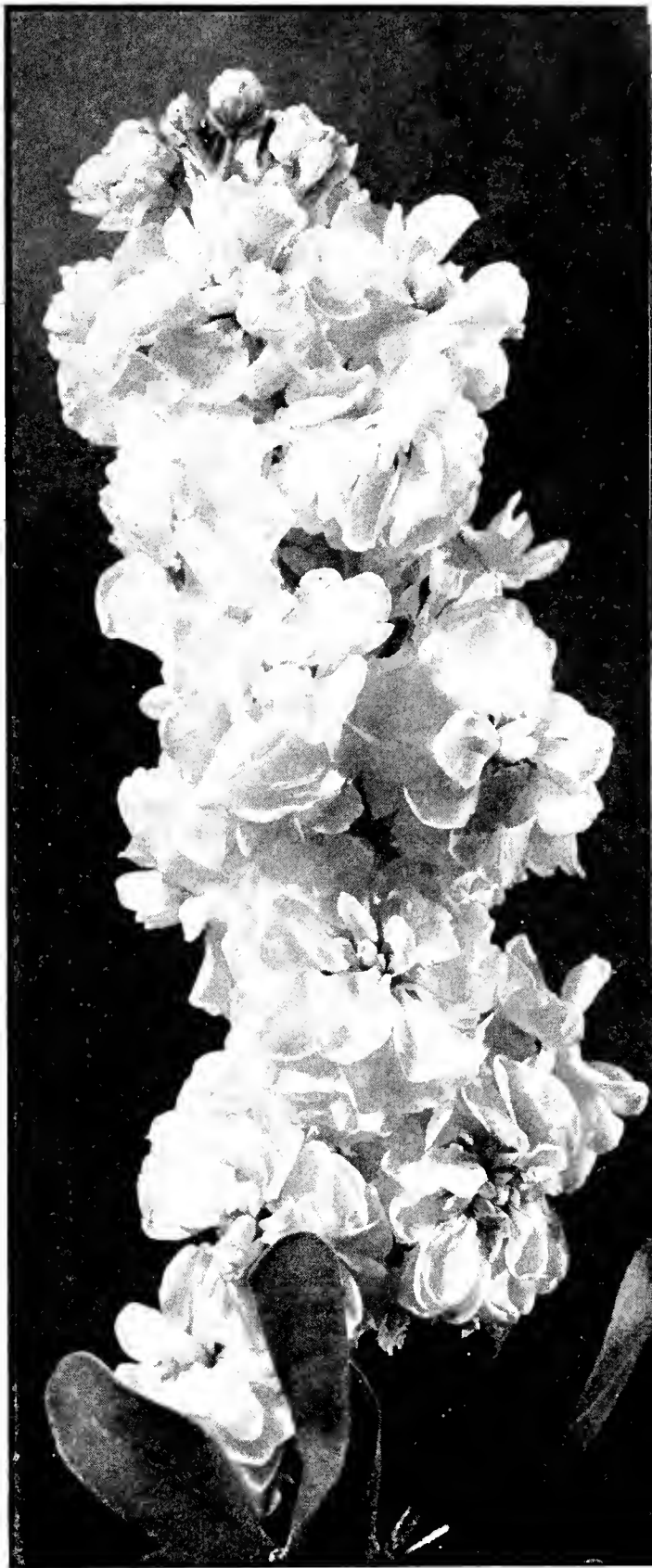
PERENNIAL EASTER STOCKS

Improved Emperor

Half-Hardy Biennial

This is a perennial of splendid intermediate type and will flower two years in mild climates. Averages 1½ feet high. The proportion of double flowers runs about 70%; one of the highest of all stocks. Flowers about Easter from seed sown in the early fall. Sow in July, August and September. Recommended for California and Southern States.

789 Mixed Colors. Pkt. 20c.



EARLY GIANT IMPERIAL STOCKS.
 Giant Imperial Blue—a real beauty.

GOLDEN STATE ORANGE BLOSSOM MIXTURE

Hardy Annual

809 Delicious fragrance and selected variety of the best colors in the Imperial and Perfection groups.

Ex. Lg. Pkt. 25c; 6 Pkts. for \$1.00

LARGE FLOWERING DWARF TEN WEEKS STOCKS

Hardy Annual

799 Dwarf Mix. Plants grow 15 to 18 inches and produce a high percentage of double stocks sweetly scented. This mixture contains a fine color range of pinks, reds, purples, lavender and some white. Pkt. 15c.

BEAUTY OF NICE

Hardy Annual

749 Beauty of Nice Blend. A well balanced mixture of beautiful, delicate shades. This variety is tall growing and exceptionally good for winter flowers in mild localities. Pkt. 15c.



VERBENA. Grandiflora Hybrids, the new larger verbenas. More prolific, robust and compact growers than old types.

VERBENAS Grandiflora Hybrids

Tender Perennial

If you are not acquainted with the new strains of this old-time flower, they will be a revelation in beauty to you. The colors have been intensified and can be had in much wider variation of shades, and the trusses of bloom are enormous, borne on long enough stems to permit their use for cutting flowers. They are very hardy, once established, and one can say they almost thrive on neglect. They should not have too rich soil nor too much water.

They can be started in the hot-bed in February and set out as soon as the ground is warm, in the East and other cold sections; in California and mild sections they can be started in seed flats in February and set out in the latter part of April.

Verbena Grandiflora Hybrids. The following list is a strain with a robust compact habit of growth, prolifically blooming over many months. The trusses are enormous and each individual floret will measure 1 inch in diameter.

- | | |
|--|--|
| 2723 Blue. White Eye. | 2726 Rosea Stellata. Rose pink, with white eye. |
| 2724 Etna. New. Geranium red with creamy yellow eye. | 2728 White. |
| 2725 Luminosa. Luminous flame-pink shading to salmon. | 2729 Fraser's Grandiflora Mixed. A mixture of large flowered varieties. |
| 2727 Lucifer. Vivid scarlet. | |

Any of above packets 15c each.

2722 **Grandiflora Lavender.** Comes in shades of true lavender, with creamy white eye. A new color for verbenas. sweetly fragrant, and the best introduction of recent years. **Pkt. 25c.**

VENIDIUM

2479 **Fastuosum.** Treat as half-hardy annual. The brilliant orange flowers with their glossy black centers average 3 inches and better across. These brilliant flowers are set off to perfection by the gray-green wooly foliage. Very effective in bouquets as well as for garden display. It needs a warm soil in which to germinate and should be planted inside or in a hotbed in March and April and in May when the ground is warm it can be sown outside. Plants grow 2 to 3 feet tall. **Pkt. 25c.**

2478 **Calendulaceum.** Hardy annual, 18 in. Calendula-flowered venidium, somewhat smaller than Fastuosum and a glistening, clear yellow, with dark brown center. Culture is the same. **Pkt. 25c.**

SHASTA DAISY

Chrysanthemum Maximum

Hardy Perennial — 2 to 3 ft.

2351 **Fraser's Masterpiece.** This is the finest of all the Shasta Daisies. Grows 2 to 3 feet high, depending on location. Very large, pure white flowers and small yellow centers, very floriferous. Flowers in the east in June and California in May. **Pkt. 25c.**

THALICTRUM

Meadow Rue

Hardy Perennial

Herbaceous perennial plant producing small flowers of mauve and primrose in panicles or clusters. Grows 3 to 4 feet high, fine for perennial borders and wonderful as a bouquet mixer, many liking it better than Gypsophila. Is very popular abroad, but not planted to any extent as yet in this country. We are asked many times for a bouquet mixer other than "Gyp", so we offer this flower without hesitancy. It is considered hardy and for best results seed should be sowed during late spring and fall, about the same time you would delphinium. Likes well-drained soil even if poor, and does best in partial shade.

1201 **Fraser's Fairy Bells** (*Dipterocarpum*). Dainty mauve and primrose flowers and light green foliage. **Pkt. 25c.**

TRITOMA

Red Hot Poker

Hardy Perennial — 3 ft.

2493 **Fraser's Early Hybrids.** Forms clumps of grassy-like foliage about 2 feet tall and large orange-scarlet flower spikes raise 1 to 2 feet above the foliage. Likes a sunny location and well drained soil. This strain will bloom the first year from seed if started during February or March inside and transplanted to the garden when large enough. In severe climates they require some winter protection. In mild climates they can be started outdoors. **Pkt. 35c.**

TRICHOLAENA

Ornamental Grass

Hardy Annual — 2 ft.

The prettiest ornamental grass we have ever seen. Small downy plumes of pale pink or silvery-lilac. One of the daintiest bouquet mixers you can imagine. Just try a few stalks with a bowl of pink roses. Grows about 2 feet tall and is easily started from seed sown in the open ground as soon as the soil is warm.

2911 **Rosea.** **Pkt. 25c.**

2912 **Atropurpurea.** Purple. **Pkt. 25c.**

VIRGINIA STOCKS

French Forget-Me-Nots

Hardy Annual — 10 in.

A hardy annual grown very easily from seed. About a foot high, flowers about $\frac{3}{4}$ of an inch across. rosy-pink to white. A fine plant for borders and cover for bulb beds. Blooms from early spring to late fall by successive planting. Plantings may be made in the spring as soon as the ground is warm. Seed sowed in the fall will furnish early spring bloom.

2749 **Fraser's Compact Blend.** A mixture of rose to white shades. **Pkt. 15c.**

WALLFLOWER

Hardy Annual

The new types, both single and double, in the annual strains are of such easy growth and produce such superb spikes of bloom, deliciously scented and in such rich colors, that they are in ever increasing demand. As these newer strains have been developed from perennials they do wonderfully well when planted in the fall for early spring bloom. Can be started in early March inside and set out in the garden in April, where they will bloom from July till frost.

2751 **Single Wallflower Blend.** 12 in. A mixture of red, brown, yellow and creamy white shades. An early flowering variety. **Pkt. 15c.**

2752 **Double Wallflower Blend.** 18 in. A mixture of browns and yellows, coming into flower five months from planting. **Pkt. 20c.**

URSINIA

Hardy Annual — 12 in.

2498 **Jewel of Africa.** A real beauty, too. For cut flowers it's one of the very best, lasting unusually long. In the garden, the golden-orange daisy-like flowers and lacy, light green foliage makes a distinctively pretty color effect. The plant grows about 12 inches high and is very easy to start from seed sown inside during early spring or outside when the ground is warm. Blooms July till frost. **Pkt. 25c.**

VINCA—Periwinkle

Tender Perennial — 12 in.

2745 **Mixed.** This little plant is as desirable for its pretty dark green laurel-like foliage as for the dainty little flowers of soft rose and white marked with rose eye. Good for window boxes as well as beds and borders. Seed is sometimes slow to germinate. **Pkt. 15c.**

URSINIA—Golden orange petals surround a dark brown disk.





FLOWER SEED for Greenhouse Growing

This year we have listed on this page all flower seed that should be grown under glass. In California and mild climates many of these varieties, such as cinerarias can be successfully started and grown in a cold frame, or even under lath, but the novice or beginner will have more or less difficulty unless properly equipped. The following varieties can be grown in a cold frame or even under lath if properly handled; Amaryllis, Cineraria, Grevillea, Primulas and Regal Lilies.

AMARYLLIS

Tender Perennial

2948 **Fraser's Giant American Hybrids.** Seed is saved from selected stock and should produce unusually fine plants in a fine range of colors from blush through pink to scarlet. They flower in about 15 months from seed. Cultural directions for planting on packet. Pkt. 65c. (Approx. 25 seeds).

BEGONIA

Tender Perennial — 1 ft.

Bedding Begonia

2776 **Luminosa.** A tender perennial, fine for beds, borders and inside culture during winter months. Will bloom from early summer till fall, from seed sown indoors during early spring. Will do well in semi-shade or sun. Bright scarlet red flowers and bronzy foliage make it an extremely attractive plant. Plants for winter blooming inside may be had from summer sown seed. Pkt. 35c.

Tuberous Rooted Begonia

2777 **Narcissus - Flowered.** Semi-double, giant flowers in mixed colors of yellow, orange, scarlet, pink and white. Flowers will often measure 3 to 4 inches across. For beds and borders in shady and semi-shady locations it is unexcelled, also a fine pot plant for indoors. Blooming plants can be grown from seed the first year if started indoors during February and March. Bulbs will last for years. Pkt. 65c.

2778 **Camellia - Flowered.** Large double and semi-double flowers resembling the camellia. Colors are mixed white primrose, orange and red shades. Pkt. 35c.

CALCEOLARIA

Tender Perennial — 12 to 18 in.

An attractive house or conservatory plant for pot culture. Flowers are odd pocket-shaped of many colors and shades. beautifully speckled and spotted. Seed requires ten days to two weeks to germinate.

2261 **Grandiflora Hybrids.** Tall.

2265 **Grandiflora Hybrids.** Semi-dwarf. Pkts. 35c.

CAPSICUM

Ornamental Peppers

Annual — 10 in.

Interesting little plants for borders or pot culture. In mild climates may be planted in late spring outdoors or mid-summer and grown on in pots for winter color, the bright green foliage and red peppers make excellent Christmas color. 2276 **Birdseye.** Compact, very dwarf, bears small, round red berries upright on end of stems.

2277 **Christmas Light.** Somewhat larger than above, more branching, and bears long, red pepper-like fruit upright at end of stems.

2778 **Giant Christmas Light.** Semi-tall, 15 inches; somewhat taller than above. Packets 15c each.

COLEUS

Tender perennial — 2½ ft.

2411 **Pyrenees Giant, Mixed.** A most beautiful foliage plant for beds or pot culture. Leaves are gorgeously variegated with many rich colors, and never any two alike. Develops most colorfully in sunny position, excepting in hot interior countries where partial shade should be provided. Plant indoors in cold climates in early spring and if preferred may be planted in mild climates outdoors in well prepared beds. Pkt. 35c.

BUDDLEIA

Butterfly Bush

Deciduous Shrub

2485 **Variabilis Veitchiana.** Often called Summer Lilac because of its long tapering spikes of lilac-colored flowers. Blossoms are fragrant and bloom from late summer till frost. Plants die down in northern states in winter, but come up new each spring, making rapid growth to 3 to 8 ft. In mild climates they will grow 10 to 15 ft. Pkt. 25c.



CINERARIA—*Multiflora Nana*

CINERARIA

Fraser's Prize Strains

These flowers are the most gorgeously colored flowers to be had for winter blooming. They are biennials treated as annuals and are splendid for pot culture. In California or other mild sections, they are perfectly hardy for the open garden. A shady situation should be given them, the north side of the house, beneath trees, or among shrubbery. Plant in California and southern states from August to November in open ground or flats and transplant to permanent place in the garden. In eastern climates they are much prized as house and conservatory plants.

2391 **Semi-dwarf Giant Exhibition Hybrid.** Extra large flower on dwarf plants about 14 to 18 in. tall. Colors are mixed shades of purple, blues and dark to light reds, salmon and rose, white and white with richly colored edges. Spectacular for mass bedding. Pkt. 35c.

2392 **Stellata or Star.** Clusters of star-like blossoms in delicate shades. Grows two feet, fine for backgrounds. Pkt. 25c.

2393 **Multiflora Nana.** A dwarf plant, 12 inches tall, dense, compact form, covered with small flowers in a fine range of colors. Pkt. 35c.

2394 **Fraser's Imperial Mixture.** A balanced blend of the best strains of tall growing, large flowering varieties. Pkt. 25c.

2396 **Fraser's Double Cineraria (Flora Plena).** Grows about 10 inches; medium size double and semi-double flowers in mixed color shades of pinks, maroon, blue and purples. Pkt. 50c.

GREVILLEA

Silk Oak

2000 **Robusta.** A very popular fern-leaved pot-plant in eastern states, but a tree growing to 75 feet here in Southern California. Likes temperature suitable for roses and geraniums, and must be started in glasshouse or plant directly into small pots kept in sunny window exposure. Try growing this plant, you'll be surprised how readily they grow from Sun Ripened seed. Pkt. 15c.

GLOXINIA

Tender Perennial — 9 in.

1206 **Giant Flowered Hybrids.** Tender perennial usually grown inside as pot plant where proper moisture and heat can be maintained. Flowers are large, showy, bell-shaped beauties often measuring 3 and 4 inches across. White, red, rose and purple shades. Pkt. 65c.

PRIMULA—Primrose

These plants are among the first to bloom in the spring, some are hardy outside while others are tender perennials suited for indoor culture. Outdoor varieties prefer a rich soil and semi-shady location. They can be started indoors in the early spring or outside in late spring and fall for flowers the following year.

Tender Varieties

2821 **Giant Obconica.** The plants are liberally covered with clusters of delicate butterfly-like flowers in shades of crimson magenta, rosy lilac and bluish violet. Pkt. 35c; two for 60c.

2822 **Malacoides Superba Rosea.** Baby Primrose. It is always a great favorite. Plants from our strain are of hardy habit and flowers of rosy-lilac. Pkt. 20c; two for 35c.

2823 **Sinensis Fimbriata Mixed.** Fringed Chinese Primrose. Large flowered fringed type in beautiful colors. Pkt. 35c.

Hardy Varieties

2824 **Primrose Polyanthus (Cowslip).** Large flowers, yellow shades. Grows 6 to 8 inches tall, fine for rock gardens. These are the famous giant Munstead Strain. Pkt. 35c.

REGAL LILY

2490 **Regal Lily.** Many amateurs get their supply of regal lilies started from seed because it is not nearly as costly as buying a quantity of bulbs to make a good showing. From seed to flower requires from 2 to 3 years. A special bed should be made for them in the garden so they can be left undisturbed once they have been planted. Requires two or three months to germinate and sometimes seed will not germinate until the following spring. Pkt. 20c.

Beautiful Flowers from Seed for the Modern Rock Garden



Build a Rock Garden This Year

Every new year sees more and more garden-lovers building a rock garden in some nook or corner of the yard or creating a place of beauty of some ravine or bank once neglected and over-run with weeds and brush. There is a lot of real joy and interest in this type of gardening and it isn't expensive either. Once built, it is easy to care for and a spot of ever-changing color. You can start this year and keep adding to and taking away each year until you have just what you want.

The following list of perennials and annuals will give you a well balanced group of plants to select from. Start with a liberal amount of annuals and you can be sure of color the first year, then fill in with the more permanent plants from the perennial group.

ANNUALS

- 2021 *Abronia Umbellata* (Sand Verbena). Rosy-pink, trailing, profuse bloomer. Pkt. 15c.
- 2211 *Alyssum*, White Gem. Sparkling white flowers, 5 in., spring and summer. Pkt. 15c.
- 2212 *Alyssum Lilac Queen*. Habit same as above but a dainty lilac shade. Pkt. 15c.
- 2231 *Anagallis*. Peek-a-Boo Flower. Rich violet blue, 8 in., summer. Pkt. 15c.
- 709 *Antirrhinum*, Rock Hybrids (Snapdragon). Dwarf compact bush, 10 in., rose, pink, purple, bi-color, spring-summer. Pkt. 35c.
- 2486 *Cheiranthus Linifolius* (Alpine Wallflower). Mauve, 12 in. May-July. Pkt. 35c.
- 2416 *Cosmidium*. Brown-Eyed Daisy. Golden-yellow, 18 in., summer-fall. Pkt. 15c.

- 2419 *Cynoglossum*, Chinese Forget-Me-Not. Turquoise-blue, 18 in., flowers from May until frost. Pkt. 15c.
- 915 *Dianthus Heddewigi*. Single, mixed colors, 10 in., summer. Pkt. 15c.
- 916 *Dianthus Heddewigi*. Double, mixed colors, 10 in., summer. Pkt. 15c.
- 2438 *Dimorphotheca Aurantiaca* (African Orange Daisy). Golden-orange, 12 in., blooms from early spring until frost, depending on location. Pkt. 15c.
- 2439 *Dimorphotheca Hybrids*. Yellow orange, creamy-salmon, white. Pkt. 15c.
- Eschscholtzia* (California Poppy). See page 17. Pkt. 15c. California Wildflower Blends are also very suitable for rock gardens, page 17. Pkt. 15c.
- 2509 *Linaria*. Mixed colors, shades of carmine, gold, crimson, lavender and white, 18 in., spring-summer. Pkt. 15c.
- 2551 *Nemesia*, Fraser's Triumph Hybrids. Mixed many rainbow colors, 12 in. Pkt. 25c.
- 2472 *Nemophila Insignis* Blue. (Baby Blue Eyes.) Sky-blue flowers, white eye, 6 in., spring until frost. Pkt. 15c.
- Petunia*. All varieties make excellent subjects for rock garden, see page 30.
- 2946 *Sanvitalia Procumbens* (Trailing Zinnia). Yellow, 6 in., spring-summer. Pkt. 25c.
- 1326 Sweet Peas. Cupid Dwarfs, about 12 in., and a riot of color, spring. Pkt. 15c.
- 2889 *Thunbergi* (Black Eyed Susan). Yellow flowers with black eye, fine as a trailer, spring until frost. Pkt. 15c.
- Verbenas*. All varieties suitable, fine bright colors where low growing plants are needed. See list, page 36. Pkt. 15c.
- 2749 *Virginian Stocks*. Compact mixed gem. Rich crimson, 6 in., spring and summer blooming. Pkt. 15c.
- 88 *Zinnia Haageana Hybrids*. Shades of yellow, orange 18 in., summer. Pkt. 25c.

PERENNIALS

- 2481 *Allium Pulchellum*. Lilac-red, August, 18 in. Pkt. 25c.
- 1064 *Alpine Forget-Me-Not* *Coerulea*. Blue, 4 in. May-June. Pkt. 15c.
- 2214 *Allysum Saxatile Compactum*. Golden yellow, June, 9 in. Pkt. 15c.
- 2775 *Aquilegia Alpina*. Blue, 12 in., April-July. Pkt. 25c.
- 2483 *Armeria Formosa Hybrids*. Shades of pink 2 ft., summer. Pkt. 15c.
- 2789 *Bellis Perennis*. Mixed pink and white, 6 in., April-June. Pkt. 15c.
- 1152 *Campanula Carpatica*. Blue, 9 in. July-August. Pkt. 25c.
- 1052 *Aster Albinus*. Goliath. Lilac-blue, 10 in. May-June. Pkt. 35c.
- 3501 *Aubrietia Bougainvillei*. Dark blue, 6 in. April-May. Pkt. 25c.
- 3516 *Callirhoe Involucrata*. Rich crimson trailing, July-October. Pkt. 25c.
- 431 *Candytuft Sempervirens*. White, 12 in., June-July. Pkt. 25c.
- 3511 *Cerastium Tomentosum*. Silvery foliage and white flowers, 6 in., spring. Pkt. 25c.
- 2487 *Cheiranthus*. Siberian Wallflowers. Biennial, mixed colors. 12 in., May-June. Pkt. 15c.
- 2848 *Convolvulus Mauritanicus*. Flowers blue with white throat, prostrate habit. Pkt. 25c.

Dianthus Hardy Pinks. A fine group of perennials flowering the first year from seed, colorful and exceptionally fine for the rock garden. The following list represents the best:

- 922 *Caesius*. Clear pink, 1 ft., July Pkt. 15c.
- 923 *Deltoides*. Bright rose, 8 in., summer flowering. Pkt. 15c.
- 924 *Mt. Whitney Mixture*. 24 rare varieties mixed. A wonderful range of exquisite colors. Pkt. 25c.
- 926 *Dianthus Plumarius nanus*. Dwarf double, early flowering. Pkt. 15c.

- 1042 *Heuchera*, Fraser's Hybrids. Pale pink to deep red, 18 in., May-September. Pkt. 25c.
- 3518 *Helianthemum Mutabile*. Rose to lilac, 12 in., June-August. Pkt. 25c.
- 2896 *Linaria Cymbalaria* (Kenilworth Ivy). Lavender, 3 in. Pkt. 25c.
- 2512 *Linum Narbonne*. Blue, 18 in., May-August. Pkt. 25c.
- 2475 *Oenothera Fraseri* (Evening Primrose). Rich yellow, 12 in., June-Sept. Pkt. 25c.
- 2491 *Platycodon Grandiflora*. Blue, 2 ft. June-July. Pkt. 15c.
- 1900 *Poppy Nudicaule* (Iceland). Pasadena Mixed Hybrids. Pinks, rose, orange, yellow, white, 12 in., May-Sept. Pkt. 20c.
- 2824—*Primrose Polyanthus* (Cowslip). Munstead strain. Yellow shades, 8 in., April-May. Pkt. 35c.
- 3541 *Thymus Serpyllum* (Wild Thyme). Purple-violet flowers, creeping habit. Pkt. 35c.
- 3519 *Tunica Saxifraga*. Lilac-rose, 10 in., May. Pkt. 15c.
- 3546 *Veronica Prostrata*. Blue and white mixed, trailing habit, June-July. Pkt. 25c.

Violas. Don't overlook these charming, dainty little flowers, admirably adapted to the rock garden. From 4 to 6 inches.

- 1101 *Apricot*. Apricot shaded orange. Pkt. 20c.
- 1102 *Jersey Gem*. Rich violet. Pkt. 50c.
- 1103 *Cornuta Papilio*. Butterfly blue. Pkt. 15c.
- 1104 *Lutea Splendens*. Canary yellow. Pkt. 15c.



Fraser's CALIFORNIA GROWN
SUN CURED BULBS ARE FREE FLOWERING

CALIFORNIA GROWN

SUN-CURED GLADIOLUS BULBS

California's semi-arid climate is ideal for growing gladiolus bulbs. The long growing season, from February to September, produces a large bulb of firm, sound texture, high crown and alive with vitality. It is not necessary to plant late and dig early to avoid rain and frosts. Our bulbs are left in the ground until thoroughly matured, then dug by hand and left in trays on the field to be Sun-Cured.

The following is a selected group of the outstanding varieties in an excellent range of colors. They have been selected for proven growing habits, keeping qualities when cut, clearness of color and productivity.

We send only large No. 1 bulbs; 1 1/4 inches and over, on all of the following named varieties. Shipment of bulbs is made after danger of freezing while in transit is past. We pay postage.

Success With Gladiolus

Planting time depends on where you live, but a good rule is never to plant in cold ground. In California and Southern States they can be planted almost any time after bulbs have been dormant two months or longer.

Gladiolus like a good friable, well-drained soil. Do not use fertilizer at time of planting unless you prepare your bed a month or two in advance. Fine ground bone meal or any good fertilizer is suitable, but it should be thoroughly mixed with the soil or particles touching bulbs will burn them. Plant in full sunshine. Gladiolus do not do well among trees or shrubbery. Plant from three to four inches deep, depending on the size of bulbs; in sandy soil plant deeper. Space about six inches apart.

Ditch irrigation is preferred to overhead sprinkling—and remember, they like plenty of water while growing and blooming. If you are after show size blooms it will help to work in some fertilizer about the plant when they are eight or nine inches high and again when the flower spikes begin to show.

If you wish to ripen your bulbs and save for planting the following year, continue to water if climate will permit, for at least a month after the bulbs have bloomed, or until the leaves begin to turn brown. The new bulb makes most of its growth after the flowering period. Some varieties mature quicker than others, but it is a safe rule to dig before they die down completely.

ARE YOU HAVING TROUBLE WITH GLADIOLUS THRIP?

Here's a very simple plan for control of these pests we have found very effective. Before planting any bulbs, old or new, place them in a kettle or bucket of warm water at a temperature of 112° for 20 minutes and plant immediately after. After they are pretty well along and have started development of the flower spike give them a light overhead sprinkling each day, even when in flower. Do this in the morning before the sun gets too hot. Thrips coming up into the flower spike don't like this treatment, they like hot dry weather, that's when they breed and do the greatest damage to your flowers. Don't give up your gladiolus, they're too lovely. If you are having trouble try this treatment, we are sure it will help.

Fraser's California Mixture No. G28

This mixture is a well balanced color blend of many popular varieties of proven value as to growing habit, colors and keeping qualities. Economical for the gardeners who appreciate the beauty of gladiolus but are not particular as to names. All blooming size bulbs—no bulb-lets. 12 for 40c; 25 for 75c; 50 for \$1.40; 100 for \$2.50.



MRS. W. H. PHIPPS, The "Wonder" Glad. Salmon pink—sometimes there are twelve or more flowers open at one time.

Dr. F. E. Bennett. Considered one of the best well-known reds. Tall, vigorous grower, vivid flowers.

Mrs. F. C. Peters. Soft lavender with crimson blotch in throat. Fine for cut flowers.

Mrs. W. H. Phipps. Often called the "Wonder Glad." Huge flowers of salmon-pink blending to a deeper shade. Tall spikes with more flowers opening at one time than any other gladiolus—sometimes twelve or more open at once. A consistent blue ribbon winner.

Any of above varieties:

6 for 35c; 12 for 60c; 25 for \$1.10
50 for \$2.10; 100 for \$4.00

Fraser's Choice Garden Collection No. G30

This collection is our own selection of 25 bulbs, of named varieties of the most popular gladiolus. All No. 1 bulbs of blooming size. You will always receive at least eight varieties. **\$1.00**

Collection No. G26

A COMPLETE GARDEN COLLECTION

100 Bulbs No. 1 Size

Consisting of at least eight varieties, named and separately packed. Postpaid **\$3.00**

Betty Nuthall. Very popular. Orange-pink, soft yellow throat with penciled line of darker color. Tall spike and beautifully ruffled flowers. A consistent winner in shows.

Chas. Dickens. A gorgeous reddish-purple and a soft wine-red under artificial light. Tall spikes, velvety flowers. Makes a beautiful arrangement with yellow flowers.

Corvhee. A prize winner in light pink. Clear soft pink with white throat; a real beauty.

Helen Wills. Large white opening with slight canary flush but clear white as full bloom. One of the most useful whites.

Mrs. Van Konynenburg. A soft violet-blue, with the last bloom on the tall flower spike a beautiful color. A beauty for cut flowers. Has won many blue ribbons.

Minuet. A beautiful, clear orchid lavender, large flowers, fine placement and texture. This is another of our gladiolus that always attracts attention and gets its share of ribbons at the shows.

Pfitzer's Triumph. A flaming orange-red of salmon cast with darker spot on lower petals. Probably the largest flowered gladiolus ever introduced. Flowers are well placed on spike, open flat and keep well.

Pride of Portland. Radiates, glowing flamingo pink—a wonderful clear shade of pure begonia-rose with white throat. Fine green leaves but a light colored stalk that adds to its beauty.

Primrose Princess. We consider it the best yellow—a rich pleasing shade between daffodil and a light yellow, attractive throat and amber shading. Well placed, large flowers. Prolific producer having side shoots for extra cutting.

Any of above varieties:

6 for 50c; 12 for 85c; 25 for \$1.60;
50 for \$3.10; 100 for \$6.00

Apricot Glow. Large flowered primulinus, of glowing apricot color borne on long, graceful stems.

Gold Eagle. Clear deep yellow with ruffled petals, long stems and a wonderfully good cut flower.

Los Angeles. A beautiful shrimp pink with orange tones. Very popular as a cut flower because it is early and easy to grow.

Mary Pickford. Creamy white with soft, sulphur yellow throat. Another splendid cutting type.

Mrs. Frank Pendleton. Very popular florist's type. Bright pink with red blotch in throat.

Mrs. Leon Douglas. A gorgeous begonia-rose flower splashed with scarlet. Immense flower and color makes the tall flower spike very showy. Blooms before W. H. Phipps, so you need both for succession of rose blooms.

Orange Queen. Large primulinus, flowers of heavy substance, apricot-orange with red stripes in throat, very attractive.

Virginia. One of the most popular of all reds for cut flowers. Spectrum red, rather short spikes and early bloomer.

Souvenir. A daffodil yellow, primulinus type. Very popular for cut flowers, early and always dependable.

Any of above varieties:

6 for 30c; 12 for 50c; 25 for 95c;
50 for \$1.80; 100 for \$3.50

DAHLIAS - - - grow best from Sun Cured Tubers

THERE'S A DIFFERENCE. Tubers offered here are not forced for cut flowers—THEY ARE GROWN FOR THE TUBERS EXCLUSIVELY. They have not been devitalized by forcing, you get a strong, vigorous tuber, alive with vitality that will produce faultless flowers under proper cultivation. The Dahlia is a native of Mexico, so naturally develops to perfection here in Southern California where the environment is practically identical with its native habitat.

NOTE: We prepay all shipments over \$2.00; if your order is for less than \$2.00 please add 25c for packing and postage.

No tubers shipped until after March 1st.

POMPON and MINIATURE DAHLIAS

The prize of all for cutting and the small garden

For the gardener with small space this is surely the dahlia to plant. There isn't another dahlia that will produce such an abundance of cut flowers. There is a wide range of colors to select from, they are excellent keepers, and they make up into the most lovely bouquets imaginable. They have a very long blooming season and it seems that the more you cut the faster they bloom.

The miniature dahlias are also very good in the small garden. They are exact replicas in miniature of the larger varieties, but they are better for house decoration and they keep longer as cut flowers.

Really we can't recommend the small types too strongly, and there is no flower that produces more faithfully for you over a longer period.



POMPON DAHLIAS, illustrated above are selections from our Sun Cured bulbs listed here. The best Dahlias for house decoration.

POMPON DAHLIAS

ALEWINE. White, flushed and tipped with lavender pink; fine for cut flowers. 30c each.

AMBER QUEEN. Amber, shaded with apricot. Average size flowers of perfect form on rather low bushes. 25c each.

ARIEL. Deep orange-buff. 30c each.

BABY MARIE OSBORNE. A deep bright yellow. A new California pompon which will take a place at the head of the list. The flowers are of medium size, perfect form and with long stems. 35c each.

BLUSH GEM. White, tipped garnet. 30c each.

BOBBINETTE. Light rose, tipped deep purple. 25c each.

CANARY. Clear golden yellow. 25c each.

DELICACY. Light silvery phlox purple. 25c each.

DENSITY. Light maroon. 25c each.

DEAREST. American Beauty cerise. 30c each.

FLAME. Bright, flaming red. 35c each.

GRUSS AM WIEN. A bronzy shade of old rose. 30c each.

HEDWIG POLLWEG. Red, with occasional blotches of white. Medium size and flowers stay perfect until end of the season. 25c each.

HELEN ANITA. Small lavender flower with white center. 50c each.

JOE FETTE. Pure white. 25c each.

JONKHEER VON CITTERS. A most striking combination of yellow. Sharply tipped with orange red. 30c each.

KUPFER—Coppery rose. This is really a meritorious pompon of German origin and has been somewhat overlooked. 25c each.

LITTLE SWEETHEART. Reddish center quickly changing to white at the tips. A beautiful little flower. 25c each.

LITTLE DAVID. Very small burnt orange flower. 30c each.

MAROON. Dark Maroon. Rather large but fine form and shape. Dwarf growth. 25c each.

MARY MUNNS. Deep mauve. A beautiful flower on long stems. 35c each.

MIKE. A very good orange scarlet. 50c each.

PHOEBE. Golden yellow at base of petals, blending to red at ends. 35c each.

SKEESIX. Soft lavender. 25c each.

SUNNY DAYBREAK. Apricot edged with red. A very pretty flower of small size and fine form. 35c each.

TOMMY KEITH. Oxblood red, tipped with silvery white; only occasionally in a solid color. A striking flower in contrast in colors; good size, form and stems. 30c each.

YELLOW GEM. Yellow, medium size and free in bloom. One of the best yellows. 35c each.

VIVID. A bright scarlet. 30c each.

MINIATURE DAHLIAS

SPANKIE—Min. Decorative. New 1933 introduction. Bright, intense, radiating red, averaging about 3 inches and one of the finest cut flowers we have seen. \$1.50 each.

CORONA—Min. Decorative. Pure, waxy, camellia-white flowers averaging 2 inches. Good bloomer and cut flower. 50c each.

ELIZABETH PAPE—Min. Cactus. Rosy salmon. Very prolific, blooming the entire season. A wonderful garden flower. 35c each.

GOOD LUCK—Semi-Cactus. Deep orange on strong stems. 50c each.

JEAN FARARUEAX—Min. Decorative. Light red with golden yellow tipped petals. 50c each.

JEWELTJE—Min. Decorative. Light pink of the apple blossom. Heavy bloomer, good stiff wiry stems, flower averaging 2½ inches. 50c each.

SUNSET AFTERGLOW—Min. Decorative. Warm glowing orange with scarlet cast. NEW and well worth the price. \$1.00 each.

PRINCESS ALINE—Min. Decorative. Pure rose pink, vigorous grower. 50c each.

RAPALLO—Min. Cactus. Dark red tipped with golden yellow with silvery reverse to petals. 50c each.

SPECIAL COLLECTION OF POMPON DAHLIAS Number D22

Our selection of 7 named varieties in which we have a surplus at the time your order is received. Postpaid **\$1.50**



DECORATIVE TYPES

EL CAMINO REAL—Decorative. A gorgeous velvety Spanish crimson of a very large size. A plant of this variety makes a most imposing showing in the garden, as it is always full of blooms. 50c each.

EMPRESS EUGENIA—Decorative. A light roseline purple, shading to a light mallow purple. A very profuse bloomer and one of the best keeping dahlias in our collection. 50c each.

FLAMING METEOR—Decorative. A flaming orange scarlet. It is a wonderful cut flower with the best of keeping qualities and on long cane-like stems. 75c each.

GOLD RUSH—Decorative. Clear lemon yellow. The flowers are large with full centers to the end of the season. The bushes grow tall and are most attractive in the garden. The flowers are held erect on long stiff stems. 35c each.

JERSEY'S BEACON — Decorative. Tawny scarlet with a lighter reverse. This is a very large, and deep, shaggy dahlia, and as the petals twist, a beautiful two-tone effect is produced. The bushes are strong and vigorous growers with excellent stems. Desirable in every way. 50c each.

JERSEY'S BEAUTY—Decorative. Clear cerise pink. The flowers are large, of a perfect formation and continue so throughout the season; the bushes grow extra tall and stems may be had of almost any length. One of the very best and should be in every garden. 50c each.

LILLIAN VAN MARTER—Decorative. Deep lilac. One of the most perfect, large size decoratives in our collection and satisfactory in every way. The bushes are of medium height with long straight stems. 35c each.

MR. CROWLEY—Decorative. Bright glowing salmon pink, shading to a yellow at the base of petals; the habit is dwarf. The medium size flowers are held erect on strong stems. 35c each.

MRS. I. DE VER WARNER—Decorative. This grows to an immense size without any great amount of disbudding. The flower is a glowing shade of mauve pink. The stems are long and stiff, one of the most popular cut flowers. 35c each.

ROBERT TREAT—Decorative. American Beauty rose in a truly remarkable shade. The flowers are large, in a perfect regular exhibition type very free flowering and great keeper when cut. 50c each.

SALBACH'S WHITE—Decorative. The most perfectly formed large white dahlia we have ever grown. Excellent stems, a great keeper. 75c each.

TOMMY ATKINS—Decorative. Flaming scarlet. An extremely brilliant flower; a shade entirely different from any red dahlia we have. The huge blooms are artistically made up of loose V-shaped petals and are continuously produced on the best of stems. 75c each.

QUEEN OF THE GARDEN BEAUTIFUL—Decorative. Pale lemon yellow. The flowers can be grown to an immense size without special effort; we have had them eleven inches across and five inches deep without any special forcing and just ordinary disbudding. The plants are very vigorous in growth and the stems unusually strong, holding the giant flowers up above the foliage. 50c each.

VALENCIA—Decorative. Chrome yellow with cadmium orange shadings. The stems are especially long and wiry and the blooms are carried almost at right angles to the stem without any definite bend. The flowers are large, very full and made up of rather fluted petals. 35c each.

OREGON BEAUTY—Medium grower and a bright vermilion cardinal red. 25c each.

AMON RA—Formal Decorative. Huge flower commonly measuring 9 inches. A lively blending of orange, scarlet and copper. 50c each.

MRS. HUGO KIND—Good size and form. A rich, sunset red. 25c each.

NEW AND SCARCE VARIETIES

ABDILLAH—Formal Decorative. Deep ox-blood red, perfect decorative type with broad flat petals and perfect center; borne on end of strong stems. A remarkably good keeper when cut and the last flowers of the season are as good as the first. \$2.50 each.

DR. VON KLEINSMID—Cactus. Intense fiery scarlet. An unusually fine cactus. For the past four years it has been such a ready seller that it has been difficult to keep up with demand. \$1.00 each.

EDNA FERBER—Semi-Cactus. Glittering coral shading to old gold. \$1.00 each.

TREASURE ISLAND—Decorative. This Dahlia was among the outstanding varieties of 1932. The coloring is quite different, being a bright apricot with gold and old rose suffusion. An exceptionally good grower, producing large flowers on the best of stems. \$1.50 each.

SPECIAL NOVELTY

Our sweet scented, French Single Dahlia RED CROWN

We have limited stock of this novelty we are offering this year in the red and golden shades. Flowers average about 4 inches across, are very pretty and sweetly scented. Plants grow about 5 ft. tall and produce a wealth of excellent cutting flowers with good wiry stems. Order early to avoid disappointment. Tubers 50c each.

HINTS ON DAHLIA CULTURE

Dahlias are Fall Flowers—don't plant too early, May to June 15th is the ideal time, depending, of course, on your location. They thrive best in sunny situation. Do not use fertilizer unless mixed with the soil several months before planting, or after flowers are in bud. The eye of the tuber is at the neck where the root joins the stalk, so in planting lay root down flat with eye up, about six inches deep and cover with about 2 inches of pulverized soil, filling in to surface as plant grows. When plants are large enough pinch out top bud above the fourth leaf to force plant to branch and prevent growing too tall. Cultivate until first bud appears, after this rake lightly to break crust formed by rain or irrigation. Drive stakes at time of planting and when plant needs support tie to stake with cloth strips. Do not water heavily until after buds appear (unless weather is very dry), then soak thoroughly about every week or ten days. For extra large blooms use manure about the plant, after buds appear, mixing lightly into soil, but keeping it at least 6 inches away from the plant, or roots will burn; disbud by pinching off all but the strongest bud on the stems you wish the flower. When frost kills back the plant in the fall, cut the stalks off at the ground and dig up tubers carefully, placing them in a box with clean dry sand and cover with newspapers. Store in cellar where temperature will be about 50 degrees. Do not let them freeze, absorb too much moisture or dry out. In the spring the roots can be divided when the eyes are plainly visible—these will be found at the neck of the tuber where it joins the stalk.



GEE WHIZ. A beautiful semi-cactus type of soft buff shading into salmon.

CACTUS TYPES

GEE WHIZ—Semi-Cactus Type. Soft buff, shading to salmon. Extremely large flower on good stems. 75c each.

GENERAL ROSALIE JONES — Semi-Cactus Type. Golden yellow; perfectly shaped flowers with good full centers. 50c each.

ORANGE GOLD. A real worth while cactus type, light orange, finely cut flower on good stems. 50c each.

SHOW OR BALL TYPE

B. P. O. E.—Hybrid Show or Ball. California dahlia of rich regal purple. Flowers perfect in form, with the best of stem and keeping qualities. 35c each.

STOLZ VON BERLIN. A beautiful ball of shell pink. 35c each.

BONNIE BLUE. Soft lavender, medium sized flower and good keep. 35c each.

SPECIAL COLLECTION OF DECORATIVE DAHLIAS Number D23

Our Selection of 6 named varieties in which we have a surplus at the time your order is received. Postpaid **\$1.50**

TREASURE ISLAND. An outstanding new variety. Bright apricot with gold and old rose suffusion.



Beautiful Flowers from Sun-Cured Bulbs

On the following pages we offer a choice selection of our California grown, Sun Cured, spring, summer and fall flowering bulbs and tuberous rooted plants. Our long, warm, dry summer and autumn produces bulbs of extra vitality, vigorous growing and "free-flowering" habit. These flowers offer many uses and produce some of our most beautiful garden flowers. They may be planted in beds by themselves or used very effectively with annuals and perennial plants grown from seed. Postage prepaid unless otherwise noted.



AMARYLLIS. Giant American Hybrid. Huge flowers, colorful and unexcelled as a pot plant.

CLIVIA MINIATA African Orange Lily

A rare bulbous plant from South Africa. Bright, orange-red flowers borne in clusters. Flowers are about 2 inches long, blooming during late winter months. Makes a fine house plant and is handled as you would Amaryllis. In Southern California and mild climates it is grown in the garden in semi-shade. Large clumps of flowering size \$1.50 each. Add 25c for postage and packing.

ANEMONE, GIANT FRENCH MIXED. A fine strain producing semi-double and double flowers of bright scarlet, blue, rose and some white. The bright spot in your garden.



PLEASE NOTE: Bulbs will not be shipped into eastern states where winters are severe until after danger of freezing in transit has past. Your order should be made early to insure selection. Postage paid unless otherwise stated.

AMARYLLIS

The Giant flowered strain we are offering is from the finest prize winning stock in the country. Prized for their gorgeous colors and immense lily-like flowers. In California and mild sections they may be planted outside, while in cold climates they should be potted and kept warm and rather dry during the winter. When growth starts in the spring, keep moist. When planted outside, once established they should not be disturbed.

Giant American Hybrids. This is the finest of all Amaryllis. The flowers are wonderful in size and form with white or red ground, of varied markings and self-colors ranging through rose, crimson, red, scarlet and maroon. Mixed colors only. Large bulbs, 60c each; \$6.00 per dozen. Add 5c per bulb for postage. Delivery from October to March.

AGAPANTHUS

Blue Lily of the Nile

Bright, blue flowers are borne in clusters on long strong stems throughout summer months. Used in California and mild climates as an outdoor garden plant, but as a house and conservatory plant in northern states. Grown in large tubs and not allowed to become crowded; watered well and fertilized during blooming season it will send up many clusters of beautiful blue flowers and last for many years. Large root division: 50c each, \$5.00 per dozen. Postpaid.

ANEMONE

Poppy Anemone

One of the most charming, colorful and copious bloomers among flowering bulbs. The poppy-like flowers in their brilliant vermilion, blue, pink and white colors makes a bed or border of anemones the "bright spot" of your garden and furnishes you with many gorgeous bouquets. They like rich, but light well-drained soil. In Eastern States having severe winters they may be planted outside after danger of frost. In California and Southern States they may be planted in October for winter and early spring blooming. For pot culture, plant four or five bulbs in a five-inch pot, place in a cool location, using very little water until after the plants have made their appearance above the ground, they are then ready to move inside to be grown for house decoration. Soaking the bulbs in water for 24 hours will help start them quickly. Be sure and plant with points down.

Giant French Mixed. A select strain of large flowers in blue, scarlet, pink and white, with long strong stems. Medium size bulbs, producing fine large flowers. Plant in quantity for a wealth of bloom.

12 for 35c; 50 for \$1.25; 100 for \$2.25

Fraser's
SUN CURED BULBS



GLOXINIA

Delivery from January to April ONLY

An extremely attractive and beautiful summer and winter blooming plant, for flowering in pots. Richly colored, large bell-shaped flowers. Bulbs will not be shipped into cold sections until after danger of freezing is past, but your order should be sent in now to insure your selections.

Alba. Pure white.

Emperor William. Purple with white border.

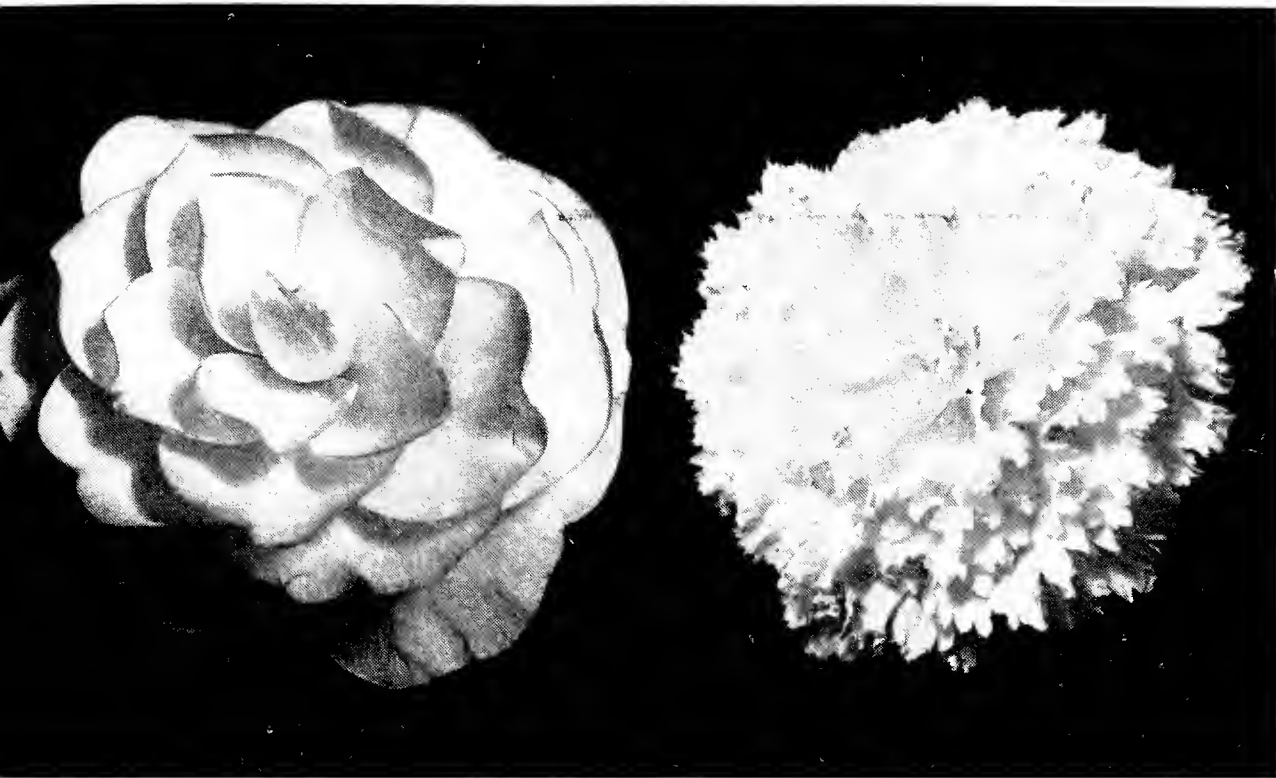
Emperor Frederick. Red with white border.

All bulbs are large flowering size, 1½ to 2 inches.

3 for \$1.20; 12 for \$4.50

GLOXINIA. These colorful, large bell-shaped flowers are beauties for window boxes or pots.





BEGONIA. Giant double Camellia-Flowered.

BEGONIA. Giant Carnation-Flowered.

FRASER'S TUBEROUS ROOTED BEGONIAS

Delivery from January to April ONLY

Tuberous Rooted Begonias are among the most beautiful of all bulbous plants for summer bedding. The flowers from our strain are simply gorgeous and of immense size, often measuring 6 inches across. These flowers are unexcelled for bedding outdoors in a semi-shady situation, as pot plants or for porch or window boxes. The bulbs we offer are large, blooming size 1½ to 2 inches and will produce maximum size flowers.

Giant Double Camellia-Flowered Begonias

The flowers are fully double and when in full blossom resemble the camellia. Colors lend to very artistic bouquets when made up in a low bowl. Words are simply inadequate to describe these beauties. Offered in the following shades:

White	Salmon
Yellow	Scarlet
Rose	Crimson
Pink	Orange

35c each; 3 for 90c

6 for \$1.75; 12 for \$3.40

FRASER'S GIANT FRENCH RANUNCULUS. Colorful, a riot of color for your garden, and easy to grow.



Carnation Flowered. Mixed colors; flowers large and very double, and edge of petals lacinated like petals of the carnation. 3 for 95c; 6 for \$1.80; 12 for \$3.50.

Double Mixed. 3 for 75c; 6 for \$1.40; 12 for \$2.75.

Frilled Mixed. A variety of colors, large flowers, with frilled edges. 3 for 95c; 6 for \$1.80; 12 for \$3.50.

Crested Mixed. Beautiful crested and crinkled petals and a variety of fine colors. 3 for 95c; 6 for \$1.80; 12 for \$3.50.

HANGING BASKET BEGONIAS

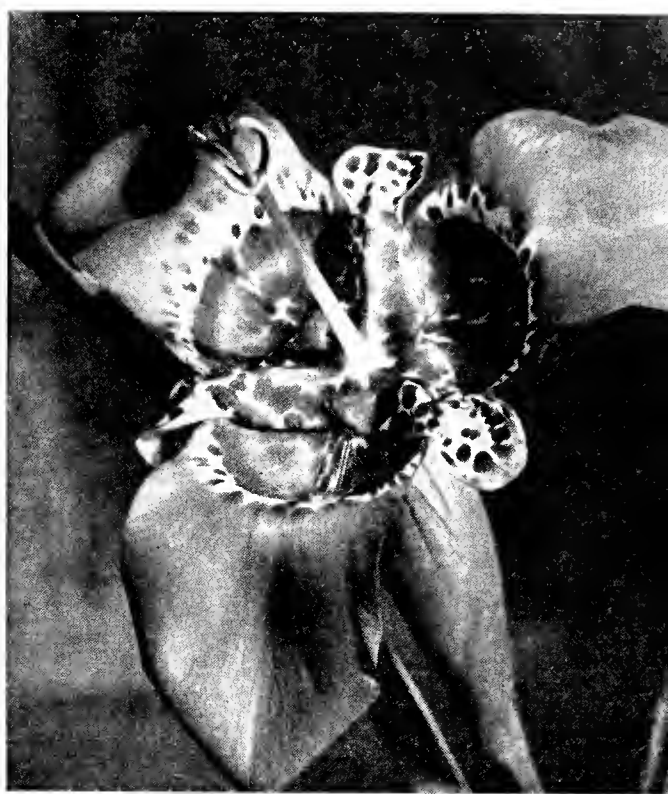
Pendula Lloydii. A new type of pendulous habit, suitable for hanging baskets, pots and window boxes. Flowers are gorgeously colored, some frilled, double and single. A wire basket planted with these beauties will make a brilliant display. Plant two or three to a basket.

40c each; \$4.00 per dozen.

FRASER'S FRENCH RANUNCULUS

Beautiful, double, buttercup-shaped flower in charming, delightfully bright shades of rose, salmon, yellow, red, maroon and white, usually blooming in May and June. Can be planted in full sun or partial shade, but likes well drained, friable soil and plenty of moisture around the roots during the growing season. For best results soak the roots in water for several hours before planting and cover crown with one inch of soil. They grow 12 to 15 inches high and should be planted 3 to 4 inches apart. In locations having severe winters they are usually grown in pots or boxes for winter flowering and cold frames for spring flowering and can be planted in the open garden as soon as weather permits. In California and mild Southern States, the bulbs are planted from August to January for early spring blooming and until April and May for late flowers. Bulbs should be lifted after foliage has dried back. Be sure and plant with prongs down.

Fraser's Double Hybrid Giants. A new strain that produces very large double flowers in a riot of bright colors. No. 1 bulbs, 12 for 35c; 25 for 65c; 50 for \$1.25; 100 for \$2.25.



TRIGRIDIA PAVONIA. Indescribably beautiful, very attractive for garden display or pot plants.

TIGRIDIA Shell Flower

Trigida Pavonia. A native of Mexico succeeding anywhere that gladiolus will thrive, flowering from July to August. The flower is simply gorgeous, coloring is impossible to describe accurately; the three petals are rosy-red and claws are orange-yellow, beautifully spotted. The flowers are fugitive, lasting for only one day, but are profuse bloomers and furnish a continuous succession of bloom throughout the season. An exceptionally fine potted plant. We have known them to produce as high as 120 flowers in a season from one bulb.

Bulbs should be planted 2 to 3 inches deep and 4 to 8 inches apart. In California and states with mild climates they can be left in the ground undisturbed until they become too crowded. In colder sections lift the bulbs and treat the same as you do gladiolus.

PLEASE READ

All orders taken now will be shipped March 1st and no further shipments will be made until after November 15th. Bulbs for all orders are dug at one time, stock is not carried in the store as bulbs do not keep well. They should be planted immediately on arrival outside or in pots, if planted in pot on arrival transplant outside as soon as weather permits.

20c each; 6 for 85c; 12 for \$1.60; 25 for \$3.20

MONTBRETIA

Delivery from October to March ONLY

Flower petals of bright yellow—orange shades somewhat darker than Alice Tiplady gladiolus. They are gracefully set on long branching flower spikes that are perfectly gorgeous as cut flowers. Culture is the same as for gladiolus, although they can be left in the ground where they quickly form large clumps. In cold climates protect with a good mulch of leaves. Plant from November on in California and Southern States.

Fraser's Brilliant Mix. Bright orange shades in variety. Large best bulbs, 3 for 25c; 6 for 45c; 1 doz. 75c; \$6.00 per 100.

TRITOMA

Flaming Red Hot Poker

Bears bright orange-scarlet flower spikes 2 to 3 ft. tall. Makes a very spectacular garden display and very effective for cut flowers. Vigorous, field grown plants. 25c each; 3 for 60c; 6 for \$1.00.

HEMEROCALLIS

Golden Day Lily

Perennials with grass-like leaves producing lily-like flowers of yellow and bronzy-orange in single and double form. April to July. They are very hardy, free from enemies and require little protection in the most severe winters. They are profuse bloomers and have a sweet fragrance. Do well in any good garden soil providing it is well drained. Plant in a partially shady location and keep roots moist. Root divisions we send you will flower the first season after planting and should be divided every three or four years if size of bloom is to be maintained.

Flava (Yellow Day Lily). Single variety of deep lemon yellow blooming in June and July.

Fulva (Tawny Day Lily). Single variety of bronzy-orange with darker markings. Blooms June to July.

Kwanso Flore-plena. The double variety of bronzy-orange. Blooms later and longer than the singles.

Root divisions, 25c each; 6 for \$1.20; 1 doz., \$2.15. Delivery will be made until April 1st. Late plantings may not bloom the first season.

Sweet Scented TUBEROSE

Prized as cut flowers for their rich, exotic fragrance and wax-like double flowers of pearl-white. Flowers are closely set on long heavy spikes making them ideal for garden display as well as for cutting. Plant bulbs after all danger of freezing is past and cover with 2 inches of soil. They may be started inside in pots and set in the garden as soon as the soil is warm for early summer blooming. In California and mild climates they may be planted from February to May. Delivery from January to May, except in eastern states where delivery will be made after danger of freezing while in transit is past.

3 for 25c; 6 for 45c; 12 for 75c; 100 for \$4.00

TUBEROSE. Wax-like white flowers of sweet fragrance.

RARE CALIFORNIA PLANTS

We will ship these plants at present into the states of New York, Mississippi, Florida, Louisiana, South Carolina, North Carolina, Arizona, Oregon and California ONLY.

CAMELLIA PLANTS

The beautiful Camellia with its colorful, wax-like flowers lifts your garden out of that common-place to the "unusual". For the garden, choose a situation sheltered from heavy winds and in partial shade. They will stand temperatures of 20 degrees above zero if not of great duration.

Pink Perfection. Very double, soft pink,

Red. Bright carmine.

White. Waxy, pure white.

Strong plants, 12 inches high, from 4-inch pots, this size will bloom the first season after arrival; \$1.00 each postpaid.

Culture Leaflet With Each Order.

CAMELLIA, Pink Perfection growing on the north side of a house, an ideal location where they seem to be at their best.



BIRD OF PARADISE Strelitzia Reginae

The flowers of this rare plant resemble the head of the Bird of Paradise; three sets of bright orange petals and three bright blue stigmas forming a crest. The leaves are shaped like the banana leaf and dark gray-green in color. They make a striking tropical appearance.

Strong plants, 2 years old, 6 to 8 inches tall, in 4-inch pots; \$2.00 postpaid. Culture Leaflet With Each Order.

Fraser's PURITY Lawn Turf LAWN GRASS SEED

Fraser's "Purity" Lawn Grass Seed represents the finest varieties on the market. All of our grass seed is thoroughly re-cleaned at the point of production and again at the warehouse. It is rigidly tested for germination and purity by State and Government Stations as well as by ourselves. Sow one pound to every 200 to 250 square feet; a lawn about 10x29 feet.

Postage Prepaid in U.S.A. Not less than 10 lbs. sold at the 10 lb. rate. Write for quotations on larger amounts.

FRASER'S EXTRA MIXED: Adapted to a variety of soils. Has just the right proportions of Kentucky Blue Grass, Fescues Red Top and White Dutch Clover to give a velvety green lawn all season and withstand cold winters. Lb., 55c; 10 lbs., \$5.00.

FRASER'S SOUTHLAND MIX: This mixture is especially suited for planting in hot, dry locations. With good care and regular watering a very good all-year lawn can be had. It contains no Bermuda Grass to turn brown in the fall. Lb., 50c; 10 lbs., \$4.50.

ASTORIA BENT: A new type of grass spreading from underground roots, seldom produces stolons. Makes an excellent turf for lawns and golf greens because it makes a dense reinforced sod that will stand much usage. Lb., \$1.50; 10 lbs., \$14.00.

WHITE DUTCH CLOVER (Trifolium repens): Small creeping perennial variety. Grows rapidly on all soils, especially if lime is present. Forms a close very dwarf herbage and is green throughout the season. Particularly good for seashore lawns where soil is light and other grasses do not make a good stand. Valuable for mixtures. Lb., 60c; 10 lbs., \$5.50.

KENTUCKY BLUE GRASS (Poa pratensis): the best all-purpose lawn grass. Grows luxuriantly in early summer and forms a good permanent turf. Adapted to all soils. Lb., 45c; 10 lbs., \$4.00.

ENGLISH RYE GRASS (Lolium perenne): A tufted, fine leaved rapid growing grass, is hardy and makes fine lawn in mild climates. Fine in mixtures as a nurse-grass where quick effects are wanted, and especially fine for renovating old Bermuda lawns. Lb., 30c; 10 lbs., \$2.50.

RED TOP, FANCY (Argostis vulgaris): A perennial grass of creeping habit succeeding in practically any soil and climatic condition. Grows well on wet soil; still, is quite drought resistant and makes a fine lawn in soils so poor in lime that other grasses fail. Leaf-blades are narrow and become more fine with mowing. Lb., 45c; 10 lbs., \$4.00.

FRASER'S SHADY LAWN MIX: Grasses suitable for planting under trees, and shady corners where but little sunlight is received. It makes a compact, thick turf. Lb., 75c; 10 lbs., \$7.00.





FRASER'S California Grown SUN - CURED IRIS

Our Stock is hardy in any climate. Delivery is made anytime. Postpaid.
In each of the following collections, varieties have been selected to furnish a sequence of bloom throughout the entire season.
Abbreviations: "S" refers to the three upright petals called STANDARDS; "F" to the three dropping petals called FALLS.

HARDY BEARDED IRIS

This type of iris is especially hardy and easy to care for. It is at home in almost any soil and blooms profusely with but little attention. Iris do best in a sunny, well-drained location and when established should be given enough water, particularly just before and during blooming time, to keep them in good growing condition. Do not plant too deep, barely cover the rhizomes. If the soil is poor and needs fertilizer, bone meal or well decayed barnyard fertilizer may be used.

IRIS SEED

2947 A fine selection from the finest bearded iris. Unlimited possibilities for producing new colors and types. Every packet is indeed a "Surprise Packet".

Germination is slow but once the young seedling is on its way there seems to be no stopping it and with ordinary care no difficulty should be experienced. The 2nd years bloom is far better than the first so we advise waiting until the second year to select types and colors you wish to keep. Spec. Pkt. 25c; 6 Pkts. for \$1.00.

GOLDEN IRISES

Eldorado. Gold and bronze hues with blending of violet-blues. Rated 76; 30 inches; early. 25c each; 3 for 50c.

Mrs. Neubronner. Bright, golden yellow daffodil color; fine for cut flower or low border. Rated 69; 18 inches; early. 25c; 3 for 50c.

Golden Maize. Deep, golden yellow S etched in brown and creamy F marked with maroon. New; 26 inches; midseason. 35c; 3 for 75c.

Sunset Gold. Bright yellow S, golden yellow F, delicately veined. New, 36 inches; early to midseason. 35c; 3 for 75c.

Gold Imperial. Chrome yellow self of delicate texture. A much prized color. Rated 87; 30-36 inches; midseason to late. 35c; 3 for 75c.

Sunset. Variegated Yellow and old gold with blending of opal on falls. Rated 83; 30 inches; late. 35c; 3 for 75c.

COLLECTION OFFER

1-50 One each of the above six varieties. A value of **\$1.25**
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AMBASSADEUR. One of our Bronze Beauties.



PASTEL SHADES

San Gabriel. Immense flowers of soft rosy-lavender. Rated 85; 48-60 inches; early. 35c; 3 for 75c.

Soledad. Light to amber yellow, a wonderful iris. Rated 92; 24 inches; very early. 25c; 3 for 50c.

Mother of Pearl. Light blue-lavender with creamy undertone. Rated 84; 42 inches; midseason to late. 25c; 3 for 50c.

Afterglow. A free-blooming pallida which is happily named as it carries the colors of the evening sky, a blend of greyish lavender-pink shading to a rich yellow in the center. Rated at 82 as a garden iris. 36 inches. Midseason. 35c; 3 for 75c.

Shekinah. Lemon yellow deepening to center. Rated 84; 36 inches; midseason. 25c; 3 for 50c.

Dream. Orchid-like flower of soft, clear pink. Rated 84; 36 inches; mid-season. 25c; 3 for 50c.

COLLECTION OFFER

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BI-COLOR BEAUTIES

Leverrier. Mauve S, F deep Chinese violet. Rated 86; 42-48 inches; early. 50c; 3 for \$1.00.

Magnifica. Light violet-blue S, deep, reddish-purple F. Rated 87; 42-48 inches; early. 25c; 3 for 50c.

Argentina. Large white with heavy gold veining at base of falls. 34-42 inches; early. 50c; 3 for \$1.00.

Mildred Presby. Creamy white S, deep pansy-violet F. Rated 87; 30 inches; mid-season. 25c; 3 for 50c.

Geo. Yeld. Rosy apricot S, rose crimson F. Rated 85; 36 inches; late. 25c; 3 for 50c.

B. Y. Morrison. Soft lavender S, deep purple F. Rated 84; 30 inches; late mid-season. 25c; 3 for 50c.

COLLECTION OFFER

1-52 One each of the above six varieties. A value of **\$1.25**
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FRAGRANT IRISES

Alcazar. Large flower, bluish-violet S, deep velvety F. Rated 87; 36 inches; mid-season to late. 25c; 3 for 50c.

Kashmir White. Pure white, light gold veining at base fading to center. 36-42 inches, late. 25c; 3 for 50c.

Ballerine. Light violet-blue S, deeper F. Rated 90; 42-48 inches, early to mid-season. 35c; 3 for 75c.

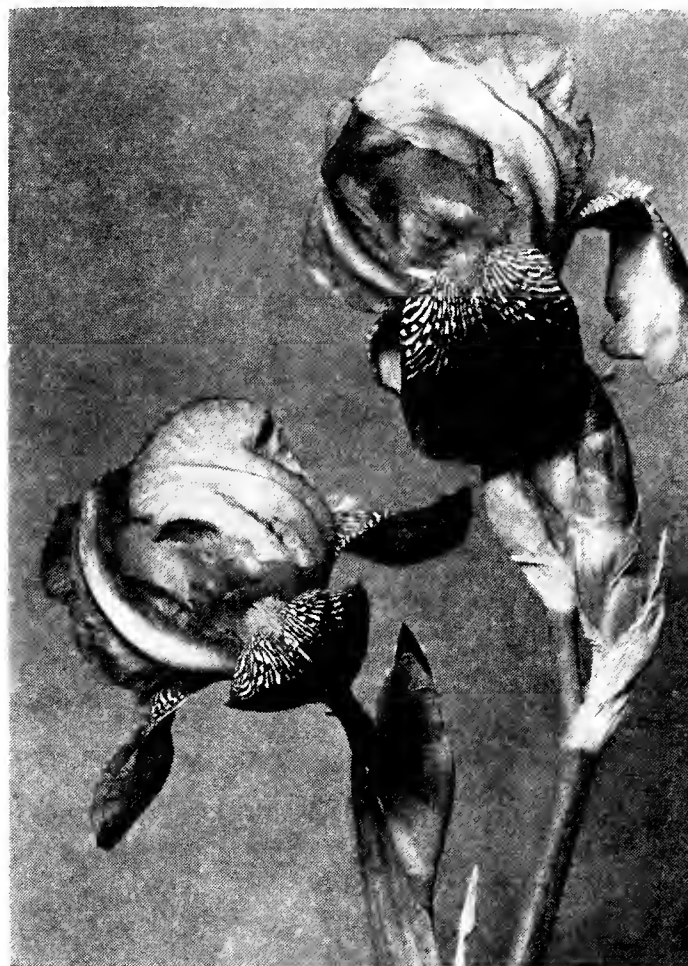
Conquistador. Deep mauve shading to light violet. Rated 89; 40-48 inches; mid-season. 35c; 3 for 75c.

Romance. Delicate blush wine S and deep garnet F. A very near approach to a true red iris. 36 inches; midseason. 50c; 3 for \$1.00.

Sweet Lavender. Light lavender S, rosy-lavender F. Rated 87; 36-42 inches; midseason to late. 25c; 3 for 50c.

COLLECTION OFFER

1-54 One each of the above six varieties. A value of **\$1.25**
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ROMANCE. One of our group of Fragrant Irises.

BRONZED BEAUTIES

Mme. Durrand. Large blooms of tan and buff, overlaid heliotrope with dark brown veinings. Rated 92; 48 inches; early. 35c; 3 for 75c.

Mary Gibson. Tan and bronzy rose S, F suffused with violet-blue. Rated 85; 36-42 inches; midseason. 35c; 3 for 75c.

Nancy Orne. Rosy-violet with undertone of yellow in S. Rated 81; 36-42 inches; midseason. 25c; 3 for 50c.

Medrano. Reddish copper to dark crimson-purple, darker F, flecked buff and lavender. Rated 87; 24 inches; midseason. 25c; 3 for 50c.

Ambassadeur. Smoky lavender S, rich violet-red F. Rated 92; 36 inches; late. 25c; 3 for 50c.

Asia. Silvery lavender to gold, F reddish-purple paling to edges. Rated 92; 42-48 inches; late. 50c; 3 for \$1.00.

COLLECTION OFFER

1-51 One each of the above six varieties. A value of **\$1.25**
\$1.95 sent postpaid for

IRISES OF ROYAL SPLendor

Lent A. Williamson. Campanula violet S, rich royal purple F. Rated 88; 36-42 inches; early to midseason. 25c; 3 for 50c.

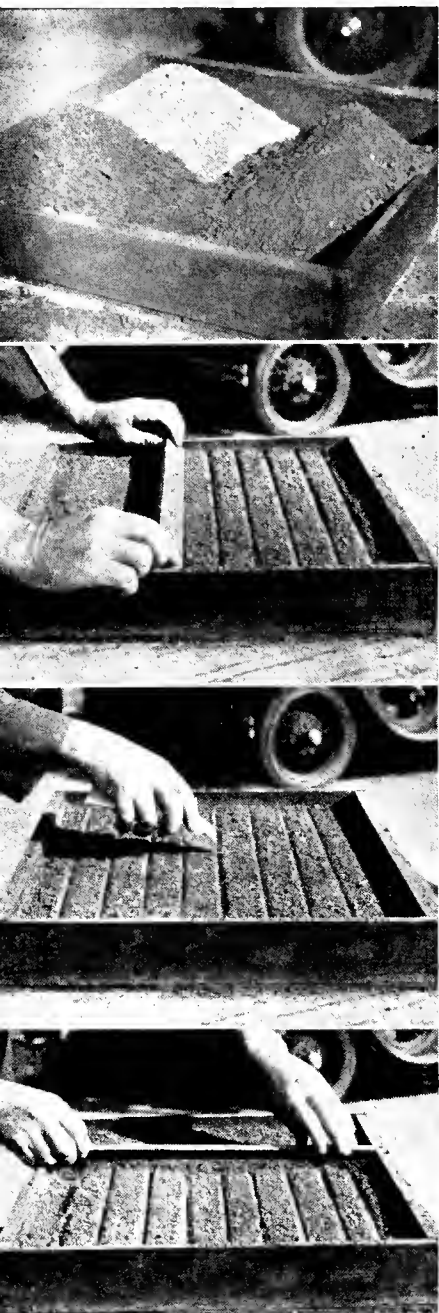
Pioneer. Bright reddish purple S, deep red-purple F. Rated 90; 40 inches; mid-season. 35c; 3 for 75c.

Souvenir de Mme. Gaudichau. Blue S with deep veining, F of dark blue-purple. Rated 91; 30-36 inches; mid-season to late. 25c; 3 for 50c.

Prospero. S of soft lavender, gold base and violet-purple F. Rated 82; 42 inches; late. 35c; 3 for 75c.

A FEW TIMELY SUGGESTIONS ON STARTING SEED

The following progressive steps in starting seed in flats will assist you in securing better germination with seed.



FIRST—Make a flat 16x20x3 inches deep of redwood or cypress, leaving the bottom boards spaced slightly to give drainage. Cover the bottom with a layer of gravel to insure drainage and aeration for proper root growth. A good all-around soil mixture is equal parts finely sifted garden soil, leaf mold or peat moss and clean, sharp cut sand.

SECOND—Mix these ingredients thoroughly. Level and smooth surface to within ½ inch of top of the flat and fill the remaining space with boiling water and allow to seep through. Let stand until next day and much of the weed seed and fungi will have been killed. Next loosen, smooth surface and mark off rows 2 inches apart, with the edge of a lath.

THIRD—When planting very fine seed such as petunias, barely mark the rows. For larger seed press the rows to a depth equal to twice the diameter of the seed. Sow the seed directly from the seed envelope as evenly as possible and thin out young plants as they begin to crowd, transplanting to other flats. When they have developed three or four true leaves transplant to the garden, weather permitting.

FOURTH—Covering the seed is the next important step. More seed fails to grow because it is too deeply planted than from shallow planting. If the depth of the rows has been made right you can cover the seed with just enough soil by smoothing out the ridges with a lath drawn with the rows. However, such very fine seed as Petunias planted practically on the surface are best covered with a very light sifting of clean sand, leaf mold or peat moss.

GROWING PLANTS FROM SEED IS EASY

Most garden failures occur during the "incubation" period of the seed, due to improper planting and care. This "incubation" period begins from the time you plant the seed until the tiny little seedlings are ready to transplant to the garden where they must be husky and vigorous enough to "rough it" with a reasonable amount of care, food and water until the day they fulfill their mission and blossom forth into gorgeous flowers.

Supply the correct amount of moisture, heat, air and light and you will rarely fail. If you do not have a hotbed, greenhouse or coldframe the best method for starting all seed that can be transplanted is in seed flats, as described in progressive steps at the left. In using this method be sure and place flats where snails, ants and other pests cannot reach them. When planting seed in the open ground, don't rush the season, don't plant in cold, wet ground, wait until danger of frost is past and the ground is warm, growth will then be rapid and sure.

FIFTH—After the seed has been properly covered, firm the soil down with a board or block. Don't pack the soil, just press gently so the earth is forced snugly around each seed. As shown in next photograph, it is a good plan (especially in hot climates) to cover the surface very lightly with peat moss or clean sand to retain moisture near the surface.

SIXTH—To start seed in early spring, this seed flat can be placed in a room with temperature of 60 to 70 degrees Fahrenheit, a sunny window is an ideal place. As the time nears for planting out the young seedlings the flat can be placed outside for awhile during the warm part of each day, gradually hardening them off to cooler outside conditions. In mild climates flats can usually be kept under lath or deciduous tree for protection.

SEVENTH—After the seed has been planted lay a piece of burlap over the flat and water through this covering so fine seed will not be washed about. Be sure and remove this covering just as soon as tiny seedlings appear and raise it 2 or 3 inches above the flat on sticks at each corner or cover with a pane of glass, leaving space between glass and top of flat for air circulation. Keep moist, but *not wet*. Seed requires moisture and warmth to germinate, and from one to four weeks time depending on variety, some even longer. Don't neglect the seed flat.



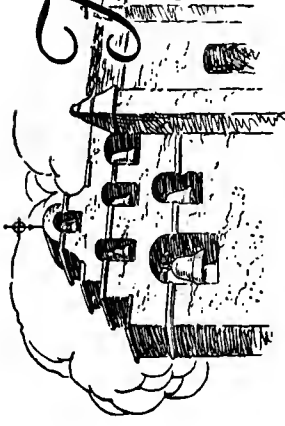
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